

PROBE MINISTRIES ANNOUNCES NEW RESEARCH AND EFFORT TO REVERSE DISTURBING TRENDS IN THE MILLENNIAL GENERATION

Plano, Texas – January 18, 2012 – Probe Ministries has completed one of the most extensive surveys of born again Christians in the Millennial generation in an effort to determine why so many of them seem to hold unbiblical views concerning belief and practice.

Probe Ministries is now moving ahead with an integrated strategy aimed at reversing these trends. The learning experience will involve an entire church congregation over a seven week period and includes sermons, videos, original music, and additional material for individuals and small groups. As a result, Probe is developing a Cultural Captivity Self-Assessment Tool that can be used before and after completing the experience.

"The time has come to stop complaining and do something positive for believers around the country who have become disenfranchised from the church," stated Dr. Ray Bohlin, president of Probe Ministries. "We are developing a tool that can bring about real transformation in the lives 18-40 year old believers and perhaps reverse the downward trends that study after study confirms."

Bohlin added that Probe Ministries has developed a 10-year strategic plan that addresses the issue of cultural captivity while also empowering believers to become confident ambassadors for Christ.

Probe Ministries produces a daily radio program heard on over

600 radio outlets around the country. The Probe website is visited by both Christians and non-Christians from 140 countries around the world. Probe speakers address topics ranging from apologetics to worldviews in churches, conferences, and schools around the world.

Dr. Ray Bohlin is available for radio and TV interviews and will also be available for interviews at the National Religious Broadcasters Convention (February 18-20, 2012). For more information about *Probe Ministries* or to schedule an interview with Dr. Ray Bohlin, please contact: Renea McKenzie, [972-941-4568](tel:972-941-4568) or rmckenzie@probe.org.

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Probe Ministries was founded in 1973. Today, Probe's staff of theologians, scientists, philosophers, educators, and business professionals are dedicated to fulfilling the Great Commission in the United States and around the world. Probe's vision is to equip Evangelicals and help free culturally captive Christians, building them into confident ambassadors for Christ. www.probe.org. Contact: Renea McKenzie, [972-941-4568](tel:972-941-4568) or rmckenzie@probe.org.