A President's Educational Choice

An Important Choice

With each presidential election Americans are called to reflect upon public policy, ranging from military funding to education reform. Once the new president is chosen, everyone looks for evidence that he will move the federal bureaucracy in a direction favorable to their own agenda.

When it comes to education, President Obama has been difficult to figure out. In early speeches he seemed to favor dramatic reform. During the campaign he said:

> *We need a new vision for a 21st century education – one where we aren't just supporting existing schools, but spurring innovation; where we're not just investing more money, but demanding more reform; where parents take responsibility for their children's success; where our schools and government are accountable for results; where we're recruiting, retaining, and rewarding an army of new teachers, and students are excited to learn because they're attending schools of the future; and where we expect all our children not only to graduate high school, but to graduate college and get a good paying job.{1}*

Later, Obama appeared to move closer to those who already hold sway over how our schools operate, especially the teachers unions. An indication of this trend was the sound of relief voiced by Marty Hittelman, president of the California Federation of Teachers, who said, "It's such a clear change from what we've had. . . . Someone who's friendly to labor. . . . Someone who wants to work with teachers."{2} Obama has also signaled encouragement to the unions by appointing a

teacher-friendly Stanford University professor to lead his education transition team.

But sometimes personal action speaks louder than political appointments. Our new president has decided to send his two children, Malia Anne and Natasha, to a well known private school in Washington, D.C. The Obama children will attend Sidwell Friends School, a private Quaker affiliated school that charges $29,000 a year per student. Some are criticizing the Obama family for not supporting the local public schools. As a supporter of educational freedom, and choice, I personally have no problem with the president choosing the best educational setting for his children. I would do the same.

What interests me is what this choice says about President Obama's thoughts regarding educational excellence. Sidwell Friends School violates key principles that the teachers unions and other public school supporters tell us are necessary elements for excellent schools, programs and policies that reformers insist taxpayers should be providing for every student in America.

Ensuring an adequate education for all of our children is a matter of justice that Christians should be concerned about. In what follows I will look at these so-called educational necessities the teachers unions and other public school supporters demand.

What Sidwell Needs

President Obama's decision to place his daughters in Sidwell reveals something about what he thinks it takes to provide a superior education. Choosing this expensive private school raises interesting questions about President Obama's support of what might be called the "common wisdom" that public school leaders and teachers unions tell us is necessary for good

schools.

Much of the following was brought to my attention by Mike Antonucci who writes a monthly newsletter for those who are concerned about education in America and particularly the role that the unions play in shaping it. Antonucci points out six areas in which the Sidwell School might be seen as deficient by our leading reformers and especially by the teachers unions.

According to the National Education Association, the largest teachers union in the country, the first deficiency at Sidwell is obvious. On its web site the NEA argues that "the attainment and exercise of collective bargaining rights are essential to the promotion of education employee and student needs in society."{3} In other words, the school simply must be unionized. How can Sidwell School hope to effectively educate students without a collective bargaining agreement? It boggles the mind to think that they can educate President Obama's children without such necessities as union agency fees, binding arbitration, grievance procedures, and most important, teachers strikes!

How can real education occur in the absence of an angry battle between a well financed teachers union and a harried entrenched school administration? Can real learning happen in the absence of endless hours of negotiations over every aspect of the curriculum, the daily schedule, and teacher placement? Doesn't the president know that a hostile, confrontational working environment actually improves the educational process?

In addition to this remarkable neglect, the Sidwell School forces its teachers to pay between ten and forty percent of their health care insurance premiums, contribute towards their own retirement plan, and almost unbelievably receive only two personal days off per school year. Barbaric! Everyone knows that teachers are only concerned about compensation and benefits and if they do not receive an amount above the median

level paid out by other schools of similar size, they simply can't function. These teachers are obviously being coerced to remain at this school. And to think that some have suggested that the opportunity to work with motivated students and supportive parents in building a strong learning community might be more important than financial rewards.

More Problems with Sidwell

A key ingredient missing from the Sidwell experience will be an appropriate level of diversity. To many, diversity has become the ultimate good in education. Millions upon millions of taxpayer dollars have been spent to create highly diverse student bodies across the nation. Without a high level of diversity, it's argued, students will not develop the necessary degree of tolerance, both for people and ideas, needed for our society to prosper or even exist into the future. A diversity deficit might result in the president's children coming to the frightening conclusion that truth itself isn't diverse and that perhaps we should not accept all ideas equally.

Although the Sidwell School has a significant level of diversity – thirty-nine percent of the students are part of an ethnic or racial minority group – Washington D. C. public schools are ninety-five percent ethnic and racial minorities. How can the president send his children to a learning environment that is so far behind the level of essential diversity prominent in our capitol's public schools? If some diversity is good, isn't more diversity better?

However, this deficit of diversity pales in comparison to the next problem. The Sidwell School is a Quaker institution. It has mandatory weekly worship meetings for all its students, including the president's children. This practice goes far beyond the legitimate academic objective of learning the history of religious traditions; it requires students to

participate in a religious activity.

