

How Do You Spell Truth?

What is Truth?

Do you remember the commercial that asked, "How do you spell relief?" To the horror of elementary teachers everywhere, you were supposed to answer "R-O-L-A-I-D-S." In a similar fashion, today, if you ask someone, "How do you spell truth?" you might be surprised by the response. As a young Christian in college, I was greatly influenced by the writings of Francis Schaeffer. I will never forget the impact of his critique of modern culture and his use of the phrase "true truth." True truth might be thought of as truth with a capital "T" because it is based on the existence of a personal God, the creator of all that exists, and a revealer of Himself via the Bible and the Incarnation of His Son, Jesus. Today, if you ask average men and women how to spell truth, their responses will probably indicate a view that is strictly earthbound truth beginning with a small "t." God is not in the picture; in fact, belief in God would be seen as a handicap in discerning truth accurately. The methodology of science provides this type of truth and also sets its limits. However, there is another spelling for truth that is finding more and more adherents. Today, especially on college campuses, the question might be answered with C-O-N-S-T-R-U-C-T, as in social construct. Like the Roloids answer above, this response doesn't seem to fit. In this approach truth is generated by the social group, whether they be white middle-class male Americans or female southeast Asians. What is true for one group may not be true for another, and there is no such thing as universal truth, something that is true for all people, all the time.

These three conceptions of truth describe three comprehensive systems of thought that are active in Western culture and in the U.S. The first (Truth) portrays Christian theism (what some refer to as a pre-modern view). Although this view is

still quite popular, many in our churches function as if they were members of the second group which is often classified as a modernist perspective (truth). The third group (truth as social construct) is a fairly recent arrival, but has become highly influential both in academia and in common culture. It has been called postmodernism. People within these three different perspectives see the world quite differently. Until recently, Christians focused their apologetics, or defense of the faith, mainly at modernists and as a result often attempted to justify belief within a modernist framework of truth. Now we are being called upon to respond to a postmodern view that will require a far different approach. Although postmodernism has many aspects that Christians must reject, it has also revealed just how much Christian thinking has been influenced by the modernist challenge.

In this discussion we will look at modernism and postmodernism in light of Christian evangelism and apologetics. We are now fighting a two-front battle, and we need to develop different tools for each. We also are in need of a vaccine against assuming the presuppositions of either modernism or postmodernism as we attempt to live and think within a biblical framework. Much of this debate revolves around the notion of what is true, or perhaps how we as individuals can know what is true. This may sound like an ivory tower discussion, but it is a vital topic as we attempt to share the truth of the Gospel to those we encounter.

The Modernist View

In their book *Truth Is Stranger Than It Used to Be*^{[\[1\]](#)}, Richard Middleton and Brian Walsh use an interesting metaphor to describe the different views of truth and the ways that we perceive it in our culture. Imagine three umpires meeting after a day at the park. As they reflect on the day's activities one ump declares, "There's balls and there's strikes and I call 'em the way they are." Another responds,

"There's balls and there's strikes and I call 'em the way I see 'em." The third says, "There's balls and there's strikes, and they ain't nothin' until I call 'em." Each of the umpires may make the same call, but they will be making it for very different reasons. The position of the first umpire is known as naive realism. He believes that his calls correspond to something quite real and substantive called balls and strikes. He is also very confident that he can discern what is a ball or a strike with a high degree of accuracy. This confidence is a trademark of modernism. As we will see later, the other two umpires reflect positions that reject such a confidence in knowing what is true. It doesn't mean that they don't make decisions, they just lack the confidence that their decision conforms exactly to what is really "out there."

Modernism grew out of the Enlightenment and matured in the last century to dominate much of European and American thought. Its greatest American advocate has been John Dewey. Writing around the turn of the century, Dewey's philosophy of pragmatism has dominated American educational theory to this day. In his book *Reconstruction in Philosophy*,^{2} he highlights the difference between pre-modern and modern thinking. First, modernism rejects the reality of supernatural events or beings. It focuses on this world and the secular. Second, it rejects the authority of the church or religion in general and replaces it with the power of individual minds utilizing the methodology of science. Third, it replaces the static world of the middle ages with a belief in progress towards a future human utopia. Finally, it believes that the patient scientific study of nature will provide the means for this utopia. Humankind is to conquer and control nature for its use.

The implications of modernism were and are profound. Under its umbrella, humans were seen as biological machines just as the universe became understood as an impersonal mechanism needing neither a creator nor a sustainer God. All of human behavior

could conceivably be explained biologically, given enough time for science to study the data. As a result, humans are viewed as self-governing beings and free to embrace whatever their rational minds discover. Modernists might be called rationalistic optimists because they are quite confident in their ability to perceive “reality as reality, relatively unaffected by our own bias, distortion, or previous belief system”[\[3\]](#). One’s conclusions can reflect reality outside ourselves, not just thoughts within our own minds.

With the advent of modernism Christianity found itself under the cold calculating eye of science. Modernism tells a story of mankind as its own savior that is, with the help of science, modernism has no need for a savior provided by God. Sin is not in its vocabulary, and redemption is not needed; humans lack only education.

