

The Emerging Generation

Kerby Anderson examines the characteristics of the millennial generation and how pastors, Christian leaders, and the church can reach out to this emerging generation.

Millennial Generation and Faith

Awhile back *USA Today* had a front page article on the millennial generation and faith.[\[1\]](#) It demonstrates that even mainstream newspapers are noticing a disturbing trend that many of us in the Christian world have been talking about for some time.

The article started out by saying, “Most young adults today don’t pray, don’t worship and don’t read the Bible.” Those are conclusions that come not only from *USA Today* but from research done by the Barna Research Group, the Pew Forum on Religion & Public Life, and LifeWay Christian Resources. Although the numbers differ slightly between groups, they all come to essentially the same conclusion. This emerging generation is less religious and less committed to the Christian faith than any generation preceding it.

The LifeWay study concluded that two-thirds (65%) rarely or never pray with others. Two thirds (65%) rarely or never attend worship services. And two-thirds (67%) don’t read the Bible or other sacred texts. As you might imagine, their theology is not orthodox. For example, when asked if Jesus is the only path to heaven, half say yes and half say no. Not surprisingly, only 17% say they read the Bible daily.

How important is faith or spirituality to the millennial generation? Apparently, it isn’t very important. When asked what was “really important in life,” two thirds (68%) did not mention faith, religion, or spirituality. And that term “spirituality” is an important one to remember. Almost three-

fourths (72%) agree that they're more spiritual than religious. This reflects their world. Lots of books, movies, and Web sites now promote spirituality that is anything but Christian.

Among the two thirds (65%) who call themselves Christians, "many are either mushy Christians or Christians in name only." That is the conclusion of Thom Rainer, president of LifeWay Christian Resources. "Most are just indifferent. The more precisely you try to measure their Christianity, the fewer you find committed to the faith."

This also shows up in behavior and personal morality. This generation is twice as likely as the baby boom generation to have had multiple sex partners by age eighteen.^{2} Substance abuse and cheating are common. There is a tendency toward "short-horizon thinking" with a "live today, for tomorrow we die" ethic. After all, they live in a pop culture with no absolutes that is awash in moral relativism.

Thom Rainer believes the church needs to take responsibility. He says, "We have dumbed down what it means to be part of the church so much that it means almost nothing, even to people who already say they are part of the church."

It is time for Christian leaders and pastors to get serious about what is happening to this generation. They need to take note and develop creative ways to reach out to a generation that has not connected with church and basic Christian doctrine.

Psychological Characteristics

A special report on the millennial generation describes several aspects of what many are calling the emerging generation in addition to faith.^{3}

One characteristic is narcissism. Jean Twenge and Keith

Campbell talk about the “narcissism epidemic” in their book to describe the soaring rates of self-obsession, attention-seeking, and an entitlement mindset among the youth.[\[4\]](#) They report that narcissistic personality traits have risen as fast as obesity from the 1980s to the present.

The emerging generation is also uninhibited. They are much more likely than previous generations to be open about the intimate details of their lives. They are casual about personal matters and lack understanding of appropriate boundaries and propriety. They also show disrespect for privacy. They will often post details online in an exhibitionist manner not found in previous generations. We will talk about this later when discussing their connectedness through social networks like Facebook and MySpace.

The emerging generation is overly self-confident. Millennials are rarely told no. They have also felt special and have inflated expectations of their own abilities and potential. Part of that optimism comes from the fact that they have rarely been allowed to fail. They have played in organized sports where everyone gets a trophy. They go to school where grade inflation is rampant.

The emerging generation is slow to make decisions. This generation is apt to explore all of the possibilities before making a commitment. This is understandable. If there is anything we have learned over the years in the social sciences, it is this: as choice increases, commitment decreases. The more choices I have, the less committed I will probably be to any one of those choices. In fact, I might even become more confused with those choices.

Some have argued that this difficulty in making decisions does two things. First, it causes members of this generation to doubt their own judgments. They live in the world of uncertainty. Second, it forces them to rely on authority figures to tell them what to do.[\[5\]](#)

These characteristics of the emerging generation pose a challenge to the church but one that can be met by those who disciple and mentor them. Biblical teaching and interaction with members of this generation about their self-image and self-esteem is a key component. We should also be willing to address the complexity of the world with thoughtful biblical answers.

