

# Business and Ethics

*This essay grapples with some of the problems Christians face trying to operate ethically in today's business world.*



*This article is also available in [Spanish](#).*

Can “business” and “ethics” be used in the same sentence?

A while back, a member of the Probe lecture team was invited to speak on the topic of “Business Ethics” in a class at Colorado State University. When the Probe speaker arrived at the classroom, the professor explained that the reason the class chose to have him speak on this topic was their overwhelming sense of curiosity. They could not comprehend how the words business and ethics could be used in the same title.

Business enterprise has received a very diverse review from the ethicists of this generation. In the “Me First” era of the 80s, there was very little concern for ethics in the world of business, and you would have been hard pressed to find a university that dealt seriously with the need for ethics in its business school curriculum. A case in point concerns John Shad, former chairman of the Securities and Exchange Commission. He donated \$35 million dollars to the Harvard Business School to establish an ethics department. Yet two years later, Harvard had only come up with one rather flimsy-sounding course, and they had been unable to find an ethicist to head up the department. [\(1\)](#)

The 90s saw an awakening to the need for ethics because of the many scandals that were beginning to erupt within the world of business and finance, moral failures such as the disgraceful actions that brought down Michael Milken and Ivan Boesky. The problem is that in the 90s, the concern for ethics has not returned us to any absolute standard of ethics, but rather to a search for relative balance between ethics and the bottom

line or personal values. The following statement by a state representative from Tennessee demonstrates this tendency all too well. While explaining why he was for fair trade price controls on milk, but against it for liquors, he said, "I've got 423 dairy farmers in my district, and I've got to rise above principle."

Often, today, the highest ethic is "tolerance." By that, I don't mean the traditional view of tolerance in which one tries to recognize and respect other people's values without necessarily accepting those values as being correct. I'm talking about a whole new meaning to the word tolerance. Today the word is used in a way to imply that all values, beliefs, and claims to truth and life-styles are equal. It becomes extremely difficult to run a business when (1) you have to walk the tightrope of balancing everyone's values and (2) you are expected to treat all these values as equally valid. Our society today has lost its ability to determine what is right from what is wrong. Business enterprise requires a level of trust among the participants. Where is that trust going to come from if we have no common platform upon which to base our ethics and must rely, instead, on the assorted and conflicting individual values of whatever group we're a part of? This essay will grapple with some of the problems we must face as Christians in trying to operate in the business world, while surrounded with people who believe their personal values are not subject to any higher standard than their own reasoning.

## **Who Makes the Rules?**

The fundamental question we need to address is, Who makes the rules, God or man? That is what the issue of ethics is all about. Either there is a source for what is morally right that is beyond ourselves, i.e., God, and that standard is absolute and universal, or we are left to ourselves to figure out what is right and what is wrong, if we can even agree among ourselves that there is a right and a wrong. If we were, in

fact, left to ourselves, how could we say one person's values were any better than another's? In the age of the industrial and scientific revolution, people believed they could reason themselves toward better behavior, but today, having seen the horrors of what the industrial and scientific revolution has brought upon us, many have given up any hope of finding a unified answer for right and wrong. In fact, many now actually fear anyone who thinks that he or she has a handle on any absolute standard by which we might live.

Society has moved from a Christian base, which held that there is a source of ultimate truth, through modernism, which saw truth as relative to circumstances, duty, consequences, situations, etc., to post-modernism, which asserts that there is no truth, only the power to put forth one's values.

King Solomon, who was hailed as the wisest leader ever to govern any nation, said, "Be wise and give serious thought to the way you live." In all endeavors, including our work, we must realize that morality is the single most important guiding principle behind all that we do and say. Our morality molds our ultimate being, who we really are.

Today most professional organizations have a code of ethics. The problem is that their codes are often ignored or not made known. For example, a few years ago Probe was speaking in the engineering department at Southern Methodist University. One of the students, after hearing the lecture on engineering ethics, came up to the speaker afterwards and said, "I have been an engineering student for four years, and this is the first time I ever heard that there was an engineering code of ethics."

There are some companies working hard to communicate to their employees a corporate goal and standard that puts forth biblical values. One company like this is the Servicemaster Company. Their corporate goals are: (1) Honor God in all we do, (2) Help people to develop, (3) Pursue excellence, and (4)

Grow profitably. Notice that the profitability goal, although one of their four key goals, is listed last. Making a profit is a necessary goal, but there are things more important than surviving in this world. In fact, there are a lot of businesses that should shut down, for their only legitimate goal is that they do make a profit. In this regard, the vast pornography business comes to mind, not to mention state lotteries and all the other forms of gambling.

So, as an individual or a business, do our personal or corporate goals demonstrate a commitment to a standard beyond ourselves? Do we have a set of guidelines that helps us to steer a course that is straight and narrow in a world that is adrift—floating all over the ethical map? What we need are some guidelines that will help us to steer that straight and narrow course.

## Ethical Guidelines for the Real World

In his book, *Honesty, Morality & Conscience*, published by NavPress, [\(2\)](#) Jerry White gives us five excellent guidelines for conducting our business activities.

