

The Stairway to Heaven: Materialism and the Church

Don Closson looks at the threat materialism poses to the church and proposes ways for Christians to avoid this snare.

One of the most popular rock songs of the seventies begins with the lyrics, "There's a lady who's sure all that glitters is gold and she's buying a stairway to heaven." The words, written by Jimmy Page, Robert Plant and John Paul Jones of the group Led Zeppelin, reflects the fashionable message of anti-materialism that pervaded much of rock music in the late sixties and seventies. The notion of dropping out of the rat race and rejecting the corporate mentality of one's parents formed the foundation of many a rock musician's career. Today, one often hears people refer to the entire decade of the eighties as the "me decade" as if during that period of time Americans were somehow more self-centered and money hungry than during any that came before it. One popular newspaper framed the mindset with a poem:

Now I lay me down to sleep
I pray my Cuisinart to keep
I pray my stocks are on the rise
And that my analyst is wise
That all the wine I sip is white
And that my hot tub is watertight
That racquetball won't get too tough
That all my sushi's fresh enough
I pray my cordless phone still works
That my career won't lose its perks
My microwave won't radiate
My condo won't depreciate
I pray my health club doesn't close
And that my money market grows
If I go broke before I wake

I pray my Volvo they won't take.

Christianity has had a much longer tradition of critiquing a materialistic lifestyle. Jesus' life was lived as a rejection of the merely material perspective. In His Sermon on the Mount, Jesus tells us that we can become enslaved by the desire for money and things. He pleads with us to go beyond concerns for what we will consume and to seek our creator and His will. In Matthew 6:24-25 Jesus taught that "No one can serve two masters. Either he will hate the one and love the other, or he will be devoted to the one and despise the other. You cannot serve both God and money. Therefore I tell you, do not worry about your life, what you will eat or drink; or about your body, what you will wear. Is not life more important than food, and the body more important than clothes?"

In spite of the fact that materialism is apparently held in low regard by large segments of both popular and religious culture, surveys indicate that it influences the thinking of many Americans. In a recent survey, George Barna found that seventy-two percent of Americans believed that people are blessed by God so that they can enjoy life as much as possible, and fifty-eight percent agreed with the statement that the primary purpose of life is enjoyment and fulfillment. Eighty-one percent believed that God helps those who help themselves. These responses point to the validity of what has been called our "therapeutic culture." The first commandment of this culture appears to be *do whatever makes you feel good, whatever helps you to cope materially*. When Jesus was asked what was the most important commandment He responded by saying we are to love God (not things) with all our heart, soul, mind and strength, and to love our neighbors as ourselves (Mk. 12:30, 31). That kind of love is self-denying and sacrificial.

In this article, I will look at the threat materialism poses to the church and propose ways for Christians to avoid this snare.

The Millionaire and The Dreamer

In his book *The Gospel and the American Dream*, Bruce Shelley tells the true story of a man who boasted to others that he would be a millionaire by age thirty-five. This young man was known as a really nice guy with a good sense of humor. He was considered bright, thoughtful, and generous to a fault. In 1984 he had acquired many of the appearances of success. He was flying to Dallas from Phoenix weekly on business. He drove a nice company car, and had moved his family into an exclusive neighborhood. He was also doing all the things that wealthy young men should do. He was the program chairman of the local Lions Club, president of the 200-member Arizona chapter of the American Institute of Chemical Engineers, and a board member for the local Boys Club. However, on a Sunday in May 1985, the family missed church for the first time in months. The aspiring millionaire spent the day struggling in vain to scrape together enough cash to salvage his business, his image, and his pride. At 11:30 that night, after the family went to bed, he laid out his insurance policies and then went into the garage. He got into his expensive, company-provided BMW and turned on the ignition. He was dead within minutes.

Here is another story about someone that I know. My friend had an important job working for a large defense contractor in the Dallas area. After a number of years, he had placed a substantial amount of money into 401(k)s and other investments, money that most people would consider their financial security for their retirement years. He had also completed a masters degree in theology and left his well paying job in order to teach part-time at a local Christian college for far less pay. However, this young man's real dream was to purchase a large old house in the city and fill it with students who desired to know God deeply and to live in community with others who wanted to do the same. Eventually, he found just such a house. Knowing that it would consume most, if not all, of his savings, he bought it. It is now a

few years down the road and my friend has virtually run out of money. But his dream is coming true. The house has been completely renovated and both graduate and undergraduate students are living in it. He conducts Bible studies and reading groups with students living in the house and some who do not. He is broke, but he is excited and rejoicing in what God is doing.