Next, we will look at the arrival of postmodernism and its accompanying challenges.

The Postmodern Condition

We have considered the impact of modernism on the question of what is true. Now we will focus on the postmodern view. Where modernism is very confident that it can discover truth via science, postmodernism is defined by its skepticism that truth of any type can be known. Much of postmodernism is negative response to the confidence of modernism. Yet, postmodernism is a strange combination of a vague romantic optimism that mankind can solve its social and economic problems, with a dramatic pessimism of ever knowing truth at a universal level. This reflects the strong influence of atheistic existentialism on postmodern thinking. Individuals are told they must stand up and confront an absurd existence and impose meaning and order on to it, all the while admitting that there is no universal truth guiding what they choose to do.

To a postmodern, modernism ended with atomic bombs being

dropped on Nagasaki and Hiroshima. Modernism led to imperialism and the colonialization of the third world by the supposedly more modern and advanced industrial nations. It led to the destruction of the environment, and it has led to a naive confidence that technology can solve any problem in its path.

Often, postmodernism is known more for what it doesn't believe than for what it does. One author writes that we have come to the point where answers to the "questions of ultimate concern about the nature of the good, the meaning of truth and the existence of God are taken to be unanswerable and hence, in some fundamental sense, insignificant."[\[4\]](#)

Let's consider some of the significant themes that postmodernists have written about. The first is the theory that truth is a social construct. This theory would argue, for example, that Western modernity which has come to dominate the globe and define what is rational and normative for human life is not in place because it is any truer than other worldviews. Instead, it is a set of ideas that people have used to manipulate others with in order to gain power over them. Those who are not "scientific" are viewed as primitive and as a result are marginalized and finally oppressed by Western culture. Western culture, then, has not discovered how things really are; instead, it has imposed one view on the world to its advantage. Our basic problem is that all ideas, all concepts, and all truths are communicated via language, and all language is man made. No one can step outside of language to see whether or not it corresponds with reality. In the words of one postmodernist, all principles (or ultimate truths) are really preferences.

As a result of postmodernist thinking, anyone who claims to know something that is universally true, true for everyone, everywhere, anytime, is accused of marginalizing those who disagree. Once a person or group is marginalized, a justification has been established to oppress them. To

postmodernists, a totalizing meta- narrative (a story that claims to answer all the big questions about reality) always results in violence towards those outside the accepted paradigm. They point to Western culture's aptitude towards conquering and destroying other cultures in the name of progress and modernization.

One can easily see that a Christian worldview conflicts with much of what postmodernity teaches. Christianity claims to be true for everyone, everywhere. It is not surprising that postmodern feminists and others have pointed their finger at Christianity for oppressing women, gays, and anyone else who holds to a different construct of reality. How do we as Christians respond to this critique? Do we side with the modernists and join the fight against postmodern influences? Or can we find something helpful in the issues raised by postmodernism?

Postmodernist Kenneth Gergen argues that, "When convinced of the truth or right of a given worldview a culture has only two significant options: totalitarian control of the opposition or annihilation of it." Another has written that modernity has given us "as much terror as we can take."[\[5\]](#) Postmodernists argue that by claiming to know the truth we automatically marginalize and oppress others. It encourages the questioning of everything that modernism has come to accept as natural or good. Capitalism, patriarchy, and liberal humanism are just a few ideas that modernity has left us with and that we have to realize are just social constructs. We are free, according to postmoderns, to throw off anything that doesn't work since all institutions and social norms are social constructs created by society itself. However, with this freedom comes disorientation. The current social scene in America is a prime example of this effect. Traditions about family, gender roles, economic responsibility, and social norms are being questioned and abandoned. This has left us with a sense of loss, a horrifying loss that acknowledges that there is nothing solid

undergirding why we live the way we do. It has left us with an amazing amount of pluralism and a radical multiculturalism that some feel has removed essential buffers to chaos.

The confidence of modern man in rugged individualism has been deconstructed by postmodernism to reveal the inevitability of violence and subjugation. What is left? Many postmodernists argue that not only is the self a construct, that the autonomous self is a myth, but that the self is actually a servant of language. Most people see language as a tool to be used by individuals to express ideas to another person. Many postmodernists see things quite differently. They would argue that our language uses us instead. Another way of thinking of this is that we don't have a language, a language has us. All that we know of reality is given to us by the symbols present in our language. This has created a self-identity problem of dramatic proportions for postmoderns. Many have responded by embracing this lack of rootedness by seeing that life is being in a "state of continuous construction and reconstruction."

Now that we have briefly surveyed both the modern and postmodern positions, let's begin to think about them from a biblical standpoint. We should first acknowledge that when doing apologetics, or defending the faith, we are not merely attempting to win arguments or make others look foolish. Apologetics should always be done in the context of evangelism, the goal of which is to share the gospel in a meaningful way, to convey the truth of special revelation concerning God's plan for salvation with humility and compassion.