Social Characteristics

The emerging generation would like to change the world. Six out of ten (60%) say they feel personally responsible for making a difference in the world.[\[6\]](#) This is encouraging since there are other surveys that also show this generation to be isolated and self-focused. The church and Christian leaders may be able to focus on this desire to change the world in calling for them to become leaders and make a difference in their communities.

This generation is also driven by pragmatism. They want what works. The positive aspect of this is that they are focused on results and getting something done. But the negative part of this is that pragmatism easily can lead to an “end justifies the means” mentality that can rationalize immoral and unethical actions.

The emerging generation also lives in a world of complexity. David Kinnaman and Gabe Lyons talk about this in their book, *unChristian: What a New Generation Really Thinks about Christianity*.[\[7\]](#) They say those in this generation “relish mystery, uncertainty, ambiguity. They are not bothered by contradictions.” When faced with a paradox or questions, they don’t feel the need to rush to find answers.

Bill Perry, founder of the Recon generational college ministry, explains: “The established generation is more interested in the bottom line (truth, biblical worldview,

right answers, etc.) and in getting there as quickly as possible. Not so with the emerging generation. For them, it's as much the journey as the destination."

A fourth characteristic of this generation is most disturbing. They have a negative view of the church. David Kinnaman and Gabe Lyons describe this in some detail in their book *unChristian*. This generation sees themselves as "outsiders." They view the church as anti-homosexual, judgmental, political, and hypocritical. They see born-again Christians in a negative light.

We should not be surprised. Imagine if you grew up in a world where your perceptions of Christianity were informed by The Simpsons, Comedy Central, and Saturday Night Live. Imagine if whenever you went to the movies, any character who was a Christian was always portrayed in a negative light. New stories talk about scandals in government, scandals in business, and scandals in the church. It would be very hard to not be cynical about major institutions in society, including the church.

This is certainly a call for us to live a righteous and authentic life. If we do so, I believe we can have a positive impact on this emerging generation.

Social Connections

The emerging generation is extremely well connected. This is easily illustrated by their use of networking sites like Facebook and MySpace. They also value teamwork, even to the point of showing groupthink. They have lots of connections, but one wonders how many of these connections would actually be what most of us would consider to be "friends." Yes, they are called friends on these networking sites, but they may actually be fairly superficial.

This leads to another characteristic of this generation. Most

in this generation are lonely. Sean McDowell, in his book *Apologetics for a New Generation*, calls them the “loneliest generation” because their relationships are mostly on the surface and don’t meet the deepest need of their heart.[{8}](#) Shane Hipps has a different term. He calls them “digital natives.” Those in the millennial generation are so accustomed to mediated interaction that they find face-to-face interaction increasingly intolerable and undesirable. This is especially true when discussing a conflict.[{9}](#)

The emerging generation multitasks. They are the consummate multitaskers. Nearly one-third of 8- to 18-year olds say they multitask “most of the time” by doing homework, watching TV, sending text messages, surfing the Web, or listening to music. And they do all of this simultaneously.

First, this is dangerous. Researchers have found that talking or texting is much more dangerous than many of us might even imagine. The Center for Auto Safety has released hundreds of pages of research documenting the dangerous impact of cell phone use on America’s highways.[{10}](#) Talking or texting while driving is more dangerous than driving drunk.

Second, it is also relationally damaging. This generation thinks nothing of texting others while in the presence of other people. As we have just mentioned, they would rather send a text or e-mail than talk to a person face-to-face.

The emerging generation is overwhelmingly stressed out. One fourth of millennials feel unfulfilled in life, and nearly half say they are stressed out. This is twice the level of baby boomers. What is even more disturbing is that most parents are unaware of how stressed out their children are and how that is negatively impacting them. One very tragic result of this stress is the suicide rate. Suicide is the third leading cause of death among 15- to 24-year-olds.

Biblical Perspective

We noted that this is a generation that is narcissistic (2 Timothy 3:1-2) and overly self-confident. This is where the Bible and the church can provide perspective to a generation with great expectations and unwarranted confidence. Messages and Sunday school lessons along with discipleship programs aimed at issues like ego (Philippians 2:1-10), pride (Proverbs 16:18-19), and envy (Galatians 5:21) would be important to address some of these characteristics of the emerging generation.