First, there is the guideline of a **just weight** as found in Deuteronomy 25:13-15. The principle of a just weight is to give a full amount in exchange for a fair payment. Another way to look at it is to give full quality for what is paid for and according to what is advertised. We must accept responsibility for both the quality and the amount of our product or service. As a business owner, do I fairly represent my product or service? As an employee, do I give a full day's work for a full day's pay? Remember, as it says in Colossians 3:23, we are working for the Lord and not for men.

Second, the Lord demands our **total honesty**. Ephesians 4:25 calls upon us to speak the truth. Jerry White reminds us that, "Although we will frequently fail, our intent must be total honesty with our employer, our co-worker, our employees, and

our customers.” [\(3\)](#) This is a difficult principle to adhere to. James 3:2 says this is where we often fail, but if we can control our tongue we will be able to control the rest of our body as well. The Living Bible best sums it up in Romans 12:17 which says, “Do things in such a way that everyone can see you are honest clear through.” We must ask ourselves, are we totally honest in reporting our use of time, money, and accomplishments?

The third principle is **being a servant**. Someone has said Christians like to be *called* servants, but don’t appreciate being *treated* like servants. To serve God sounds glorious, but to serve others is another matter. As usual, Jesus Christ is our example. Matthew 20:28 says that Christ did not come to be served, but to serve others, in fact, to give up his life for others. The value of a business is its service. How well it serves the needs of its customers will determine its success. The business, in turn, is made up of people who must do the serving. The value of the employees is in how well they serve the customer’s needs. This is putting the needs of others before our own and then trusting God to meet our needs in the process.

The fourth guideline is **personal responsibility**. We must take full responsibility for our own actions and decisions. We should not try to excuse our actions based on pressure within our business or organization to do what we know is not right. We all fail at times to do what we know we should do. We must then accept the responsibility for what we have said or done and not try to pass that responsibility on to someone else or try to blame it on some set of circumstances. Romans 12:2 warns us about the danger of allowing the world to shape us into its mold.

Finally, there is the issue of **reasonable profits**. This principle is quite a bit harder to get a handle on, but it is still vital to have guidelines to follow. What is a reasonable profit? This is something each person has to deal with on his

own. Luke 6:31 is a great help on this. It says that we should treat others the same way we would want to be treated. Put yourself in the other person's shoes and ask yourself how you would want to be treated in a particular situation. To the business person this is the price of our service or product above our cost. To the employee it is the amount of our wages for our service to the organization. Luke 3:14 says to be content with our wages, but the Bible also reminds the employer in 1 Timothy 5:18 that the laborer is worthy of his wages.

It is all too easy to rationalize our way around many of these principles, but God will hold us accountable in the end. Ultimately it is God whom we serve and to whom we must give account.

## **The Cost of Living Ethically**

The media is awash with reports of faulty business ethics: frauds, manipulations, thefts, industrial espionage, corruption, kickbacks, conspiracy, thefts, tax evasion, embezzling, and unfair competition proliferate. Either a lot more unethical acts are taking place today or those behaviors that have always existed are being exploited more in contemporary society. A Gallup report concluded that "you can't trust Americans as much as you used to." The *Wall Street Journal* reported that church members appear only slightly more likely to walk the straight and narrow than their less-pious compatriots.

Why is it so hard to walk the straight and narrow in our business dealings? We are continually under the stress of performance on the job and in the competitive work environment. Often our very livelihood is threatened under pressure of the job. Usually we know what we should do, but we count the cost of doing the right thing and then back down due to pressure from people or circumstances. If we feel that we must do whatever is necessary to keep our jobs, we may end up

serving the wrong master.

Steven Covey, in his book *Seven Habits of Highly Effective People*, [\(4\)](#) addresses the issue of the need to become principle-centered individuals. Are we living principle-centered lives? This means that there are some principles that are more important than the success or even the continuance of our business. Are there some ethical standards for which we are prepared to die if necessary? Those who let their business die rather than set aside their ethical standards can return to do business again someday, since they were able to maintain their integrity and their reputation. Those who cave in to the pressures to keep the business alive may be caught and end up losing their reputation and thus deprive themselves of a platform from which to rebuild their lives and businesses.

## Ten Global Principles for Success

We are going to close this essay on business ethics with *Ten Global Principles for Business and Professional Success* from the booklet *Mega Values* by Colonel Nimrod McNair. [\(5\)](#) These principles are modeled after the Ten Commandments.

The first principle is, “Show proper respect for authority.” This is the invisible superstructure of productive enterprise. God clearly commands us to respect those in authority over us. God uses this command to bring order out of chaos. Authority is a necessary prerequisite to order.

The second rule is, “Have a singleness of purpose.” Divided purposes dilute effectiveness when interests conflict. We cannot serve two masters effectively. We must evaluate our time, talent, and resources and make sure we are using these God-given elements in a way that ultimately brings Him the glory.

Precept number three is, “Use effective communication in word and deed.” Complete communications and predictable follow-

through are the basic expressions of personal integrity. It means doing what you say you'll do, even if it is uncomfortable or inconvenient. This commandment is honored when promises are kept and accurate recounting of transactions is given.