Christians should probably reject both the confidence of modernism and the pessimism of postmodernism regarding our ability to know and understand truth. Modernity's dependence on science as the only valid source for truth is too limited and fails to consider the effects of the fall on our ability to know something without bias. We are often sinfully rational, willfully rejecting what is true. On the other hand,

the postmodern view leaves us without hope that we can know anything about what is really real. It holds that we are literally a prisoner of the language game played by our culture group, regardless of its social class or race.

Next, we will consider how postmodern thinking should affect evangelism.

A Christian View of Truth

We have been considering the challenges of modern and postmodern thinking to the notion of truth and the communication of the Gospel. Earlier we used the metaphor of umpires who call strikes and balls within different frameworks for knowing. The ump who “calls ‘em the way they are” is a naive realist; the second ump who “calls ‘em like he sees ‘em” represents the critical realist view, and the ump who says “they ain’t nothin’ until I call ‘em” portrays a radical perspectivist view. The questions before us are, What view should a Christian take? and How does this choice affect the way in which we do apologetics and evangelism?

If we accept the view of the first ump who “calls ‘em the way they are,” we have adopted a modernist perspective. Unfortunately, experience tells us that the assumptions that come with this view don’t seem to hold up. It assumes that common sense and logic will always lead people to the Truth of the Gospel we just need to give people enough evidence. While this approach does work with some, it works mainly because they already agree with us on a theistic, Western view of reality. However, modernism has also led many to see the universe as a godless machine run by the logical laws of nature as discovered by science. For example, New Agers or Hindus have a common understanding that leads them elsewhere. Their basic assumptions about reality are quite different from ours, and it is much more difficult to find common ground with them. In fact, they have consciously rejected the Western view of reality.

The third ump who says “they ain’t nothin’ until I call ‘em” sees truth as entirely personal. Although we admit that people do create personal frameworks for interpreting life and reality, there is ultimately only one true reality, one true God. However, we might learn from the perspectivist in order to find common ground when witnessing. One commonality is the notion of an acute consciousness of suffering by marginalized people. Christianity shares this concern yet offers a radically different solution.

The second umpire states that there are balls and strikes, and “I call ‘em as I see ‘em.” This view of truth, called critical realism, recognizes that there is one true reality, but that our ability to perceive it is limited. The Bible teaches that sin has distorted our view. Even as believers we must admit that we don’t always understand why God does what He does. This is partially because truth is personal in the sense that it is rooted in a personal God, and we can never know all that there is to know about Him. Even Peter, who walked with Christ, didn’t understand God’s plans. He rebuked Jesus when Jesus told His disciples that He would go to Jerusalem, be crucified, and resurrected.

The best evangelistic approach attempts to find common ground with an unbeliever while never relinquishing all that is true of the Christian worldview. If rational, logical arguments are persuasive, use them. If storytelling works, as in the more narratively oriented societies of the Middle East, use it. We should not be limited to either a modernist or postmodernist view of truth, but work from a distinctively Christian perspective that holds that the God who created the universe wants us to gently instruct others in the hope that He will grant them repentance and lead them to a knowledge of the truth.

Notes

1. Richard Middleton and Brian Walsh, *Truth Is Stranger Than*

It Used to Be: Biblical Faith in a Postmodern Age (Downers Grove, Ill.: InterVarsity Press, 1995), p. 31.

2. John Dewey, *Reconstruction in Philosophy* (New York: Henry Holt and Company, 1920), pp. 47-49.

3. Dennis McCallum, ed. *The Death of Truth* (Minneapolis, Minn.: Bethany House, 1996), pp. 23-26.

4. Timothy Phillips and Dennis Okholm, *Christian Apologetics in the Postmodern World* (Downers Grove, Ill.: InterVarsity Press, 1995), p. 31.

5. Middleton and Walsh, *Truth Is Stranger Than It Used to Be*, p. 35.

6. Ibid.

7. Ibid., p. 52.

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Answering the Big Questions of Life

Sue Bohlin presents a Naturalistic, a Pantheistic, and a Christian perspective on the five major questions all of us should ask about life. Knowing the answers to these questions is critical to living a meaningful, fulfilling life on this earth. She concludes by demonstrating that only a Christian worldview provides consistent answers to all of these questions.



This article is also available in [Spanish](#).

One of the most important aspects of Probe's "Mind Games" conference is teaching students to recognize the three major world views—Naturalism, Pantheism, and Theism—and the impact they have both on the surrounding culture as well as on the ideas the students will face at the university. Because we come from an unapologetically Christian worldview, I will be presenting the ideas of Christian theism, even though Judaism and Islam are both theistic as well.

In this essay I'll be examining five of the biggest questions of life, and how each of the worldviews answers them:

- Why is there something rather than nothing?
- How do you explain human nature?
- What happens to a person at death?
- How do you determine right and wrong?
- How do you know that you know?[\[1\]](#)

Why Is There Something Rather than Nothing?