The two lives described here depict two different faith systems. The millionaire, claiming to have faith in the God of the Bible, ultimately had placed his faith in things. When he was in danger of losing them, he gave up on life itself. My friend who is renovating the old house is just about out of money. However, he is optimistic and excited about the ministry he is having in the lives of the students living there. He is aware of the financial difficulties that his dream presents, but he is trusting in God to provide even when good business sense may argue against it.

Could it be that many Christians have succumbed to the notion of rugged individualism, placing the building of an earthly empire above the building of God's kingdom? James 5:1-3 holds a severe warning for those tempted by wealth. "Now listen, you rich people, weep and wail because of the misery that is coming upon you." God warns believers against placing their faith in things and treating people as expendable commodities.

The Sources of Materialism

In spite of both secular and religious messages against materialism in our culture, it still seems to have a great deal of influence on the lives of typical Americans. Why is this? I propose that there are two sources of materialism: philosophical materialism and functional materialism.

C. S. Lewis defines philosophical materialism as the belief held by people who "think that matter and space just happen to exist, and always have existed, nobody knows why; and that the

matter, behaving in certain fixed ways, has just happened, by a sort of fluke, to produce creatures like ourselves who are able to think.”[{1}](#) Philosophical materialism imagines a universe without a spiritual dimension. Carl Sagan, one of the most popular and prolific writers on science in history, held to philosophical materialism. He wrote that the physical cosmos is all that exists, and we inhabit this cosmos as the result of a series of chance occurrences. If one holds to this position, being anything but materialistic would be illogical. This does not mean that philosophical materialists treat all people as if they were merely things. It just means that they have no good reason for treating them in any other way. The atheist philosopher Kai Nielsen wrote, “We have not been able to show that reason requires the moral point of view, or that all really rational persons, unhoodwinked by myth or ideology, need not be individual egoists or classical amoralists. . . . Pure practical reason, even with a good knowledge of the facts, will not take you to morality.”[{2}](#) Bertrand Russell wrote that humans are nothing more than impure lumps of carbon and water, and yet late in life talked about his love for humanity.[{3}](#) What is there to love about impure lumps of carbon and water? It is hard to live out philosophical materialism. That is why there are very few who hold to this viewpoint.

Survey after survey reveals that the vast majority of Americans believe that a God exists. If most Americans believe in God, why do so many of them live as though He is unimportant? Why do they act like functional materialists? Why do so many Christians measure their success in life by materialistic standards? We could blame our modern society. The triumph of scientism, the tendency to reduce every phenomenon to materialistic components, often leaves little room for behavior motivated by a spiritual reality. However, I believe that the problem goes deeper than this.

Every believer experiences a battle between the spirit and the

flesh. In Galatians 5:17 Paul writes, "For the sinful nature desires what is contrary to the Spirit, and the Spirit what is contrary to the sinful nature. They are in conflict with each other, so that you do not do what you want." Further, he warns the Galatians that people whose lives are filled with selfish ambition and envy, among other things, will not inherit the kingdom of God. This is not saying that one will lose his or her salvation, but that a life consumed by materialistic desires is probably devoid of a spiritual dimension. If the Holy Spirit is not evident, there is no regeneration and no salvation.

Jesus' ministry was filled with teachings about materialism, both in parables and more directly. In fact, the beginning of His ministry is highlighted by His experience in the wilderness where Satan tries to tempt Him with materialistic seduction. Consideration of the temptation of Christ sheds light on how our surrounding culture operates in much the same way as Satan did in the desert.

Materialistic Temptations

In examining the seduction of materialism and its impact on the church, it is significant that at the beginning of Jesus' short ministry He was lead into the wilderness by the Spirit to experience deprivation and temptation (Matt. 4:1). Biblical writers often use the word *tempt* to mean "to try something for the purpose of demonstrating its worth or faithfulness."[\[4\]](#) Jesus' fasting in the desert provides His followers with an example of earthly suffering they could relate to. It also provides a model for how to resist temptation.

Satan's testing of Jesus in Matthew 4 should be a warning for Christians in our highly materialistic culture. Satan still uses these techniques today to test the faithfulness of the body of Christ. Matthew tells us that the first temptation Satan uses is to fulfill a perfectly normal bodily need. Jesus is hungry; He had fasted for forty days and nights. Satan

suggests that He turn the stones into bread, something well within Jesus' capabilities. Believers wrestle with the same suggestion from Satan today. But what is wrong with fulfilling normal bodily functions? We need food, clothing, and shelter (and some would add sexual outlets) to survive. God made us that way, right?