A fourth truth is, "Provide proper rest, recreation, and reflection." This ensures a quality of life that will be reflected in creativity, productivity, and motivation. Rest is a necessity for effectiveness. Recreation guards the mind against mental and emotional fatigue. Reflection promotes self-monitoring, allows for mid-course corrections, and ensures single-mindedness. The fifth tenet is, "Show respect for the older and more experienced." Our parents, teachers, coaches, employers, pastors, and other elders in our lives have an investment in us. It is to our benefit to honor that investment and to draw fully from the wisdom and expertise of those more experienced than ourselves.

The sixth axiom is, "Show respect for human life, dignity, and rights." This encompasses product quality and service, the work environment, health and safety, personnel policies and responsibilities, and competitive practices. It is simply the Golden Rule—treating others as you would want to be treated.

The seventh principle is, "Maintain a stability of sexes and the family." Wisdom and good business practice dictate equal regard for men and women as persons irrespective of gender or marital status. Respect for the family structure as the crucial foundation of our cultural system must be reflected in our decisions regarding the conflicts between business demands and the value of the family and personal life.

Precept number eight is, "Demonstrate the proper allocation of resources." Two fundamental responsibilities and privileges of business are optimal use of material resources and wise leadership of people. We must treat all our business assets, whether they be people, funds, or materials, as a gift from



the Lord.

The ninth truth is, “Demonstrate honesty and integrity.” Integrity is the cornerstone of any good relationship. Without demonstrating the willingness to give and the worthiness to receive trust, no business can survive or prosper. A reputation for honesty is a comprehensive statement of both a person’s character and how he or she treats others. It is a fundamental mindset against stealing, lying, or deceiving.

The tenth and final business commandment is, “Maintain the right of ownership of property.” Those who are disciplined, creative, prudent, and industrious are entitled to the fruits of their labor. We must not covet that which belongs to another.

Business ethics is more than a list of do’s and don’ts, but these principles can help us get off to a good start.

## Notes

1. Chuck Colson, Jubilee (October 1989).
2. Jerry White, Honesty, Morality & Conscience (Colorado Springs, Colo.: NavPress, 1978).
3. Ibid.
4. Stephen R. Covey, The Seven Habits of Highly Effective People (New York: Simon and Schuster, 1989).
5. Colonel Nimrod McNair, *Mega Values: 10 Global Principles for Business and Professional Success Written in Stone* (Executive Leadership Foundation, Inc., 2179 Northlake Pkwy. Suite 119, Tucker, GA 30084-9885).

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# Truth or Tolerance?

*There are terrible implications if truth is relative instead of absolute. Tolerance has become the ultimate virtue, especially on university campuses. Scott Scruggs provides a Christian response to this alarming trend.*

If I were to ask you what our culture deemed more valuable, truth or tolerance, what would you say? To emphasize the purpose for the question, consider the following three illustrations.

Case 1. Recently, I had a conversation with a young man about Christianity. He listened closely to what I had to say about how Jesus Christ had saved me from my sin, but immediately became very defensive when I tried to suggest that he too had that same need for Christ as his Savior. He explained to me that because we live in a pluralistic society, all religions are equally valid roads to God. "You're just being too closed-minded," he said. "Jesus works for you, just like Buddha works for someone else. So if you want people to respect what you have to say, you need to be more tolerant of beliefs unlike your own."

Case 2. Last year, a dean at Stanford University began to pressure evangelical Christian groups on campus to stop the practice of "proselytizing other students." Ironically, what angered the dean was not the content of the message that was being shared, but the practice of sharing itself. He believes that in approaching someone with the Gospel, you are implying that the person's beliefs are inferior to your own. Such an implication is unacceptable because it is self-righteous, biased, and intolerant.

Case 3. Graduate student Jerome Pinn checked into his dormitory at the University of Michigan to discover that the walls of his new room were covered with posters of nude men

and that his new roommate was an active homosexual who expected to have partners in the room. Pinn approached the Michigan housing office requesting that he be transferred to another room. Listen to Pinn's own description of what followed: "They were outraged by this [request]. They asked me what was wrong with me—what *my* problem was. I said that I had a religious and moral objection to homosexual conduct. They were surprised; they couldn't believe it. Finally, they assigned me to another room, but they warned me that if I told anyone of the reason, I would face university charges of discrimination on the basis of sexual orientation."[{1}](#) In their mind, Jerome had no right to a new room because he was being intolerant.

Notice that in each of these scenarios, Christians are not accused of "false teaching," but of "false practice." The young man, the dean, and the housing officials never challenged the *truth* of these moral claims, but the *legitimacy* of making such claims in the first place.[{2}](#) Similar situations occur every day in schools, universities, the media, the marketplace, and the halls of government. Consequently, Christians are being silenced, not by superior ideas, but by our culture's impeachment of moral absolutes and inauguration of moral openness.

So what are Christians to do? Are we not called to be confident carriers of the truth of the Gospel? Then how do we voice our belief that Jesus is the *only* way without being intolerant of someone who thinks differently? This is one of the most difficult dilemmas facing Christians today. In this essay we will examine the nature of the tolerance revolution in our culture, expose its strengths and weaknesses, and most importantly, establish a Christian response to the question of truth or tolerance.