The most basic question of life may well be, **Why is there something rather than nothing?** Why am I here? Why is anything here at all?

Even Maria Von Trapp in the movie *The Sound of Music* knew the answer to this one. When she and the Captain are singing their love to each other in the gazebo, she croons, "Nothing comes from nothing, nothing ever could."

But naturalism, the belief that says there is no reality beyond the physical universe, offers two answers to this basic question. Until a few years ago, the hopeful wish of naturalism was that matter is eternal: the universe has always existed, and always will. There's no point to asking "why" because the universe simply *is*. End of discussion. Unfortunately for naturalism, the evidence that has come from our studies of astronomy makes it clear that the universe is

unwinding, in a sense, and at one point it was tightly wound up. The evidence says that at some point in the past there was a beginning, and matter is most definitely not eternal. That's a major problem for a naturalist, who believes that everything that now is, came from nothing. First there was nothing, then there was something, but nothing caused the something to come into existence. Huh?

Pantheism is the belief that everything is part of one great "oneness." It comes from two Greek words, *pan* meaning "everything," and *theos* meaning "God." Pantheism says that all is one, all is god, and therefore we are one with the universe; we are god. We are part of that impersonal divinity that makes up the universe. In answering the question, **Why is there something rather than nothing**, pantheism says that everything had an impersonal beginning. The universe itself has an intelligence that brought itself into being. The "something" that exists is simply how energy expresses itself. If you've seen the *Star Wars* movies, you've seen the ideas of pantheism depicted in that impersonal energy field, "The Force." Since the beginning of the universe had an impersonal origin, the question of "why" gets sidestepped. Like naturalism, pantheism basically says, "We don't have a good answer to that question, so we won't think about it."

Christian Theism is the belief that God is a personal, transcendent Creator of the universe—and of us. This worldview showed up on a T-shirt I saw recently:

"There are two things in life you can be sure of.

1. There is a God.
2. You are not Him."

Christian Theism answers the question, **Why is there something rather than nothing**, by confidently asserting that first there was God and nothing else, then He created the universe by simply speaking it into existence. The Bible's opening

sentence is an answer to this most basic of questions: "In the beginning, God created the heavens and the earth."

How Do You Explain Human Nature?

Another one of the big questions of life is, **How do you explain human nature?** Why do human beings act the way we do? What it really boils down to is, Why am I so good and you're so bad?

During World War II, a young Jewish teenager kept a journal during the years she and her family hid from the Nazis in a secret apartment in a house in Amsterdam. Anne Frank's diary poignantly explored the way she tried to decide if people were basically good or basically evil. Acts of kindness and blessing seemed to indicate people were basically good; but then the next day, Anne would learn of yet another barbarous act of depravity and torture, and she would think that perhaps people were basically bad after all. After reading her diary, I remember carrying on the quest for an answer in my own mind, and not finding it until I trusted Christ and learned what His Word had to say about it.

Naturalism says that humans are nothing more than evolved social animals. There is nothing that truly separates us from the other animals, so all our behavior can be explained in terms of doing what helps us to survive and reproduce. Your only purpose in life, naturalism says, is to make babies. And failing that, to help those who share your genes to make babies. Kind of makes you want to jump out of bed in the morning, doesn't it?

Another answer from naturalism is that we are born as blank slates, and we become whatever is written on those slates. You might mix in some genetic factors, in which case human nature is nothing more than a product of our genes and our

environment.

Pantheism explains human nature by saying we're all a part of god, but our problem is that we forget we're god. We just need to be re- educated and start living like the god we are. Our human nature will be enhanced by attaining what pantheists call "cosmic consciousness." According to New Age thought, the problem with humans is that we suffer from a collective form of metaphysical amnesia. We just need to wake up and remember we're god. When people are bad, (which is one result of forgetting you're god), pantheism says that they'll pay for it in the next life when they are reincarnated as something less spiritually evolved than their present life. I had a Buddhist friend who refused to kill insects in her house because she said they had been bad in their previous lives and had to come back as bugs, and it wasn't her place to prematurely mess up their karma.

The Christian worldview gives the most satisfying answer to the question, **How do you explain human nature?** The Bible teaches that God created us to be His image-bearers, which makes us distinct from the entire rest of creation. But when Adam and Eve chose to rebel in disobedience, their fall into sin distorted and marred the sacred Image. The fact that we are created in God's image explains the noble, creative, positive things we can do; the fact that we are sinners who love to disobey and rebel against God's rightful place as King of our lives explains our wicked, destructive, negative behavior. It makes sense that this biblical view of human nature reveals the reasons why mankind is capable of producing both Mother Teresa and the holocaust.

What Happens after Death?

In the movie *Flatliners*, medical students took turns stopping each other's hearts to give them a chance to experience what happens after death. After a few minutes, they resuscitated the metaphysical traveller who told the others what he or she

saw. The reason for pursuing such a dangerous experiment was explained by the med student who thought it up in the first place: **"What happens after death?** Mankind deserves an answer. Philosophy failed; religion failed. Now it's up to the physical sciences."