This is a generation that finds it difficult to make decisions. Here is an opportunity to come alongside members of the emerging generation and provide them with biblical tools (2 Timothy 2:15) for wise and moral decision-making. Messages (sermons, lessons) on the importance of commitment and how following biblical principles concerning life decisions can develop confidence and responsibility would also be important.

Many in the emerging generation want to change the world. This is an opportunity for pastors, teachers, and mentors to challenge this generation to make an impact for Jesus Christ in our world. We should challenge them with the Great Commission (Matthew 28:19-20).

The emerging generation has a negative view of the church. When the institutional church has been wrong, we should be willing to admit it. But we should also be alert to the fact that sometimes the criticisms we hear are unjustified. Skeptics might know someone who professes to be a Christian who they believe is a hypocrite. The person may not really be a Bible-believing Christian. Or he may not be representative of others in the same church.

We should also be willing to challenge the stereotype skeptics have of Christianity. If all they know of Christianity is what they see on television or read in the newspapers, they may not

have an accurate view of Christianity.

This generation is also lonely and stressed out. They need to know how to develop deep, lasting relationships (Proverbs 18:24). They live in a world where relationships are disposable. It is a world where a “friend” on Facebook can “delete” them by hitting a key on their computer keyboard. They also need to learn how to develop friendships without becoming codependent.

They also need to know that a relationship with Christ provides a peace “which surpasses all comprehension” (Philippians 4:7). They may also need instruction on practical life issues and learn to develop healthy habits that develop their physical, emotional, and spiritual dimensions.

Pastors, church leaders, and individual Christians have an opportunity to make a positive impact on this emerging generation. Hopefully this has given you a better understanding of this generation and provided practical ideas for ministry.

Notes

1. Cathy Lynn Grossman, “Young adults less devoted to faith,” *USA Today*, 27 April 2010, 1A.

2.

www.kff.org/youthhivstds/upload/U-S-Teen-Sexual-Activity-Fact-Sheet.pdf.

3. Jeff Myers and Paige Gutacker, A Special Report: Unraveling the Mysteries of the Millennial Generation, www.passingthebaton.org.

4. Jean M. Twenge and W. Keith Campbell, *The Narcissism Epidemic: Living in the Age of Entitlement* (NY: Free Press, 2009).

5. Ron Alsop, *The Trophy Kids Grow Up: How the Millennial Generation is Shaking Up the Workplace* (San Francisco, CA: Josey-Bass, 2008), pp. 12, 115.

6. Survey by Cone Inc., a communications agency, and Amp Insights, a marketing agency, 2006.
7. David Kinnaman and Gabe Lyons talk about this in their book, *unChristian: What a New Generation Really Thinks about Christianity* (Grand Rapids, MI: Baker Books, 2007).
8. Sean McDowell, *Apologetics for a New Generation* (Eugene, OR: Harvest House Publishing, 2009).
9. Shane Hipps, Lecture entitled "The Spirituality of the Cell Phone," Q conference, Austin, TX, 28 April 2009.
10. Center for Auto Safety, www.autosafety.org.

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unChristian: Is Christianity's Image Hurting Christ's Image?

Byron Barlowe reviews the book unChristian, based on research on what young people think of evangelicals and born-again Christians: that they're hypocritical, judgmental, too political, exclusive. He calls out Christians to improve the reality behind the image to better reflect Christ.

Section Synopsis: *A recent book entitled unChristian: What a New Generation Really Thinks About Christianity and Why It Matters uncovered overwhelmingly negative views of evangelicals and born-again Christians, especially among young generations. In some ways these views are warranted, in some ways they are not, but Christians do well to take them as a wake-up call for the sake of those God wants to save and mature.*

The meaning of *gospel* is literally “good news.” The book *unChristian: What a New Generation Really Thinks About Christianity . . . and Why It Matters*[\[1\]](#) is a book of bad news—that half of those outside the church have a negative perception of Christianity. And that’s even true of many young people inside the church.



Evangelical Christians by definition consider Jesus’ charge to present the biblical gospel message to the world a mandate. Yet many of the very people who they reach out to are rejecting the messengers. Researchers with the Barna Group found that a majority today believe that evangelical and born-again Christians are sheltered from the real world, are judgmental, way too political, anti-homosexual (to the point of being gay-hating), and hypocritical.

