

PROBE MINISTRIES TEAMS WITH TOP CHRISTIAN NASHVILLE SONG WRITERS

PRESS RELEASE

Contact: Renea McKenzie

Direct Line: 972-941-4568

Email: rmckenzie@probe.org

"Now I'm Bound" is a practical, comprehensive curriculum currently in development for **OnceCaptive**. It is a learning experience for the entire church congregation spanning seven weeks. The integrated approach includes sermons, videos, and original music. Probe Ministries teamed up with Jennie Lee Riddle, a Dove Award winning song writer, best known for authoring "Revelation Song." Under the direction of Probe Ministries, Jennie selected and co-wrote twelve targeted songs with a team of Nashville writers. Together Jennie Lee and Michael Farren (from Pocket Full of Rocks) co-produced the album "Now I'm Bound" that additionally features four artists from New Nation Music.

"It may seem like an odd combination for an apologetics ministry to team up with a Dove Award winning composer," Ray Bohlin observed. "But Jennie Lee Riddle and Probe Ministries have hearts for those who are falling through the cracks due to unbelief. We both know that many of our young adults in our churches are disconnected. We recognize the need to appeal to both the head and the heart, the left side of the brain as well as the right side of the brain. This unique blend of original songs is meant to undergird the lessons and write the truths on their hearts. We can change the mind, but until the heart is captured, we have not done a complete work. The album is to be used in conjunction with our church-wide

integrated experience, 'Now I'm Bound,' the title cut of the new CD."

Bohlin added that Probe Ministries has developed a 10-year strategic plan for **OnceCaptive** that addresses the issues the Church is facing in order to help empower believers to become life-giving representatives of Christ Jesus to our hurting world.

"When I heard Jennie Lee express her concern for younger generations in the church," Steve Cable said, "God slapped me upside the head saying, 'You are not going to impact the lives of the people I am calling you to reach with just the spoken word. You need music as well!'" Jennie Lee seemed like the perfect person to help write the songs needed for "Now I'm Bound."

Dr. Ray Bohlin is available for radio and TV interviews and will also be available for interviews at the National Religious Broadcasters Convention (February 18-20, 2012) at The Hope Center booth (#726). For more information about *Probe Ministries* or to schedule an interview with Dr. Ray Bohlin, please contact: Renea McKenzie, 972-941-4568 or rmckenzie@probe.org.

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Probe Ministries was founded in 1973. Today, Probe's staff of theologians, scientists, philosophers, educators, and business professionals are dedicated to fulfilling the Great Commission in the United States and around the world. Probe's vision is to equip Evangelicals and help free culturally captive Christians, building them into confident ambassadors for Christ. www.probe.org. Contact: Renea McKenzie, 972-941-4568 or rmckenzie@probe.org.