Well, maybe religion failed, but the Lord Jesus didn't. But first, let's address how naturalism answers this question.

Because this worldview says that there is nothing outside of space, time and energy, naturalism insists that death brings the extinction of personality and the disorganization of matter. Things just stop living and start decomposing. Or, as my brother said when he was in his atheist phase, "When you die, you're like a dog by the side of the road. You're dead, and that's it." To the naturalist, there is no life after death. The body recycles back to the earth and the mental and emotional energies that comprised the person disintegrate forever.

Pantheism teaches reincarnation, the belief that all of life is an endless cycle of birth and death. After death, each person is reborn as someone, or something, else. Your reincarnated persona in the next life depends on how you live during this one. This is the concept of karma, which is the law of cause and effect in life. If you make evil or foolish choices, you will have to work off that bad karma by being reborn as something like a rat or a cow. If you're really bad, you might come back as a termite. But if you're good, you'll come back as someone who can be wonderful and powerful. New Age followers sometimes undergo something they call "past lives therapy," which regresses them back beyond this life, beyond birth, and into previous lives. I think it's interesting that people always seem to have been someone glamorous like Cleopatra and never someone like a garbage collector or an executioner!

Christian Theism handles the question, **What happens to a**

person at death, with such a plain, no-nonsense answer that people have been stumbling over it for millenia. Death is a gateway that either whisks a person to eternal bliss with God or takes him straight to a horrible place of eternal separation from God. What determines whether one goes to heaven or hell is the way we respond to the light God gives us concerning His Son, Jesus Christ. When we confess that we are sinners in need of mercy we don't deserve, and trust the Lord Jesus to save us from not only our sin but the wrath that sin brings to us, He comes to live inside us and take us to heaven to be with Him forever when we die. When we remain in rebellion against God, either actively disobeying Him or passively ignoring Him, the consequences of our sin remain on us and God allows us to keep them for all eternity—but separated from Him and all life and hope. It is a dreadful thing to fall into the hands of the living God (Hebrews 10:31). But it is a delightful thing to fall into the arms of the Lover of your soul, Who has gone on ahead to prepare a place for you! Which will you choose?

How Do You Determine Right and Wrong?

One of the big questions in life is, How do you determine right and wrong? Steven Covey, author of *Seven Habits of Highly Effective People*, appeared on the Oprah Winfrey show one day. He asked the studio audience to close their eyes and point north. When they opened their eyes, there were several hundred arms pointing in wildly different directions. Then Mr. Covey pulled out a compass and said, "*This* is how we know which way is north. You can't know from within yourself." He used a powerful object lesson to illustrate the way Christian theism answers this big question in life.

Naturalism says that there is no absolute outside of ourselves. There is no final authority because space, time and energy are all that is. There is no such thing as right and wrong because there is no right- and wrong-giver. So

naturalism tries to deal with the question of ethics by providing several unsatisfying answers. One is the belief that there is no free choice, that all our behaviors and beliefs are driven by our genes. We are just as determined in our behavior as the smallest animals or insects. Another is the belief that moral values are determined from what is; the way things are is the way they ought to be. If you are being abused by your husband, that's the way things are, so that's the way they ought to be. Even worse is the concept of arbitrary ethics: might makes right. Bullies get to decide the way things ought to be because they're stronger and meaner than everybody else. That's what happens in totalitarian regimes; the people with the power decide what's right and what's wrong.

Pantheism says that there is no such thing as ultimate right and wrong because everything is part of a great undifferentiated whole where right and wrong, good and evil, are all part of the oneness of the universe. Remember "Star Wars"? The Force was both good and evil at the same time. Pantheism denies one of the basic rules of philosophy, which is that two opposite things cannot both be true at the same time. Because Pantheism denies that there are absolutes, things which are true all the time, it holds that all right and wrong is relative. Right and wrong are determined by cultures and situations. So murdering one's unborn baby might be right for one person and wrong for another.

Theism says that there is such a thing as absolute truth, and absolute right and wrong. We can know this because this information has come to us from a transcendent source outside of ourselves and outside of our world. Christian Theism says that the God who created us has also communicated certain truths to us. He communicated generally, through His creation, and He communicated specifically and understandably through His Word, the Bible. We call this revelation. Christian Theism says that absolute truth is rooted in God Himself, who is an

Absolute; He is Truth. As Creator, He has the right to tell us the difference between right and wrong, and He has taken great care to communicate this to us.

That's why Steven Covey's illustration was so powerful. When he pulled out a compass, he showed that we need a transcendent source of information, something outside ourselves and which is fixed and constant, to show us the moral equivalent of "North." We are creatures created to be dependent on our Creator for the information we need to live life right. God has given us a compass in revelation.

How Do You Know That You Know?

This question generally doesn't come up around the cafeteria lunch table at work, and even the most inquisitive toddler usually won't ask it, but it's an important question nonetheless: How do you know that you know?