These are widespread perceptions, especially among sixteen- to twenty-nine-year-olds, even those who go to church. To many people, perception is ninety percent of reality. So whatever your opinion of the study, this is the feeling out there.

Barna’s survey results and commentary have been making a stir through *unChristian* since its release in 2007. It’s not a deep theological or philosophical book. It contains statistical interpretation broken up by commentary from every stripe of evangelical Christian. It is a sobering cultural assessment that calls out believers to be more Christlike.

The authors’ applications are not always solidly based. They seem a little dismissive of valid objections to their analysis and conclusions. Also, confusion among unchurched respondents about the meaning of the terms “born again” and “evangelical” leads one to ask, How seriously do we take survey-takers’ critique of Christians if they don’t even know who or what these Christians are? That is, many times the people being surveyed couldn’t clearly define what “born-again” means or what an “evangelical” is, so how much stock should we put in

their criticisms?

Yet, the stats are stark enough to be alarming: of those outside the church, fully half had a bad impression of evangelicals. Only three percent had a good impression! Are Christians so bent on moral persuasion that we're alienating the lost with a lovelessness that really is unChristian? Or is this just a case of the unsaved experiencing the gospel as a stumbling block, as Jesus said would happen? The authors say it's mainly Christians' fault; I agree but suspect there's more to it.

Here's a modest proposal: even if respondents were biased or misled, why don't we in the church humble ourselves, listen, and change where we need to? In the spirit of King David, when Shimei cursed him loudly, we may need to simply say, "Let them critique. The Lord told them to."

Some question whether perceptions of outsiders should shape the church's behavior. Co-authors Kinnaman and Lyons make the case that the church needs to be thoughtful about our responses to homosexuals, less trusting of political action as the way to change culture, and *more humble* and open to people who have not yet experienced grace. If outsiders feel that we are running a club they're not invited to, where is Christ in that? they ask.

According to the authors, "Theologically conservative people are increasingly perceived as aloof and unwilling to talk." But those under 30 "are the ultimate 'conversation generation'." Those outside church want to discuss issues, but see Christians as unwilling. Have you recently had a spiritual dialogue with a young unbeliever? How'd it go?

"Christians Are Hypocritical"

Section Synopsis: *unChristian documents a heavy bias against Christians as hypocritical, a charge which is in part true,*

admit many. But it's also an unavoidable reality of a grace-based religion, which if explained, goes a long way towards mitigating the charge and explaining the gospel message.

One overwhelming opinion among the survey group is that Christians are *hypocrites* and this keeps people away from church.

In fact, the survey on which the book is based reveals blatant legalism among believers, that the top priority of born-again Christians is, "doing the right thing, being good, and not sinning." This do-your-best value topped biblical values like "relationships, evangelism, service and family faith." In another survey, four out of five churchgoers said that "the Christian life is well described as, 'trying hard to do what God commands'." {2} Such a primary focus on *lifestyle* and sin-management as a measure of spirituality leads to what they call a "false pretense of holiness," that is, hypocrisy.{3} It's often like we Christians are living for others' approval and forgetting about grace.

This isn't lost on younger generations. "Like it or not, the term 'hypocritical' has become fused with young peoples' experience of Christianity," say the authors.{4} *Eighty-five percent* of "outsiders" and *half of young churchgoers* say so. The book offers story after painful story of sometimes breathtaking hypocrisy based on lengthy interviews. This adds weight to the conclusions drawn by Kinnaman and Lyons. The research was not simply based on surveys (quantitative) but also on in-depth interviews (qualitative).

There may be a silver lining here. The charge of hypocrisy offers a handy starting point for turning around negative perceptions and explaining grace. Pastor and author Tim Keller admits that we Christians actually *are* often hypocritical and need to be humble about it. Unrepentant hypocrites don't admit mistakes, so we immediately challenge a perception by owning up to it.

But the other unavoidable fact is that non-Christians assume we are *trying* to live like Jesus to *get into* heaven, like the good-works motivation of other religions and cults. So, when they find out we're not perfect people, they critique us as hypocrites. In contrast, an old saying captures the biblical worldview: "The Church is a hospital for sinners, not a museum for saints."^{5} Unbelievers simply cannot understand this; we have to be patient with that, says Keller.