# Tolerance Under a Microscope

On two different occasions, Fellowship Bible Church in Little Rock, Arkansas, sponsored a campaign to encourage its community to speak out against the excessive amount of violence and sexual promiscuity on television, in the movies, etc. To bolster this drive, they distributed bumper stickers that read, "Speak Up For Decency." Within days of the arrival of these stickers, another bumper sticker appeared that looked practically identical to the first one, except it read, "Speak Up For Liberty." The seriousness of this reaction was nailed home when I came to a stop light and counted over ten "Speak Up For Liberty" stickers on the back of the van in front of me; it was as if the driver was protecting freedom from fascism.

After considering the message on each sticker, I found myself at an impasse. On one hand, I agree that there is too much indecency on television, yet on the other hand, I believe that liberty is our nation's most prized resource. Yet after more consideration, I came to the conclusion that this was not a debate over freedom, but a discrepancy over the interpretation of tolerance.

*The American Heritage Dictionary* defines *tolerance* as "the capacity for or practice of recognizing and respecting the options, practices, or behavior of others." First, tolerance demands recognition, which is a legal imperative. Naturally, the Constitution recognizes and protects the diversity of religious beliefs and practices. Second, it calls for respect, which is a social imperative. The Declaration of Independence declares that we are all created equal, indicating that we need to respect all men, even when there are differences of opinion.

However, in our culture, tolerance is not being discussed as a legal or social imperative, but a moral one. In response to a survey concerning beliefs about God, a sixteen-year-old girl

replied, "In my mind, the only people who are wrong are the people who will not accept different beliefs as being, well, acceptable." {3} This girl believed that the only real sin is to not accept or *tolerate* other people's beliefs. Likewise, openness or "uncritical tolerance" has become our society's moral standard. Consequently, people who seem intolerant are wrong.

But is tolerance a moral virtue? By definition, the function of tolerance is relegated to the legal and social arena in order to *protect* moral issues, not *enforce* them. As a result, talking about tolerance as a moral virtue is a circular argument. Listen to the following statement: "It is morally wrong to say that something is morally wrong." Is that statement not self-defeating?

In addition, any moral standard necessitates intolerance of anything which violates that standard. Merely using the phrase "a moral standard of tolerance" is a contradiction in terms. In S. D. Gaede's words, "If you are intolerant of someone who is intolerant, then you have necessarily violated your own principle. But if you tolerate those who are intolerant, you keep your principle, but sacrifice your responsibility to the principle." {4} Consequently, a person who is wholly committed to tolerance, must resort to total apathy. Yet putting over ten bumper stickers on a car is hardly apathetic and thus anything but tolerant.

The notion that tolerance is a virtue is a paradox. Nevertheless, it has become the dominant moral guideline for our culture.

## What If Truth Is Relative?

Believe it or not, our world is waging a war against truth. Allen Bloom writes, "Openness—and the relativism that makes it the only plausible stance in the face of various claims to truth . . . is the greatest insight of our time." {5} The

philosophical basis for the uncritical tolerance that is so prevalent in our society is the replacement of truth with relativism.

According to the *Barna Report*, 66% of the entire population believe “there is no such thing as absolute truth.” Another poll estimated that 72% of Americans between the ages of eighteen and twenty-five also reject the notion of absolutes.{6} So what do the majority of Americans believe? Well, without absolutes, they are left with moral relativism: the notion that all values are legitimate, and that it is impossible to judge between them. Truth is reduced to personal preference; what’s true is what works for you.

The assumption that truth is relative has infiltrated almost every facet of our society: the marketplace, the arts, government, education, family, and even religion. According to a poll, 88% of evangelical Christians claim that the “Bible is the written word of God and is totally accurate in all it teaches,” and yet 53% also believe there are no absolutes.{7} Ironical? Not when one considers how powerful and pervasive this philosophical trend really is. Allen Bloom summarizes the logic behind the assumption that truth is relative:

The study of history and of culture teaches that all the world was mad in the past; men always thought they were right, and that led to wars, persecutions, slavery, xenophobia, racism, and chauvinism. The point is not to correct the mistakes and really be right; rather it is not to think you are right at all.{8}

Bloom is saying that instead of searching for mankind’s past faults, the world has condemned our ability to claim to be right at all.

But is the viewpoint that truth is undefinable a plausible philosophical position? Is not the claim, “there are no absolute truths” intrinsically self-contradictory? Gene Edward

Veith notices that “[t]hose who argue that ‘there is no truth’ are putting forth that statement as true.”[\[9\]](#)

So to make this claim, there must be at least one truth that is universal. And if there is one universal truth, then the premise that there are no absolutes is false.

Another problem was illustrated by R. C. Sproul. He recalled the Senate hearings over Clarence Thomas’s Supreme Court nomination and the opposing testimonies of Anita Hill and Clarence Thomas. Sproul admitted that he didn’t know who was telling the truth. However, what he knew with absolute certainty was that “they both couldn’t be telling the truth.” In the same way, Christianity claims exclusively that salvation is an unearnable gift from God, whereas Islam claims exclusively that a man must earn his salvation. It is possible that both are not true, but it is impossible for *both* to be true.