There's a great scene in the movie *Terminator 2* where the young boy that the cyborg terminator has been sent to protect, is threatened by a couple of hoodlums. The terminator is about to blow one away when the young boy cries out, "You can't do that!" The terminator—Arnold Schwarzenegger—asks, "Why not?" "You just can't go around killing people!" the boy protests. "Why not?" "Take my word for it," the boy says. "You just can't." He knew that it was wrong to kill another human being, but he didn't know how he knew. There are a lot of people in our culture like that!

Naturalism, believing that there is nothing beyond space, time and energy, would answer the question by pointing to the human mind. Rational thought—figuring things out deductively—is one prime way we gain knowledge. Human reason is a good enough method to find out what we need to know. The mind is the center of our source of knowledge. Another way to knowledge is by accumulating hard scientific data of observable and measurable experience. This view says that the source of our

knowledge is found in the senses. We know what we can perceive through what we can measure. Since naturalism denies any supernaturalism (anything above or outside of the natural world), what the human mind can reason and measure is the only standard for gaining knowledge.

Pantheism would agree with this assessment of how we know that we know. Followers of pantheism tend to put a lot of value on personal experience. The rash of near- and after-death experiences in the past few years, for example, are extremely important to New Agers. These experiences usually validate the preconceptions of pantheistic thought, which denies absolutes such as the Christian tenet that Jesus is the only way to God. The experiences of past- lives therapy have persuaded even some Christians to believe in reincarnation, even though the Bible explicitly denies that doctrine, because personal experience is often considered the most valid way to know reality.

Christian Theism says that while human reason and perception are legitimate ways to gain knowledge, we cannot depend on these methods alone because they're not enough. Some information needs to be given to us from outside the system. An outside Revealer provides information we can't get any other way. Revelation—revealed truth from the One who knows everything—is another, not only legitimate but necessary way to know some important things. Revelation is how we know what happened when the earth, the universe and man were created. Revelation is how we know what God wants us to do and be. Revelation is how we can know how the world will end and what heaven is like. Revelation in the form of the Lord Jesus Christ is the only way we can experience “God with skin on.”

Naturalism's answers are inadequate, depressing, and wrong; pantheism's answers are slippery, don't square with reality, and wrong; but Christian theism—the Christian worldview—is full of hope, consistent with reality, and it resonates in our souls that it's very, very right.

Notes

1. These questions are taken from James W. Sire's book *The Universe Next Door* (Downers Grove, Ill.:InterVarsity Press), 1977.

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Politically Correct Ethics

Liberal Idealism's Approach to Ethics

Ben and Jerry's ice cream is renown for being the ice cream for those who want to be friendly to the environment. Ben and Jerry's Homemade Inc. built a national reputation by (1) claiming to use only all natural ingredients and (2) sending a percentage of the profits to charities. The company's Rainforest Crunch ice cream supposedly uses only nuts and berries from the rain forests.

But there is a lot more to ethical behavior than a laid-back, socially correct agenda. An audit of Ben & Jerry's Homemade Inc. revealed the use of sulfur dioxide preservatives and use of margarine instead of butter in some of the flavors. Ben Cohen of Ben & Jerry's Homemade Inc. also served on the editorial board of Anita Roddick's Body Shop, another company expounding the use of natural products. It took an article in *Business Ethics* to expose Body Shop's false advertising claims and other ethical failures. Synthetic colorings, fragrances, and preservatives were being used in Body Shop products.[\[1\]](#)

Today we live in a world engrossed in the ideas flowing from a socially correct agenda, and it is overshadowing the time proven priority of basic business ethics. It is an agenda

centered in tolerance and environmentalism. (Interestingly, those on the environmental side are not very tolerant of those who do not hold to their rigid perspective, such as their stand on not using animals in product testing.)

Levi Strauss is another interesting case in point. The company has a strong politically correct mindset, and diversity and empowerment are central for their organizational ethics. They have demonstrated a strong concern for human rights, yet they are clearly on the liberal side of family values. They have been boycotted by the American Family Association for their support of homosexuality providing benefits for the “domestic partners” of their employees.

Although this socially correct movement expounds the idea of tolerance for all, proponents tend to be very intolerant of anyone who may support a position they do not agree with. Kinko's Copies found this out the hard way when they advertised on the Rush Limbaugh show. A boycott was quickly threatened until Kinko's promised not to advertise on Rush's show again.

There is great danger in using political views to measure business ethics because social goals can become equated with business ethics. This is not right. Business ethics is concerned with the fair treatment of others such as customers, employees, suppliers, stockholders, and franchisees. Truth in labeling and advertising is paramount in establishing a business enterprise and is even more important than the issues of animal testing and commitment to the rain forest, as important as they may be.[{2}](#)

This approach to ethics comes from liberal idealism. We see this perspective in Robert Bellah's book, *The Good Society*. Liberal idealism seeks to transform society by social engineering. The liberal idealist looks for ways of managing a modern economy or developing broad social policies that will meet the needs of society as a whole. This system believes in

the innate goodness of mankind, the worldview of enlightenment thinking, that men and women are fully capable of reasoning what is good and right, i.e., the autonomy of human reason. There is no felt need for revelation or any authority beyond themselves. Liberal idealism is marked by a lot of faith in government and the ability of organizational programs to orchestrate a healthy society.

