Faith Trends in America: How Is Christianity Faring as We Enter the Third Decade of the 21st Century

In looking at the state of American Christianity, Steve Cable examines how handling data inaccurately can produce wildly varying conclusions.



Recent reports on the current state of Christianity in America could create emotional whiplash, making one feel elated one moment and depressed the next. People are quick to comment on survey results and their own experiences. Within the last year, we have run the gamut from Glenn Stanton's book, *The Myth of the Dying Church: How Christianity is Actually Thriving in America and the World*,{1} to a Pew Research article, *In U.S. Decline of Christianity Continues at Rapid Pace*.{2}

These titles appear to represent two very different viewpoints. Which is it? Are we thriving or declining at a rapid pace?

Finding the answer requires one to thoughtfully articulate your question in at least two ways:

1. What do you mean by Christianity? Are you referring to all potential Christians both Protestant and Catholic or are you focused on a subset, such as Evangelicals? And,

2. Is anything beyond affiliation with a church necessary to be considered an active Christian? Examples might include a biblical understanding of how one gets to heaven and belief in the Bible.

You also need to thoroughly understand the available survey data that might throw light on your question. You need to understand what questions are asked and how they are worded. Then you analyze the responses to the set of relevant questions to gain insight on your topic of interest. Remember, no survey asks the exact questions you would ideally use. That sounds like more work than most of you want to attempt. Unfortunately, most of the pundits writing today do not attempt to do that work either. Generally, they take fragmented data and attempt to draw intelligent inferences.

In this article, I have done this work for you, drawing primarily on data from the Pew Research Group and the General Social Survey. We will look at which groups are growing as a percent of our population and which groups are not. Both Pew and the GSS have taken surveys over an extended period of time, helping us identify trends in religious affiliation and beliefs.

As you will see, the picture is certainly not rosy, but perhaps better than you expect. Although the growth of non-Christian segments is continuing at a fairly rapid pace, Evangelical Christianity is only declining slightly as a percentage of the population. However, I will point out how some data has been misunderstood to paint either a rosier picture or a gloomier picture than the actual current state of affairs.

Evangelicals: Thriving or Declining

All surveys we have reviewed covering this century show the same general result: the percent of people claiming an affiliation with a Protestant or Catholic church has been declining.

GSS surveys{3} found across all ages the percentage who identify as Protestant or Catholic has dropped from 84% of the

population in 1988 down to 69% in 2018. Looking only at Protestants (both Evangelical and Mainline), the drop was from 58% down to 46%. Considering those who are Millennials now, that is ages 18 to 34, we find a decline from 53% down to 36% over this thirty-year period. And the data does not show any leveling off in the rate of decline.

But we may ask, "Are Evangelicals participating in this general decline or are they thriving as some authors claim?"

The bottom-line answer is that Evangelicals are declining as a percent of the overall population but at a much slower rate. Across all ages, the percentage who identify as Evangelical has dropped from 30% to 28% over this twenty-year period. For those aged 18 to 34 the drop was from 29% to 25%. In October 2019, Pew released a report showing that from 2009 to 2018, the percentage of Evangelicals of all ages dropped from 28% to 25%, a significantly faster rate of decline.

Even with a slow rate of decline, if Evangelicals make up around 25% of the population, they can have a significant impact on American culture and life and perhaps begin to grow again.

However, does Evangelical affiliation equate to an active Evangelical practice? We need to know how many who affiliate with an Evangelical church *are active Christians* as opposed to just being affiliated if we want to truly assess the strength of the American Evangelical movement.

Using the GSS surveys, we can look for people who:

1. Know God really exists
2. Pray multiple times per day
3. Attend church at least twice a month
4. Believe the Bible is the inspired word of God, and
5. Call themselves a strong Christian

I think an active, evangelical Christian would have these

basic beliefs and practices.

The percentage of the population who meet these criteria has dropped from about 9% down to just over 7% of the population over the last twenty years. This result is a large enough group to have some impact but not enough to crow about the growing Evangelical presence. We can say that Evangelical Christianity is certainly not thriving but clinging to a position of some relevance.

What's Happening with the Nones

Nones are people who state their religious affiliation is either atheist, agnostic or nothing at all.{4} The dramatic growth of the Nones has been an ongoing headline story.

Surveys{5} indicate the Nones were 8% of the population in 1988. By 2018 they had grown to over 23% of the population. For ages 18 through 29, they tripled from 13% to 35% of the population. No one denies this growth, but some question the importance of this trend.

For example, Glenn Stanton states, "(The Nones) are simply reporting their actual faith practices in more candid ways, largely due to new ways in which polling questions have been asked in the last ten years or so."{6} Oddly enough, he primarily relies on data from GSS for long term trends and they have asked exactly the same question regarding Nones since 1972.{7}

Some suggest Nones are primarily Christians who will return to the fold as they move into marriage and child rearing. Is there any indication that this is happening?

Well, in 2007, among those aged 18 to 32, 24% of them are classified as Nones. In 2014, for this same group now seven years older, 32% of them are Nones. As this group began rearing children, *a significantly larger percentage of them were Nones than when they were younger.* Also, instead of

attending church, only 4% of these Nones attend church more than once a month.

Instead of emerging adult Nones turning into church-attending Christians as they age, more of them are becoming Nones. It appears that the cultural pressures against Christianity are outweighing the tendency of prior generations returning to seek religious training for their children.

The Barna Group has found that there are genuine differences between Millennials and older generations that will not be removed as they age. As Dave Kinnaman, President of the Barna Group, states in his book, *UnChristian,*{8} "I would caution you not to underestimate the widening gap between young people and their predecessors. Those who think that in due time Mosaics . . . will 'grow up' and look like everyone else should prepare to have unfulfilled expectations." Dave's comment is based on their analysis of multiple surveys covering thousands of individuals and a large number of in-depth interviews with young adults.