Moral relativism is hard-wired into our culture. But let’s reclaim the superiority of truth—God’s truth—as the solution for the sickness of our culture, a sickness that tolerance and moral relativism cannot cure.

## **Tolerance and Chapped Lips**

I would bet that you are familiar with the dry, burning sensation of chapped lips. With this in mind, what is the almost instinctual reaction when you feel your lips drying out? You lick them, right? For a moment they feel better, but then what happens? They get even drier, don’t they? In fact, the more you lick, the worse they get. This is an example of mistaking the immediate solution for the correct solution. If moist lips are the desirable end, shouldn’t we lick them to make them well again? Of course not, even if it feels right at first. As most people know, the appropriate cure for chapped lips is not licking, it’s lip balm.

Well, the same is true in life. We live in a world burdened by injustice, discrimination, and inequality; they are the “chapped lips” of our culture. Many people insist that the best solution is a greater degree of tolerance. In some ways this answer sounds right. But is tolerance the lip balm for our culture or are we just licking our lips? Are we just mistaking the immediate solution for the correct solution?

To answer this question, I want to glance at a couple of what I call “tolerance trends.” The first is political correctness. S. D. Gaede notes that the goal of political correctness “is to enforce a universal standard of tolerance, regardless of race, gender, cultural background, or sexual orientation.”[{10}](#) Thus, the Golden Rule for a politically correct person is to not do, say, or even imply anything that any other individual or group might find offensive.

A second tolerance trend is multiculturalism. Whereas political correctness is more legalistic, the goal of multiculturalism is greater inclusiveness. Schools and universities are not just teaching history from the traditional “dead white male” perspective, but including the experiences of African-Americans, Native Americans, women, and other groups who have been marginalized. Businesses are supporting this movement as well. “Multicultural workshops” are being created to help workers get along in a more culturally diverse business environment.[{11}](#)

On one hand, there is much to be praised about these movements. Christians have more reason than anyone to abhor discrimination and prejudice. God hates injustice and loves to liberate the oppressed, and so should we. Therefore, a Christian perspective should transcend cultural, racial, or class distinctions.

At the same time, these tolerance trends are merely impulsive reactions to the problem and not well-thought-out solutions. The reason is simple. If our goal is just more tolerance, then



discrimination isn't wrong in a moral sense, it's only offensive. Yet what constitutes "being offensive" changes according to the whims of the ethnic and social group involved. Consequently, a standard of tolerance becomes arbitrary and variable because it is subject to interpretation based on an underlying bias. Ultimately, no matter how legitimate it sounds, how right it feels, or how rigorously it is enforced, tolerance alone can never eliminate prejudice any more than licking can cure chapped lips.

Justice and equality will become realities not by superficially incorporating tolerance, but by embracing absolute truth—a transcendental truth that includes the foundation for both moral law and human value—an unwavering truth which at times may even demand intolerance. It is a truth that only a God who is a righteous Judge and a loving Creator can establish.

## **Restoring Credibility and Confidence in the Christian Solution**

To this point we have examined the short-comings of tolerance and the superiority of truth. But understanding the situation is only half the battle. As Christians, we are called to action. So how do we reach a world that is choking on its own tolerance?

First, we must remind ourselves of the authority and power of God's truth. In Ephesians 6, Paul tells us to "put on the full armor of God" as our defense against the enemy. In verse 14, Paul reminds Christians that first and foremost we are to "stand firm . . . having girded your [our] loins with truth." In a culture that is bearing down on Christians, we must remain steadfast and resist evil. We do so by preparing ourselves for the fight, by girding ourselves with the truth. It is the foundation for everything else. In the words of the late Ray Stedman,

Truth is reality, the way things really are. Therefore it is the explanation of all things. You know you have found the truth when you find something which is wide enough and deep enough and high enough to encompass all things. That is what Jesus Christ does.

The writer of Hebrews wrote that "Jesus Christ is the same yesterday and today, and yes, forever." The truth of Christ is much more encompassing than anything this world has to offer.

Second, if you are walking in truth, you will discover that there is a time for both tolerance and intolerance. For example, Jesus associated with the sick, the poor, and the dejected. He shared meals with prostitutes, tax collectors, and criminals. Christ doesn't judge us by our skin color or social status, but by the condition of our hearts.

Unfortunately, Christians have a long way to go in matching His standard. All too often, we are hampered by racial differences and social barriers. Perhaps it's time that we began to raise our voice against injustice and not leave it up to the ebbing multiculturalist movement.

Yet as accepting as Jesus was, He was extremely rigid about the exclusiveness of His claims. Of all the choices in life, He tells us there is only one way, one truth, and one life—His. How much more exclusive, even intolerant, can you get? Christians need to remember that loving another person may sometimes mean being respectfully but firmly intolerant of what is not true.

Earlier I told of a conversation I had with a peer about Christianity. After I realized we had actually been disagreeing regarding our assumptions about truth, I started over. I asked him why tolerance was an issue of morality. He thought for a moment. Then I asked him how truth could possibly be relative, and we began questioning his own assumptions about morality. Finally, I shared C. S. Lewis's

notion that any moral law, including his claims regarding tolerance, implies the existence of a Moral Law Giver. And by the end of the conversation, he was beginning to consider the possibility of God and his own accountability to Him.