You could respond to the accusation of hypocrisy like this: "I have a relationship with Christ not because I'm good but precisely because I am not good. He rescued me from myself and the ruin I was causing. But He's changing me. I'm still a mess, but I'm God's mess."

In an age of Internet image-making and advertising, young outsiders are cynical about finding anybody who's genuine. Christians need to genuinely repent of hypocrisy. Meanwhile, we can explain that grace means our imperfections are covered by God during the process of spiritual transformation. Maybe outsiders will opt for grace once they see more of it.

"Christians Hate Homosexuals"

Section Synopsis: *Evangelical and born-again Christians today have a well-deserved but understandable reputation as anti-gay, but attitudes can go so far as being gay-hating. Balancing conviction about the broader gay agenda and the personal sin of homosexuality with a humble compassion for gay individuals who are made in God's image is key, especially as we model for younger believers.*

The guys in my Bible study group were discussing gay marriage and the upcoming elections. The lively banter stopped when I dropped a bomb. "You know," I said, "when most non-Christians under thirty-years-old find out we're evangelicals, we may as well be wearing a sandwich board emblazoned with 'God hates

gays.'" I'd been reading *unChristian*, and it was sobering.

According to the authors, if we're raising kids to "shun their peers who are 'different,' we are actually limiting their . . . spiritual influence" and may lead them to question their own faith.[\[6\]](#) Why? Because they'll probably have friends who identify as gay and other sexual identities. As Probe colleague Kerby Anderson says, "One of the biggest challenges for churches and individual Christians who reach out to homosexuals is keeping two principles in proper tension: biblical convictions and biblical compassion."[\[7\]](#)

An emerging adult generation accepts homosexuality, often without thinking, even those who grew up in church. Only one-third of churched young people believe homosexuality to be a "major problem."

And, only a small percentage of young adults "want to resist homosexual initiatives" in society. This is alarming, given America's softening of sexual morals, mainstreaming of gay culture and the redefinition of marriage. But the issue addressed in *unChristian* is that in our battle against a few agenda-driven radicals, we've regularly forgotten that our fight is not with same-sex strugglers, but with unbiblical ideas.[\[8\]](#) We're called to love, not condemn, the people made in God's image who are caught up in sin, even while we stand up as Christian citizens.

Barna's survey shows just how unbiblical self-identified Christians can be. Over half said homosexuality was a problem, but only two out of six hundred people said anything about love or "being sympathetic" as a potential solution. A mere one percent say they pray for homosexuals! "We need to downgrade the importance of being antihomosexual as a 'credential,'" of our commitment to Christ, say the authors.[\[9\]](#) That is, we need to repent if we believe that it's a spiritual badge of honor to be anti-gay.

If a certain brand of sin is disgusting to us, why should that get in the way of communicating the love of a forgiving God? We need to keep in mind that *all* sin is disgusting to God, even our pet sins. This is the kind of challenge the book *unChristian* does well. Yet, scant mention is made of the greater consequences of sexual sins, including sickness and the desperate need for repentance and recovery among same-sex practitioners. Perhaps that would have been off-point for this book.

Kinnaman observes that younger generations are “hard-wired for relational connections” and view the church’s lack of spiritual solutions as uncaring and insincere. If we lose our audience due to heartlessness it won’t matter how much truth we proclaim.

“Christians Are Judgmental”

Section Synopsis: *“Christians are judgmental” is an accusation coming from young people inside and outside the Church today. Believers need to learn to retain the biblical mandate to judge the fruits of ideas and behaviors while going out of our way not to condemn people who’ve never (or seldom) experienced God’s grace.*

One of the most troubling perceptions that a watching world has of “born agains” and “evangelicals”, especially among the under-thirty crowd, is that we are judgmental. The book *unChristian* cites findings that ninety percent of “outsiders” believe this. More than half of young churchgoers agree!

It’s not compromise to graciously work with disagreements. Sometimes the need to be right and “stay right” cancels out the truth we’re trying to defend. To use the old saying, “People don’t care how much you know until they know how much you care.” This seems to be the main finding the research revealed.