We will be contrasting this line of thought with a more bottom up view that emphasizes personal integrity and greater concern for individual moral convictions.

Bottom up Ethics

But there is another more traditional way of looking at ethics. It is an individual model, rather than an organizational one. It demonstrates a greater concern for the moral conviction of individuals. This view emphasizes that institutions don't make ethical decisions, people do. It stresses that virtue comes from the individuals who make up the many small groups and larger institutions, from families to voluntary associations to multinational corporations. The goal is to convert the individual in order to change the institution. Answers are sought more through education and/or religion to reach the individual in the belief that transformed individuals will transform their institutions.

A corporation that has established an ethics department with an approach more along the lines of the individual model is Texas Instruments. Their theme is "Know What's Right Do What's Right." Their emphasis is on training individuals within the corporation to know the principles involved in each unique ethical dilemma that may present itself and motivating the individuals involved to make good ethical decisions. The company maintains various avenues of support to assist individuals within the corporation in making difficult decisions. Carl Skoogland, vice president of the Ethics Department at Texas Instruments, has said, "In any

relationship an unquestionable commitment to ethics is a silent partner in all our dealings.” Their seven-point ethics test is oriented toward individual initiative:

1. Is the action legal?
2. Does it comply with our values?
3. If you do it, will you feel bad?
4. How will it look in the newspapers?
5. If you know it is wrong, don't do it!
6. If you're not sure, ask.
7. Keep asking until you get an answer.[\[3\]](#)

Although critics might say these types of simple maxims lack in specific guidance, when combined with an overall educational program they help individuals think through issues and make the right decisions themselves, multiplying the base of ethical agents within the corporation.

Traditional Western culture, which has given us the most advanced and free lifestyle of any culture, has been based on both a Greek model of transcendent forms and a Judeo-Christian model of God- given objective standards. This tradition has taught us that we are all flawed and need a personal transformation before we can be of any true value in transforming society.

Religion and Education in Ethical Development

Earlier we mentioned Robert Bellah's book, *The Good Society*, and its support of liberal idealism, or the ability of government and organizational programs to orchestrate a healthy society through broad social agendas.

William Sims Brainbridge, in writing a review of Bellah's

book, makes a statement that could well apply to so many of the modernist writings: "The book's prescription sounds like a highly diluted dose of religion, when what the patient needs might be a full dose."

This "organizational model" fails to fully appreciate the need for integration of religion and education in order to provide a united front against the materialism and self-centeredness of our present culture. As long as we allow our educational system to teach that we are evolved animals, here by chance and of no eternal significance, we can only expect short-sighted self-interest. If fundamentally all there is is matter, energy, time, and chance, why can't one believe in anything such as apartheid, or ethnic cleansing, or euthanasia, or genocide? Where is liberal idealism's source for personal integrity and convictions other than in cultural relativism? Under a theory of cultural relativism all intercultural comparisons of values are meaningless.

The need, of course, is for transcendent truths. By transcendent, we mean an ethical ideal independent of any given political system or order. This ethical ideal can then serve as an external critique of corporate or political aspirations or activities. Is this not what Plato was referring to when he discussed his theory of universal forms, that there are ideals beyond the reality of this physical world? In this postmodern world we are now experiencing a complete rejection by many of any objective truth. In fact, anyone who still believes in the search for truth is often labeled as ethnocentric, i.e., the liberal idealism of our present age refuses to accept that someone might find a truth that has universal application.

The ethics of enlightenment thinking do not appear to be the answer. Crane Brinton, in his book, *A History of Western Morals* says, "the religion of the Enlightenment has a long and unpredictable way to go before it can face the facts of life as effectively as does Christianity." [\[4\]](#) We appear to have an

implosion of values in a society that is seeking to teach that there is no God and no afterlife, but if you live an ethical earthly life somehow it will pay off.

British historian, Lord Acton, is best remembered for his warning that power tends to corrupt and absolute power corrupts absolutely. He believed that liberty was the highest political end. But, he also recognized that liberty can't be the sole end of mankind. There must also be some kind of virtue, and virtue has its roots in religion. Lord Acton's work showed that no society was truly free without religion.^{5} Professionals must be educated to understand the moral worth of their actions and the roles religion and education play in promoting self-control.

Religion and Education at Odds

We have been discussing the need for both religion and education in establishing an ethical base for all our actions. But the question arises, how will we find the needed balance in an American society in which public education and traditional religions are at odds with one another over very basic presuppositions such as the nature of the universe, humanity, ethics, culture, evil, truth, and destiny?