This young man was not ready for a spiritual tract about the Gospel, but he was eager to hear about truth. And there are people everywhere—people you know—who are just like him. Without hearing a verse from Scripture, this man moved one step closer to his Creator. Why? Because, as Paul writes, “truth is in Jesus.” That means that sharing truth is sharing Christ, no matter what form or fashion it takes.

## Notes

1. Dinesh D’Souza, *Illiberal Education* (New York: The Free Press, 1991}, 8-9.
2. S. D. Gaede, *When Tolerance is No Virtue* (Downers Grove, Illinois: Intervarsity Press, 1993}, 12.
3. Lynn Minton, “Fresh Voices,” *Parade Magazine*, 11 June 1995, 10.
4. Gaede, 23.
5. Allen Bloom, *The Closing of the American Mind* (New York: Simon and Schuster, 1987}, 26.
6. Gene Edward Veith, Jr., *Postmodern Times* (Wheaton, Ill.: Crossway Books, 1994}, 16.
7. Ibid., 16.
8. Bloom, 26.
9. Veith, 59.
10. Gaede, 21.

## Living in the New Dark Ages

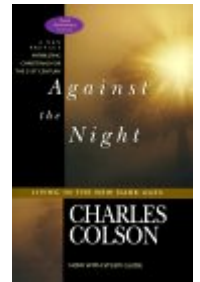
*Former Probe staffer Lou Whitworth reviews Charles Colson's important book, Against the Night: Living in the New Dark Ages. Colson argues that "new barbarians" are destroying our culture with individualism, relativism, and the new tolerance.*

### Is the Sun Setting On the West?

*It was 146 B.C. In the waning hours of the day a Roman general, Scipio Africanus, climbed a hill overlooking the north African city of Carthage. For three years he had led his troops in a fierce siege against the city and its 700,000 inhabitants. He had lost legions to their cunning and endurance. With the Carthaginian army reduced to a handful of soldiers huddled inside the temple of their god Eshmun, the city was conquered. And with the enemy defeated, Scipio ordered his men to burn the city.(1)*

*Now, as the final day of his campaign drew to a close, Scipio Africanus stood on a hillside watching Carthage burn. His face, streaked with the sweat and dirt of battle, glowed with the fire of the setting sun and the flames of the city, but no smile of triumph crossed his lips. No gleam of victory shone from his eyes. Instead, as the Greek historian Polybius would later record, the Roman general "burst into tears, and stood long reflecting on the inevitable change which awaits cities, nations, and dynasties, one and all, as it does every one of us men."*

*In the fading light of that dying city, Scipio saw the end of Rome itself. Just as Rome had destroyed others, so it would one day be destroyed. Scipio Africanus, the great conqueror and extender of empires, saw the inexorable truth: no matter how mighty it may be, no nation, no empire, no culture is immortal.*



Thus begins Chuck Colson's book, *Against the Night: Living in the New Dark Ages*, a sober yet inspirational book on facing the future as involved Christians. He returns to this scene frequently in the book as a reminder of the transitory nature of nations and cultures. The author, chairman of Prison Fellowship and ex-Watergate figure turned Christian evangelist, sets forth a warning for the church and for individual believers.

Just as the Roman general Scipio Africanus saw in the flames of the city of Carthage the future fall of Rome and its empire, Colson believes that we are likely witnessing in the crumbling of our society the demise of the American experiment and perhaps even the dissolution of Western civilization.

And just as the fall of Rome led into the Dark Ages, the United States and the West are staggering and reeling from powerful destructive forces and trends that may lead us into a New Dark Ages. The imminent slide of the West is not inevitable, but likely unless current, destructive trends are corrected. The step-by-step dismantling of our Judeo-Christian heritage has led us to a slippery slope situation in which destructive tendencies unchecked lead to other unhealthy tendencies. For example, as expectations of common concern for

others evaporates, even those who wish to retain that value become more cautious, reserved, and secretive out of self-defense, further unraveling the social fabric. Thus rampant individualism crushes to earth our more generous impulses and promotes more of the same. Other examples could be enumerated, but this illustrates the way one destructive, negative impulse can father a host of others. Soon the social fabric is in tatters, and impossible to mend peaceably. At this point the society is vulnerable both from within and from without.

## **The New Barbarism and Its Roots**

We face a crisis in Western culture, and it presents the greatest threat to civilization since the barbarians invaded Rome. Today in the West, and particularly in America, a new type of barbarian is present among us. They are not hairy Goths and Vandals, swilling fermented brew and ravishing maidens; they are not Huns and Visigoths storming our borders or scaling our city walls. No, this time the invaders have come from within.

We have bred them in our families and trained them in our classrooms. They inhabit our legislatures, our courts, our film studios, and our churches. Most of them are attractive and pleasant; their ideas are persuasive and subtle. Yet these men and women threaten our most cherished institutions and our very character as a people. They are the new barbarians.

How did this situation come to pass? The seeds of our possible destruction began in a seemingly harmless way. It began not in sinister conspiracies in dark rooms but in the paneled libraries of philosophers, the study alcoves of the British museums, and the cafs of the world's universities. Powerful movements and turning points are rooted in the realm of ideas.