Satan's temptation is to reduce human nature to what might be called the *will to pleasure* principal, the idea that sensual pleasure explains all of our motivations and needs. Jesus responds with the Scripture "It is written: 'Man does not live on bread alone, but on every word that comes from the mouth of God'" (Matt. 4:4). He replaces the *will to pleasure* view of human nature with a *will to meaning* view. We cannot live on food alone; humans must have meaning and purpose to survive. In his personal struggle to survive a Nazi concentration camp, the psychologist Victor Frankl discovered that when men lost meaning they quickly died. Mankind needs a transcendent reason to continue striving against the struggles that life presents. It is the Word of God that provides the only true foundation for this struggle.

Next, Jesus is tempted with a formula for *instant status*. Satan suggests that He perform a miracle that would surely convince the Jews that He is their Messiah. He should throw Himself down from the temple. His survival will be just the right sign needed for the Jews to recognize Him. The only problem with this plan is that it is not the will of the Father. Jesus might gain notoriety, but He would lose His integrity. Jesus responds by declaring that we are not to put God to the test. We are not to presume that God will accept our plans with miraculous support. We conform to His will; He does not conform to ours.

Finally, Satan shows Jesus all of the kingdoms of the world and tells Him that they are His if He will only worship him. Satan is tempting Jesus with what might be called the *success syndrome*. If Jesus' goal is to be the king of the Jews, why

not do it the easy way? Jesus replies to him, "Away from me, Satan! For it is written: 'Worship the Lord your God, and serve him only'" (Matt 4:10). Likewise, we are not called to success, but to obedience. There are many messages in our surrounding culture encouraging the pleasure principal, the importance of status, and the idea of success at all costs. However, as believers we are to seek a higher standard than pleasure, regardless of what others think and often in the face of disappointing results.

Material Possessions and the Church

A Cuban pastor recently attended a conference in Dallas and noticed how people here often say that they have no time. He said that people in Cuba have relatively few things but rarely run out of time. This brings to mind the idea of opportunity cost. This rule from economics tells us that if we spend our resources on one thing we cannot use them on another. If our focus is on things, and our time is spent buying, using, fixing, and replacing them, do we really have time to build the relationships with people necessary to communicating the Gospel?

In his book *A Biblical Theology of Material Possessions*, Dr. Gene Getz suggests some biblical principles to guide Christians in their relationship to material things. First, he notes biblical warnings against being materialistic. As we mentioned earlier, it is possible for believers to be in bondage to things; we cannot serve both things and God. Second, accumulating wealth brings with it specific temptations. The fifth chapter of James and the book of Amos describe how financial power can lead to economic injustice as well as other forms of oppression. In Acts 8, Luke warns believers that some in the church will use the Christian message to benefit themselves. Since this was present at the very beginning of the Church, we should not be surprised or discouraged when we see it happen today.

As the church looks for the imminent return of Christ, believers should avoid the increasing tendency to intensify love for self, money, and pleasure. The warning in 2 Timothy 3 tells us to avoid those who succumb to this temptation. Christians also have to constantly be on guard against self-deception and rationalization when living in an affluent society. When the church at Laodicea imagined itself self-sufficient and without need, Jesus described them as wretched, pitiful, poor, blind, and naked (Rev. 3:17-18).

How then do Christians avoid materialism? The apostle Paul writes that godliness with contentment is great gain (1 Tim. 6:6). Do we have enough faith to believe this revealed truth? If so our first priority in life should be the pursuit of contentment rather than riches. As Paul declares, "I have learned the secret of being content in any and every situation, whether well-fed or hungry, whether living in plenty or in want" (Phil. 4:12-14).

When God blesses us with abundance, our goal should be to use it in creative ways to further God's kingdom, for where our treasure is so is our heart (Matt. 6:19-21). Jesus taught the disciples not to be absorbed with worry about the future but to seek His kingdom and his righteousness (Matt. 6:34).

What happens when people use their material possessions in harmony with God's will? A good example is given in Acts 2. When believers had given up their claim to even their personal belongings, God added to their number daily. How we use our wealth has a great impact on the watching world. A second effect is that love and unity are created in the body of Christ. When the church was sharing their personal possessions, "all the believers were one in heart and mind" (Acts 4:32). What could be more powerful in our materialistic age than a church using its wealth to further God's kingdom, united in love, and growing daily in numbers? This is how the early church had such a remarkable impact on its surrounding culture. Do we have enough faith to trust God

for the same today?

Notes

1. Lewis, C. S., *Mere Christianity* (MacMillan: New York).
2. Craig, William Lane, *Reasonable Faith: Christian Truth and Apologetics* (Wheaton, IL: Crossway Books, 1994), 61.
3. Israel Shenker, "The provocative progress of a pilgrim polymath," *Smithsonian* (May 1993), 128.
4. Graham H. Twelftree, *Dictionary of Jesus and the Gospels* (Downers Grove, IL: InterVarsity Press, 1992), 821.>

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