The liberal solution has been to remove the traditional truths and make our institutions humanistic. The conservative response has been to establish an independent educational system in which those who hold to more traditional values can integrate religious truth with educational aims. We now have two major educational tracks, the public track based on the religion of secular humanism and the private track based on the religion of biblical Christianity. The professionals involved in the educational institutions must decide how to deal with the tension between the two tracks. The need is to resolve tension and build bridges of understanding, rather than intensify the cultural war. But, as Christians, we must not compromise truth. There must be cooperation without

compromise.

John Adams, our first vice-president, said, "Our constitution was made only for a moral and a religious people. It is wholly inadequate to the government of any other."[\[6\]](#) Meaning is the living fabric that holds us together with all things and meaning for life will only be found through the transcendent values of religion. In his article, "The Globalization of Business Ethics: Why America Remains Distinctive," David Vogel writes, "Thanks in part to the role played by Reformed Protestantism in defining American values, America remains a highly moralistic society."[\[7\]](#)

At this point, in realizing the need to be fair, we must be willing to give a critical assessment of the gross behavioral failures that have occurred in the realm of the religious. The most blatant examples are probably the numerous TV evangelists who have fallen prey to greed and other temptations that have destroyed their lives and ministries. Another example is the many ministers and priests who have practiced sexually deviant behavior with children in their care. Many of these religious leaders are now or have been serving time in prison for their personal moral failures.

These examples highlight the moral depravity of mankind. But this does not mean that we need to adopt the sixteenth century views of Thomas Hobbes (1588-1679) who had a very low view of human nature. Unfortunately, much of the world has been heavily influenced by the amoral perspective of a Hobbesian foundation of ethical behavior. Hobbes decided that what is good or bad is based on what society likes or dislikes. This is cultural relativism, the rejection of any standard beyond that established by the present culture. Hobbes, like so many others, seems to have had an innate fear of the possibility that there might be a transcendent truth out there worth pursuing. Because of our personal inner moral failure, we must look outside ourselves to find the standards by which we are to live and establish those standards in our laws and in our

educational systems.

Does a Rising Tide Lift all Boats?

President Kennedy said, "A rising tide lifts all boats." But think about it! Does a rising tide lift all boats? Not if some of the boats have holes in them.

In this essay we have been discussing the contrast between a politically correct ethical approach to dealing with our ethical concerns against a more bottom up individual responsibility approach.

The historic roots of the American experience are bound up in the idea of individualism, a political tradition that enshrines individual liberty as its highest ideal. But democracy requires a degree of trust, and unfortunately, our heritage of trust is eroding. American businesses have been transformed from comfortable and stable rivals into bloodletting gladiators.[\[8\]](#) There is a problem in emphasizing individual freedom and the pursuit of individual affluence (the American dream) in a society with an economy and government that has rejected the principles of natural law. Too many of our boats have holes in them i.e., little or no personal integrity. We must work at restoring the principles of individual integrity and personal responsibility before we try to establish an ethical agenda for our organizations. Unless we realize our own morally flawed state, we will seek to repair the institutions without the humility and personal transformation necessary to afford any hope of ultimate success. Organizational ethical behavior is very important, but it must be elevated through an upsurge of individual ethical behavior.

Those coming from a liberal idealism approach to ethics hold noble ideas of common good based on a belief in the inherent goodness of men and women. They believe that if we just change the structures of society, the problems will be solved. Their

perspective is that greater citizen participation in the organizational structures of our government and economy will result in a lessening of the problems of contemporary social life. What they neglect to consider is that government attempts to make people good are inherently coercive. Our constitution rests on the premise that virtue comes from citizens themselves, acting through smaller groups, such as the family, church, community, and voluntary associations. The stronger these small, people-centered groups are, the less intrusive the government and other large organizations need to be.

But how do you deal with the need for individual transformation? A common phrase we often hear is "You can't legislate morality." In reality all laws are a legislation of morality. All we are doing is changing an "ought to do/ought not to do" into a "must do/must not do" by making it a law. A solid base of moral law helps to establish the standard for individual behavior, but as the New Testament so clearly tells us, the law is inadequate to the task at hand. It is the power of the gospel of Jesus Christ that enables us to overcome the forces within and without that seek to destroy our God-given abundant life. Only by placing our trust in Christ can we begin to repair the holes in our life. When the internal integrity of our life is as it should be, we are then ready for the tides of life to come. A rising tide does lift all boats that have internal integrity.

Notes

1. Marianne M. Jennings, "Manager's Journal," *Wall Street Journal*, 25 September 1995.
2. Ibid.
3. Texas Instruments, publication TI-28172.
4. Crane Brinton, *A History of Western Morals* (New York: Paragon House, 1990), 462.
5. Charles Oliver, "Leaders & Success," *Investor's Business Daily*, 14 December 1993.

6. Quoted in John R. Howe, Jr., *The Changing Political Thought of John Adams* (Princeton: Princeton University Press, 1966), 185.

7. David Vogel, "The Globalization of Business Ethics: Why America Remains Distinctive," *California Management Review* (Fall 1992), 44.

8. Robert Reich, "Corporate Ethic: We can change behavior by altering mix of incentives," *The Dallas Morning News*, 14 January 1996, 5J.

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