One such turning point occurred when Rene Descartes, looking for the one thing he could not doubt, came up with the statement *Cogito ergo sum*, "I think, therefore I am." This

postulate eventually led to a new premise for philosophical thought: man, rather than God, became the fixed point around which everything else revolved. Human reason became the foundation upon which a structure of knowledge could be built; and doubt became the highest intellectual virtue.

Two other men, John Stuart Mill (1806-73) and Jean Jacques Rousseau (1712-78) contributed to this trend of man-based philosophy. Mill created a code of morality based on self-interest. He believed that only individuals and their particular interests were important, and those interests could be determined by whatever maximized their pleasure and minimized their pain. Thus the moral judgments are based on calculating what will multiply pleasure and minimize pain for the greatest number. This philosophy is called utilitarianism, one form of extreme individualism.

Another form of individualism was expressed by Rousseau who argued that the problems of the world were not caused by human nature but by civilization. If humanity could only be free, he believed, our natural virtues would be cultivated by nature. Human passions superseded the dictates of reason or God's commands. This philosophy could be called experimental individualism.

Mill and Rousseau were very different. Mill championed reason, success, and material gain; and Rousseau passion, experiences, and feelings. Yet their philosophies have *self* as a common denominator, and they have now melded together into radical individualism, the dominant philosophy of the new barbarians.

According to sociologist Robert Bellah, pervasive individualism is destroying the subtle ties that bind people together. This, in turn, is threatening the very stability of our social order as it strips away any sense of individual responsibility for the common good. When people care only for themselves, they are not easily motivated to care about their neighbors, community life devolves into the survival of the

fittest, and the weak become prey for the strong.

## **The Darkness Increases and the New Barbarians Grow Stronger**

Today the prevailing attitude is one of relativism, i.e., the belief that there is no morally binding objective source of authority or truth above the individual. The fact that this view tosses aside 2,500 years of accumulated moral wisdom in the West, a rationally defensible natural law, and the moral law revealed by God in the Judeo-Christian Scriptures seems to bother very few.

Relativism and individualism need each other to survive. Rampant individualism promotes a competitive society in which conflicting claims rather than consensus is the norm because everyone is his or her own standard of "right" and "wrong" and of "rights" and "obligations." The marriage of extreme individualism and relativism, however, has produced a new conception of "tolerance."

The word *tolerance* sounds great, but this is really tolerance with a twist; it demands that everyone has a right to express his or her own views as long as those views do not contain any suggestion of absolutes that would compete with the prevailing standard of relativism.

Usually those who promote tolerance the loudest also proclaim that the motives of religious people are suspect and that, therefore, their views on any matter must be disqualified. Strangely, socialists, Nazis, sadomasochists, pedophiles, spiritualists, or worshipers of Mother earth would not be excluded. Their right to free expression would be vigorously defended by the same cultural elite who are so easily offended when Christians or other religious people express their views.

But this paradoxical intolerance produces an even deeper consequence than silencing an unpopular point of view, for it



completely transforms the nature of debate, public discussion, and consensus in society. Without root in some transcendent standard, ethical judgments become merely expressions of feelings or preference. "Murder is wrong" must be translated "I hate murder" or "I prefer that you not murder." Thus, moral claims are reduced to the level of opinion.

Opponents grow further and further apart, differing on a level so fundamental that they are unable even to communicate. When moral judgments are based on feelings alone, compromise becomes impossible. Politics can no longer be based on consensus, for consensus presupposes that competing moral claims can be evaluated according to some common standard. Politics is transformed into civil war, further evidence that the barbarians are winning.

Proponents of a public square sanitized of moral judgments purport that it assures neutrality among contending moral factions and guarantees certain basic civil rights. This sounds enlightened and eminently fair. In reality, however, it assures victory for one side of the debate and assures defeat of those with a moral structure based on a transcendent standard.

Historically, moral restraints deeply ingrained in the public consciousness provided the protective shield for individual rights and liberties. But in today's relativistic environment that shield can be easily penetrated. Whenever some previously unthinkable innovation is both technically possible and desirable to some segment of the population, it can be, and usually will be, adopted. The process is simple. First some practice so offensive it can hardly be discussed is advocated by some expert. Shock gives way to outrage, then to debate, and when what was once a crime becomes a debate, that debate usually ushers the act into common practice. Thus decadence becomes accepted. History has proven it over and over.

# Where Do We Go From Here?

Questions arise in our minds: How bad is the situation? Is it too late to stop or reverse the downward trend? If it's too late, do we wait, preserve, and endure until the winds of history and God's purpose are at our backs?

When a culture is beset by both a loss of public and private values, the overall decline undermines society's primary institutional supports. God has ordained three institutions for the ordering of society: the family for the propagation of life, the state for the preservation of life, and the church for the proclamation of the gospel. These are not just voluntary associations that people can join or not as they see fit; they are organic sources of authority for restraining evil and humanizing society. They, and the closely related institution of education, have all been assaulted and penetrated by the new barbarians. The consequences are frightening.