The official National Education Association's Web site makes it clear that "encouraging or compelling students to participate in any religious activity, such as prayer, during any type of holiday festivity or classroom activity is forbidden."{4} Now, if such activity is harmful to our public school students, does it make sense to expose the president's children to them?

The NEA adds that while students may study various religious expressions and practices, they may do so "as long as schools make sure different faiths are represented in school-wide or classroom activities."{5} Does Sidwell promote Islamic or Wiccan worship? Is our president setting a good example by allowing his children to be taught in such an intolerant setting?

Sidwell's Curriculum

Here's another problem. It appears that Sidwell is kind of old fashioned when it comes to its curriculum. Its Web site says, "We believe that to be effective, education must be founded on secure mastery of basic skills . . . We place strong emphasis on reading, personal expression of ideas through speaking and writing, and the mastery of computational and problem solving skills. We also encourage scientific exploration, artistic creativity, physical activity, second language acquisition."{6} Basic skills? Mastery learning? Isn't this a throwback to the education of the nineteenth century?

In the middle school, Sidwell's history curriculum says that "Each history course is designed to provide students with a sound foundation of knowledge in a given subject area and to develop research, writing and interpretive skills."{7} To many modern educators, this focus on acquiring information and developing mastery of essential skills is reminiscent of

educational policies that have been out of vogue for decades.

Professional educators tend to endorse something called the Progressive Education Movement. This movement emphasized a "naturalistic," "project-oriented," "hands-on," "critical-thinking" curriculum and "democratic" education policies endorsed by the philosopher John Dewey.{8} Beginning early in the twentieth century, educators challenged the emphasis on subject matter and have attempted to replace it with what might be called the "tool" metaphor for learning.

The "tool" metaphor argues that students' minds shouldn't be filled with lots of facts, but instead should be taught how to learn. Although various arguments are used to promote this view, the one most often heard goes something like this: "Since knowledge is growing so quickly – in fact it's exploding – we need to teach kids how to learn, not a bunch of facts that will quickly become outdated." Education historian Lawrence Cremin writes that our elementary schools have been dominated by this metaphor since the 1960s, and that our secondary schools are not far behind.{9} The result of this monopoly has been a reduction of what might be called "intellectual capital," an agreed upon set of necessary facts that all well educated people should possess.

The Sidwell School seems to believe that this so called intellectual capital is important. By stressing the acquisition of key information in its curriculum it is revealing a more traditional rather than progressive education. Can this antiquated curriculum possibly prepare the Obama children for the rapid changes of the twenty-first century?

Educational Excellence

It seems, then, that the Sidwell Friends School chosen by the Obama family for their daughters violates many of what is

considered to be the “best practices” in the public school sector.

On the other hand, it represents many of the factors that we know make for a superior learning environment. Almost twenty years ago the Brookings Institution published a book that made a powerful argument regarding what makes for an effective school and what doesn’t.{10} The author’s conclusions were really not that surprising. In a nutshell they found that bureaucracy kills, and if public schools are anything they are bureaucratic. In fact, the study argued that private schools are usually more effective simply because they have greater autonomy than public schools.

Exercising this autonomy begins with an educational leader. The role of a private school headmaster is often quite different from the public school equivalent, the principal. The headmaster has much more autonomy in fashioning the educational vision for his school as well as the authority for executing it. This includes shaping the curriculum and hiring and firing teachers based on their effectiveness and support for the school’s program. In the end, private school leaders have much greater power to fashion the kind of educational community they envision than do public school administrators.

Private school leaders also enjoy the freedom to create a disciplined environment necessary for learning to occur. Because parents have freely chosen a private school for their children to attend, they have already bought into the way the school chooses to structure its students’ time and how it deals with distractions to learning. Parents of private school children tend to be much more supportive of the school’s teachers and administrators as a result. This is not to say that private schools always get it right when establishing a disciplined learning environment, but parents always have the option of pulling out if they become disenchanted with the program. This educational choice both empowers private schools and encourages change as well. Parents vote for the programs

that work and take their funds elsewhere when they feel the school is not a good fit for their children. Successful schools are rewarded; others are encouraged to change.

Private schools succeed when the headmaster, teachers, parents, and children have worked together to create a learning community. As simple as this sounds, it can be life changing for the students involved. Even students from our most challenging urban environments have benefitted from schools that have been freed from their bureaucratic straitjackets. If we hope to impact our most needy students in this country, we will do so by encouraging policies that increase the autonomy of school leaders and empower parents by giving them the kind of educational choice that President Obama enjoyed when deciding to send his children to the Sidwell Friends School.

Notes

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4. Tim Walker, "Merry…? Happy…?" National Education Association online, www.nea.org/home/15287.htm.
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7. Sidwell Friends School, Departments, www.sidwell.edu/upper_school/departments.asp.
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9 . Ibid., 49.
10. John E. Chubb and Terry M. Moe, *Politics, Markets & America's Schools* (The Brookings Institution, 1990)

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