The authors credit young generations with insightfulness into peoples' *motives* since they've been endlessly targeted by marketing, lectures, and sermons. (Most have spent time in church, by the way.) They don't want unsolicited advice, say the authors. But that makes them resistant, *not* unreachable. Another factor is that younger generations reject black-and-white views. "They esteem context, ambiguity, and tension. . . . *How* we communicate [to them] is just as important as *what* we communicate," according to the book. {10} One popular author is seeing fruit among younger people by focusing on God Himself as the original community, the Trinity, and giving credence to our need for community.{11}

Well, aren't unbelievers the ones judging believers? Aren't Christians just standing up to sin? In-depth interviews showed that many respondents "believe Christians are trying . . . to justify feelings of moral and spiritual superiority." {12} My opinion is this: If we think we're better, we need to revisit Amazing Grace! Arrogance is the charge; are you guilty of it? I know I've been.

What does it mean to be judgmental? People are stumbling over stuff like this:

- Judgmentalism doesn't stop to ask why people do the things they do and why they are the way they are. That is, it just doesn't care.
- Judgmental minds see everything in terms of rules kept or rules broken.
- A judgmental heart maintains the us-them dichotomy, keeping people at a distance from us. Holding people in contempt is easier when we lump them into categories.
- The core belief of a judgmental spirit is, "I'm right and I'm better."

It's true, the worldview of young generations in America has

shifted in recent years to include a “do-it-yourself” morality and this is deeply troubling. Youth apologist Josh McDowell notes that seniors have the emotional maturity of freshmen today. Many suffer from broken families.[\[13\]](#) Still, an entire generation—churched and many formerly-churched—doubts our motives. Yes, they are judging us! But if our attitudes truly are stiff-arming people, shouldn’t we start sympathetically inviting them into God’s fellowship?

Christ-followers have a very hard time distinguishing between judging *people* and judging *what they do*. Scripture teaches us clearly not to condemn people to hell. Paul the Apostle taught that he didn’t even judge himself, much less outsiders. Yet we are told to judge fruits, which consist of what people do. That way, we know if we’re dealing with an unbelieving person, a confused believer or a mature disciple of Christ. If an unbeliever commits sin, we can see from it how to minister to them.

We church folks say, “Love the sinner, hate the sin.” Those studied said they experience hate of the sin *and* the sinner. Much of church peoples’ discomfort and judgmentality stems from cultural and generational sources. If something like tattoos gets in the way of a Christlike response, maybe we need to take a fresh look at our attitudes.

How Can True Christians Constructively Respond?

Section Synopsis: *Repairing a damaged image is a worthy goal for Christians so that critics can see Christ instead of negative stereotypes. We can tear down stereotypes by being Christlike and then we have a chance to tear down deeper misconceptions about God, the Bible, and faith.*

The panhandler touched Dave’s heart with his honest appeal. “I just want a burger.” Throughout the meal, Dave talked with

him, finding out about his life and views. He didn't try to cram the gospel in or argue. Dave later overheard the man say to his homeless companion, "Hey that guy's a Christian and we actually had a conversation." Dave wondered what kind of negative interactions with Christians from the past prompted that response!

The authors of *unChristian* uncovered a low public opinion of evangelicals and born-again Christians among outsiders. They may be biased, but it's helpful to know what people think.

One of the most important ministries you can have these days is to tear down negative stereotypes of Christ-followers simply by being Christlike. That may set the stage for tearing down myths and lies about God, the Bible, and Christianity.

We need to seek common ground to begin a dialogue with those outside the faith. We all respond to agreement better than arguments, so affirming is a good start towards persuading. I recently saw a bumper sticker on the truck of a worker. It said in effect, "Jesus loves you but I think you're a jerk", although in more colorful language! After I chuckled about how God loves "jerks" like me, we spent forty-five minutes discussing his views, mostly on God and religion.

At one point, he proclaimed, "I like to think of God as feminine." I explored his reasons, which included the presence of beauty in the world. I affirmed that observation far as I could and expanded his thinking. I said, "What if God is so big and complete that He embodies perfect femininity *and* masculinity?" The door opened wider. But what if I'd acted offended by the cuss word on the sticker or been put off by his distorted theology? I'm sure he would have been put off and the conversation would have been aborted.