## The Family

The family is under massive assault from many directions, and its devastation is obvious. Yet the family and the church are the only two institutions that can cultivate moral virtue, and of these the family is primary and foremost because "our very nature is acquired within families."<sup>(2)</sup> Unfortunately when radical individualism enters the family, it disrupts the transmission of manners and morals from one generation to the next. Once this happens it is nearly impossible to catch up later, and the result is generation after generation of rude, lawless, culturally retarded children.

## The Church

The new barbarians have penetrated our churches and tried to turn them into everything except what God intended them to be. Even strong biblical churches have not been immune to their influence. Yet only as the church maintains its

distinctiveness from the culture is it able to affect culture. The church dare not look for “success” as portrayed in our culture; instead its watchword must be “faithfulness”; only then will the church be successful. The survival of the Western culture is inextricably linked to the dynamic of reform arising from the independent and pure exercise of religion from the moral impulse. That impulse can only come from our families and from our churches. The church must be free to be the church.

## **The Classroom**

The classroom has also been invaded by radical individualism and the secular ideas of the new barbarians. We must resist putting our young people under unbridled secularistic teaching, especially if it isn’t balanced by adequate exposure to Christian principles and a Christian worldview.

## **The State/Politics**

Government has a worthy task to do, i.e., to protect life and to keep the peace, but it cannot develop character. To believe that it can do so is to invite tyranny. First, most people’s needs and problems are far beyond the reach of government. Second, it is impossible to effect genuine political reform, much less moral reform, solely by legislation. Government, by its very nature, is limited in what it can accomplish. We need to be involved in politics, but we must do so with realistic expectations and without illusions.

Our culture is indeed threatened, but the situation is not irreversible if we model the family before the world and let the church be the church.

## **A Flame in the Night**

This is an important work, one that every Christian would benefit from reading. Though Colson’s subject—the ethical, moral, and spiritual decline that many observers forecast for

our immediate future—is bleak, the work isn't morose or gloomy. His focus is on opportunities and possibilities before us regardless of what the future holds. In the book's last section, he calls for the church and for individual Christians to be lights in the darkness by cultivating the moral imagination and presenting to the world a compelling vision of the good. He outlines three steps in that process.

First, we must reassert a sense of shared destiny as an antidote to radical individualism. We are born, live, and die in the context of communities. Rich, meaningful life is found in communities of worship, self-government, and shared values. We are not ennobled by relentless competition, endless self-promotion, and maximum autonomy, nor are these tendencies ultimately rewarding. On the other hand, commitment, friendship, and civic cooperation are both personally and corporately satisfying.

Second, we must adopt a strong, balanced view of the inherent dignity of human life. All the traditional restraints on inhumanity seem to be crumbling at once in our courts, in our laboratories, in our operating rooms, in our legislatures. The very idea of an essential dignity of human life seems a quaint anachronism today. As Christians we must be unequivocally and unapologetically pro-life. We cannot disdain the unborn, the young, the infirm, the handicapped, or the elderly. We cannot concede any ground here.

Third, we must recover respect for tradition and history. We must reject the faddish movements of the moment and look to the established lessons from the past. The moral imagination (our power to perceive ethical truth<sup>[3]</sup>) values reason and recognizes truth. It asserts that the world can be both understood and transformed through the carefully constructed restraints of civilized behavior and institutions. It assumes that to approach the world without consideration of the ideas of earlier times is an act of hubris in essence, claiming the ability to create the world anew, dependent on nothing but our

own pitiful intelligence.

In contrast to such an attitude, the moral imagination begins with awe, reverence, and appreciation for order within creation. It sees the value of tradition, revelation, family, and community and responds with duty, commitment, and obligation. But the moral imagination is more than rational. It is poetic, stirring long atrophied faculties for nobility, compassion, and virtue.

Imagination is expressed through symbols, allegories, fables, and literary illustrations. Winston Churchill revived the moral imagination of the dispirited British people in his speeches when he depicted the threat from Hitler not as just another war, but as a sacrificial, moral campaign against a force so evil that compromise or defeat would bring about a New Dark Ages. British backbones were stiffened and British hearts were ennobled because Churchill was able to unite rational, emotional, and artistic ideas into a common vision.

Western civilization and the church are currently engaged in a war of ideas with new barbarians. Whether we have the will to be victorious will depend in large measure on the strength and power of our moral imagination. Charles Colson's book, *Against the Night: Living in the New Dark Ages*, can give us guidance in this crucial task.

## Notes

1. This essay is in large measure a condensation of several chapters of the author's work; consequently, quotations and paraphrase may exist side by side unmarked. Therefore, for accuracy in quoting, please consult the book: Charles Colson, with Ellen Santilli Vaughn, *Against the Night: Living in the New Dark Ages* (Ann Arbor, Michigan: Servant, 1989).

2. Russell Kirk, *The Wise Men Know What Wicked Things Are Written on the Sky* (Washington:Regnery Gateway, 1987), 24.

3. For fuller discussion see Russell Kirk, *Enemies of the Permanent Things: Observations of Abnormity in Literature and Politics* (New Rochelle, N.Y.: Arlington House, 1969), 119.

### **For Further Reading**

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