

Fertility and Voting Patterns

November 1, 2007

Does fertility affect voting patterns? Apparently it does much more than we realize. And this has been a topic of discussion for both liberals and conservatives, Democrats and Republicans.

Arthur Brooks wrote a significant op-ed on the "Fertility Gap" last year in the *Wall Street Journal*. He said: "Simply put, liberals have a big baby problem: They're not having enough of them . . . and their pool of potential new voters is suffering as a result."

He noted that "if you picked 100 unrelated politically liberal adults at random, you would find that they had, between them, 147 children. If you picked 100 conservatives, you would find 208 kids." That is a "fertility gap" of 41 percent.

We know that about 80 percent of people with an identifiable party preference grow up to vote essentially the same way as their parents. This "fertility gap" translates into lots more little Republicans than little Democrats who will vote in future elections.

So what could this mean for future presidential elections? Consider the key swing state of Ohio which is currently split 50-50 between left and right. If current patterns continue, Brooks estimates that Ohio will swing to the right and by 2012 will be 54 percent to 46 percent. By 2020, it will be solidly conservative by a margin of 59 percent to 41 percent.

Now look at the state of California that tilts in favor of liberals by 55 percent to 45 percent. By the year 2020, it will be swing conservative by a percentage of 54 percent to 46 percent. The reason is due to the "fertility gap."

Of course most people vote for politicians, personalities, and issues not parties. But the general trend of the “fertility gap” cannot be ignored especially if Democrats continue to appeal to liberals and Republicans to conservatives.

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Marriage, Family, and Political Views

Does our view of marriage and family affect our worldview? Obviously it does. But most people have probably never thought about the fact that marriage and family also affect voting patterns.

We are a year away from the November 2008 elections, but some trend watchers are starting to see interesting patterns that will affect elections in the next few decades. In particular, they are finding a marriage gap and a fertility gap.

Marriage Gap

An article in *USA Today* pointed out how a wedding band could be crucial in future elections. House districts held by Republicans are full of married people. Democratic districts are stacked with people who have never married.[\[1\]](#)

Consider that before the 2006 Congressional elections, Republicans controlled 49 of the 50 districts with the highest rates of married people. On the other hand, Democrats represented all 50 districts that had the highest rates of adults who have never married.

If you go back to the 2004 presidential election, you see a

similar pattern. President George Bush beat Senator John Kerry by 15 percentage points among married people. However, Senator Kerry beat President Bush by 18 percentage points among unmarried people.

Married people not only vote differently from unmarried people, they tend to define words like family differently as well. And they tend to perceive government differently. But an even more significant gap in politics involves not just marriage but fertility.

Fertility Gap

When you look at the various congressional districts, you not only see a difference in marriage but in fertility. Consider these two extremes. House Democratic leader Nancy Pelosi, a Catholic mother of five from San Francisco, has fewer children in her district than any other member of Congress: 87,727. Rep. Chris Cannon, R-Utah, a Mormon father of eight, represents the most children: 278,398.[{2}](#)

This stark demographic divide illustrates the difference in perspectives found in Congress. Republican members of Congress represented 39 million children younger than 18. This is 7 million more children than are represented in districts with Democratic members of Congress. And it is also true that children in Democratic districts are far more likely to live in poverty and more likely to have a single parent than children in Republican districts.

This fertility gap explains the differences in worldview and political perspective. When you consider the many political issues before Congress that affect children and families, you can begin to see why there are often stark differences in perspectives on topics ranging from education to welfare to childcare to child health insurance.

Future of the Fertility Gap

So far we have been looking at the past and the present. What about the future? Arthur Brooks wrote about the fertility gap last year in the *Wall Street Journal*. He concluded that liberals have a big baby problem: They're not having enough of them . . . and their pool of potential new voters is suffering as a result.[\[3\]](#)

He noted that, if you picked 100 unrelated politically liberal adults at random, you would find that they had, between them, 147 children. If you picked 100 conservatives, you would find 208 kids. That is a fertility gap of 41 percent.

We know that about 80 percent of people with an identifiable party preference grow up to vote essentially the same way as their parents. This fertility gap translates into lots more little conservatives than little liberals who will vote in future elections.

So what could this mean for future presidential elections? Consider the key swing state of Ohio which is currently split 50-50 between left and right. If current patterns continue, Brooks estimates that Ohio will swing to the right. By 2012 it will be 54 percent to 46 percent. And by 2020, it will be solidly conservative by a margin of 59 percent to 41 percent.

Now look at the state of California that tilts in favor of liberals by 55 percent to 45 percent. By the year 2020, it will swing conservative by a percentage of 54 percent to 46 percent. The reason is due to the fertility gap.

Of course most people vote for politicians, personalities, and issues not parties. But the general trend of the fertility gap cannot be ignored. I think we can see the impact that marriage and family have on worldview and political views. And as we can see from these numbers, they will have an even more profound impact in the future.

Notes

1. Dennis Cauchon, Marriage gap could sway elections, *USA Today*, 27 September 2006.
2. Dennis Cauchon, Fertility gap helps explain political divide, *USA Today*, 27 September 2006.
3. Arthur Brooks, The Fertility Gap, *Wall Street Journal*, 22 August 2006.

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