What is Art, Anyway?

When my dear friend Laura Helms told me about integrating her biblical worldview with how she teaches high school art, I was fascinated and asked her to write about her approach.



For the last nine years I have had the privilege of teaching visual arts in the public school system here in Texas. Each year I start off with one question on the board: “What is art?” Students give a wide range of answers but they usually land somewhere near the phrase “art can be whatever you want it to be.”

This year I laid out an assortment of objects ranging from pottery to paintings to piles of trash that I pulled from the garbage can that morning. Through many giggles and lots of questions, many of the students still firmly asserted that all of these items could be considered “art.” While you may agree or disagree with the used candy wrapper being called “art,” art is a form of visual communication that encompasses the values and beliefs of the maker. Effective art communicates those beliefs clearly to the viewer. And I believe good art communicates truth to the viewer.

I don’t get upset when my students hold the candy wrapper up as “art.” I don’t get upset because I know why they think that way. Matthew 6:22-23 says, “The eye is the lamp of the body. So, if your eye is healthy, your whole body will be full of light, but if your eye is bad, your whole body will be full of darkness. If then the light in you is darkness, how great is the darkness!” My primary goal as an art teacher is to help

students learn how to see clearly. The goal is to teach them to look for truth—objective truth rather than subjective truth.

Art history is a reflection of what cultures believe about truth. The shift in western art movements closely correlates to changes in public value systems. Nietsche famously wrote "God is dead" in the late 1800s. After two world wars, the rise of Nihilism in the West, and the elevation of reactionary self-determination supported by the growing popularity of psychology, artistic thought turned inward for answers to the human experience. Artists looked at a world going up in flames and thought to themselves, *Maybe it is true. Maybe I am on my own and this is all there is to life.* Artists created art in their own image, validating their own truths and personal beliefs. When our eyes do not work, we do not see clearly. It is not shocking, but it is heartbreaking. When we exchange the truth of God for a lie (Romans 1:25), we hope to find life in things that cannot give us life.

I want to briefly share with you the journey my students take each year. Together we first identify our beliefs. What do you think the definition of art really is? What is the purpose of art? How do you know if art is good art? We start by identifying what we believe about "art."

Next, we look at how we came to hold those beliefs. Together we look at history, philosophy and the evolution of Western thought. We talk about wars and Darwin, about appropriation and human rights. We look at the change in technology and how it influenced human interaction. We talk about religion and worldviews. We pinpoint large ideological shifts that show up in history. Did you know that the phrase "art is about personal expression" would have been laughed at before 1900? And the phrase "art can be what I want it to be" didn't show up in public thought until the 1960s. As a class, we look at these origins and take note of how they have shaped our own thoughts and beliefs about art.



Once students can articulate what they believe about art and the origins of those beliefs, we take a second look. How do you know your beliefs are true? How has your understanding of art changed after your studies? Students think they are profound when they make grandiose statements like “art is whatever I want it to be.” The goal isn’t to change their beliefs. The goal is to teach them to see clearly.

I think we all need to go to art class. At our core, none of us want to be fools, trusting in false hopes. We all desire to see truth. It is my goal to help them learn how to seek it and find it. When was the last time you asked yourself, “How do I know this to be true?”

Now go make some good, weird art.

This blog post originally appeared at
blogs.bible.org/what-is-art-anyway/
on April 30, 2019.