Are the Nons THE Major Growth Story?

Is the growth of nondenominational Christians a more important trend than the Nones? Glenn Stanton states, "Growth of nondenominational churches has been many times larger than the nones. . . it is not the rise of the nones that is the major story . . . It's the "nons" and not the nones that are mushrooming."{9}

This condition would be an amazing finding if true. However, it is not true for three major reasons which we will discuss today:

1. The percentage growth of the "nons" is *not many times larger*. From 2007 to 2014, "nons" grew their percentage of the population by 44%. But, Nones grew by almost the same rate at 42%. Looking at absolute growth, the "nons" grew by

four million people versus the Nones' 19 million—almost five times the number of "nons." The growth of the "nons" is relegated to a minor factor when compared to the Nones.

2. The "nons" are a subset of the Evangelicals. And Stanton states, "*Evangelicals* have benefited more from these ecclesiastical exoduses than anyone else. They even . . . *outpaced the nones*."{10} In fact, most of the "nons" growth came as a result of switching between evangelical denominations. Thus, any growth by the "nons" is offset by declines in other evangelical groups, resulting in an overall *decline of about 1*%. Evangelicals have not even come close to outpacing the Nones.

In fact, *for the first time, we have the total number of nones exceeding the number of Evangelicals in America*.

3. Stanton says, "It's the evangelical churches identifying as nondenominational that have been growing faster than any others including the nones and the atheists."{11} Taking a look at percentage growth, *the atheists and agnostics have shown the most explosive growth by far,* growing their numbers from 9 million in 2007 to 17.4 million in 2014—a growth of 92%—while the "nons" grew from 8 million to 12 million over the same time period, a growth of 56%. So perhaps Stanton meant to say, "It's the non-believers and not the Nones that are mushrooming."

In summary, the growth of the "nons" may be of interest to those who study the relative make-up of Evangelicals in America. But to those interested in how Evangelicals are doing as a whole it is not relevant. The fact that the "nons" are increasing just reflects some churning of affiliations within the Evangelical realm. On the whole, Evangelicals are decreasing at a slow, but steady pace.

Confusing Expansion with Same-Store Growth

A commercial enterprise may report sales growth. But the savvy investor wants to know why. Opening new stores may increase sales. But if it masks lower sales per existing store, it is a red flag. They are actually losing market share.

Similarly, with parachurch ministries, their number of locations gives little indication as to the health of Christianity. However, their growth rate per location can signal increased interest in Christianity.

Unfortunately, this distinction is often overlooked. For example, one pundit points to impressive growth by two respected student ministries in adding new locations as evidence to support an optimistic projection of Evangelical growth. However, they are not reporting an increased impact on a per site basis.

Looking at their annual reports,{12}{13} we see that one of them reports per location attendance *declining* at a rate of almost 1% per year over the last decade.{14} The other is declining even faster, reporting a growth rate of *negative* 3% per year.{15}

These declines could be caused by several different factors such as lower attendance at new locations, competition with other student groups, lower interest in their Christian message, etc. But we can be sure that these two ministries do not indicate an overall growth trend for Evangelicals.

Surveys and statistics can be very helpful in understanding the status of a ministry. However, we can be seriously misled by listening to those who do not know how to interpret the data contained in these sources.

Wrapping up our look at faith trends, in this article we saw:

1. American Evangelicals are declining slightly in the overall population with actively engaged Evangelicals holding about 7% of the population.
2. The Nones continue to grow and now exceed Evangelicals. Their growth clearly reflects the unimportance of religious affiliation among a large percentage of Americans.
3. The growth of Non-denominationals (although interesting) made no impact on the overall size of American Evangelicals and is less than the growth of atheists and agnostics.
4. Looking at growth per location of parachurch ministries is more important than growth in number of locations in assessing the growth of Christianity.

We live in a challenging time but Evangelical churches are strong enough to make a huge difference in America if we will follow the Holy Spirit's lead and present the eternal truth of the gospel in ways that communicate to today's "nothing in particular" culture.

Notes

1. Glenn Stanton, The Myth of the Dying Church (Franklin TN: Worthy Publishing), 2019.
2. Pew Research Center, In U.S., Decline of Christianity Continues at Rapid Pace, October 17, 2019.
3. General Social Surveys from 1988, 1998, 2018.
4. Terms used in the Pew Research Surveys; the GSS survey uses None to capture all of those responses and other surveys use variations of these approaches.
5. Ibid.
6. Stanton, p. 54.
7. General Social Surveys, 1972-2018: Cumulative Codebook, March 2019.
8. Dave Kinnaman and Dave Lyons, Unchristian: What a New Generation Really Thinks About Christianity . . . And Why It Matters, Baker Books, 2007, p. 22.
9. Stanton, p. 30-31.
10. Stanton, p. 28.

11. Stanton, p. 31.
12. Young Life Annual Reports 2009 and 2017; https://www.younglife.org/ResourceLibrary/Documents/2017_Annual%20Report.pdf https://www.younglife.org/ResourceLibrary/Documents/AR2009final.pdf
13. Intervarsity Annual Reports 2007 and 2017; https://intervarsity.org/news/bringing-new-life-every-corner-every-campus; https://intervarsity.org/news/2006-2007-annual-report; https://intervarsity.org/about-us/2016-2017-annual-report
14. The years looked at were 2009 and 2017.
15. For Intervarsity, we looked at 2007 and 2017.

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