Again, we also need to admit mistakes and problems, say the authors. Youth today emphasize "keepin' it real," being genuine. "Transparency disarms an image-is-everything

generation.”{14}

Lastly, the authors urge us to respond with truth *and* love to gays and their friends. Speaking out against homosexual sin and harmful politics may be our role. At the same time, Kerby Anderson points out that Christians “should lovingly welcome those who struggle with homosexual temptations and dedicate [ourselves] to meet the emotional and spiritual needs of” homosexual strugglers.{15}

Our tone of voice, demeanor and facial expression are much more important than we think. As Tim Keller says, “You actually have to embody a different kind of Christian than the ones that they’ve known in the past or they’re simply not going to listen to what you’re saying.”{16}

Notes

1. David Kinnaman and Gabe Lyons, *unChristian: What a New Generation Really Thinks About Christianity...And Why it Matters* (BakerBooks: Grand Rapids, MI, 2007).
2. David Kinnaman and Lyons, 51
3. Ibid, 49.
4. Ibid, 42. 5. Timothy Keller, *The Reason for God: Belief in an Age of Skepticism* (Dutton/Penguin Group, New York, New York: 2008), 54.
6. Kinnaman and Lyons, 99.
7. Kerby Anderson, *A Biblical Point of View on Homosexuality* (Harvest House: Eugene, Oregon, 2008), 82.
8. Ephesians 6:12 (NASB). See: www.BibleGateway.com.
9. Kinnaman and Lyons, 105.
10. Ibid, 183.
11. Tim Keller, interviewed by Ed Stetzer, researcher, blogger and host of Inside Lifeway, posted April 24, 2008, lifeway.edgeboss.net/download/lifeway/corp/IL_Evangelism_and_Keller.mp3.
12. Kinnaman and Lyons, 182.
13. Josh McDowell, as quoted by Charlie Mack, staff

representative of Faculty Commons (Campus Crusade for Christ) in a PowerPoint® presentation presented to professors at Michigan State University, Spring, 2008.

14. Kinnaman and Lyons, 56.

15. Kerby Anderson, 83-84.

16. Keller, "Inside Lifeway" interview.

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unChristian

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If you have ever wondered why non-Christians reject the gospel and turn down your invitation to attend your church, then I have a book for you. Barna Research has produced a book entitled, *unChristian: What a New Generation Really Thinks about Christianity*. This book helps us understand why non-Christians seem so cold to the claims of Christianity.

The researchers found that a minority of young people who believe that labels like "respect, love, hope, and trust" describe Christianity. But the rest have lost respect for Christianity. David Kennaman, President of the Barna Research Group and one of the authors of the book, says we need to resolve this perception problem if we are to connect with the youngest generation.

He lists six common perceptions that non-Christians have about Christians and Christianity.

1. Hypocritical – outsiders to Christianity believe that Christians say one thing and do another. They found that 84 percent knew a Christian, but only 15 percent believed that the Christian they knew acted consistently with his or her

beliefs.

Hypocrisy is not just a 21st century phenomenon. Lately I have preached on the subject of hypocrisy and have been reminded how Jesus spoke so strongly against hypocrisy in the 1st century. But this survey shows that Christians must be authentic and acting consistently with Christian beliefs.

2. Focused on converts – outsiders often feel more like targets. Christians want to get them saved, but they don't listen to them and these outsiders don't feel truly loved.

3. Anti-homosexual – the younger generation is less likely to see homosexuality as sin so they equate Christians with being anti-homosexual. There is a real need for us to show biblical compassion as we also address this issue with our biblical convictions.

4. Sheltered – outsiders feel that Christians often offer simplistic answers to the complex and troubling aspects of modern life. They perceive us as old-fashioned, boring, and generally out of touch with reality.

5. Political – often outsiders perceive Christianity as merely an extension of right-wing politics. They feel Christians are too political or are motivated by political interests. That doesn't mean Christians shouldn't be salt and light, but they should be aware that this is a connection that non-Christians often make.

6. Judgmental – nearly 90 percent of outsiders say the term "judgmental" accurately describes Christians today. Only 20 percent of outsiders view the church as a place where people are accepted and loved unconditionally. Christians sadly are known more for their criticism than for their love. And we may be so fixated with sin that we cannot really love broken people.

As we look at the six perceptions, we should admit that some

of these criticisms would surface no matter how well Christians try to be loving and gracious. After all, many of these same people would probably call Jesus judgmental. So some of these perceptions will be with us no matter what we say or do.

But I think it is important for us to be real and authentic rather than hypocritical. And we should be relevant rather than sheltered. So there is some work for us to do if we are to effectively reach the next generation. I'm Kerby Anderson, and that's my point of view.