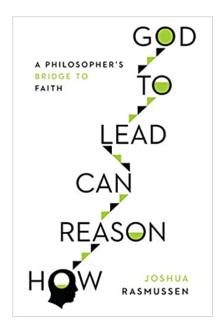
How Reason Can Lead to God -Part 2

Dr. Michael Gleghorn continues to make a compelling case for how reason can lead us, step by step, to the logical conclusion of God's existence based on the book How Reason Can Lead to God.

Foundation of Mind



In this article we're continuing our examination of Christian philosopher Josh Rasmussen's book, *How Reason Can Lead to God. {1}* In my previous article, I introduced the book and showed how Rasmussen began constructing a "bridge of reason" that led to "an independent, self-sufficient, . . . eternally powerful foundation of all reality."*{2}*

But Rasmussen goes further, arguing that there must also be "a certain *mind-like* aspect" to this foundation. <u>{3</u>} And that's what we'll explore in this article. We're going to follow Rasmussen's



lead as he takes us over the "bridge of reason." And once we've taken that final step, we'll see that it's led us not to some cold, calculating, "mind-like" reality, but to a very "special treasure."{4}

But to begin, why does Rasmussen think that the foundation of all reality must be "mind-like"? To answer that question, consider that one of the things the foundation has produced is you—and you have a mind. As Rasmussen notes, "you are capable of thinking, feeling, and making decisions."^{{5}} Indeed, if you're awake and functioning normally, you have some awareness of what is going on "around" you—and even of what is going on "within" you. That's because you possess a conscious (even *self-conscious*) mind. How is this to be explained?

According to Rasmussen there are only two live options: either minds ultimately originate from some sort of "mind-like" or "mental" reality, or else they arise solely from a physical process. [6] Is one of these options better than the other? Rasmussen thinks so, and points to "a construction problem" with the matter-to-mind option. [7] Here's the problem. Just as a black steel pipe cannot be constructed out of emerald green toothpaste, so a self-conscious mind cannot be constructed from mindless particles. Particles just aren't the right thing for constructing the thoughts, feelings, and purposes of a mind. In order to construct a mind, "mental materials" are needed. Hence, the foundation of all reality *must be* mind-like in order to account for the unique features of self-conscious human minds. [8]

But at this point, some may raise an objection. After all, if we say there's a construction problem going from matter to minds, then wouldn't there also be a problem in saying that an immaterial mind created the material world? The answer is "No."

Foundation of Matter

Above, we argued that one can't explain the thoughts and intentions of human minds by appealing only to material particles. There must rather be an ultimate mind at the foundation of all reality.

But of course, human beings also have *bodies*. And your body (including your brain) is an example of incredible material complexity. Not only that, but in order for you to be

physically alive, the "fundamental parameters" of the universe must be delicately balanced, or "fine-tuned," with a precision that is mind-boggling. As physicist Alan Lightman observes, "If these fundamental parameters were much different from what they are, it is not only human beings who would not exist. No life of any kind would exist." {9}

How should we account for such complexity? Can we explain it in terms of chance?{10} That's wildly implausible. And better explanations are available. After all, one could *try* to explain the words of your favorite novel by appealing to "chance." But is that "the *best* explanation?"{11} Isn't it far more likely that an intelligent mind selected and ordered the words of that story with the intention of communicating something meaningful to others? While the chance hypothesis is *possible*, is it really *probable*? If we're interested in truth, shouldn't we prefer the *best* explanation?

So what *is* a better explanation for the material complexity that we observe—not only in our bodies, but in the fine-tuning of the universe that allows for our existence? If the ordering of the letters and words in your favorite novel is best explained by an intelligent mind, then what about the biological complexity of human beings? Scientists have observed "that molecular biology has uncovered an analogy between DNA and language." In short, "The genetic code functions exactly like a language code."{12} And just as the words in a novel require an intelligent *author*, the genetic code requires an intelligent *designer*.

Hence, a *foundational mind* offers a good explanation not only for human *minds*, but for the complexity of human *bodies* as well. Moreover, a foundational mind also provides the best explanation for objective moral values.

Foundation of Morals

What is the best explanation for our moral experience in the world? How might we best account for our sense of right and wrong, good and evil? So far, we've seen two reasons for thinking that the ultimate foundation of reality is "mind-like." First, a foundational mind best explains the existence of *human* minds. Second, it also offers the best explanation for the staggering material complexity of the human body and the exquisite "fine-tuning" of the universe that allows for our existence. Might a foundational mind also provide the best explanation for our moral experience? Rasmussen thinks so, and he offers potent reasons for us to think so too.<u>{13}</u>

Consider our sense of right and wrong. How should this be explained? Rasmussen proposes that our "moral senses are a *window* into a moral landscape."{14} Just as our sense of sight helps us perceive objects in the physical world, so our moral sense helps us perceive values in the moral world. Of course, just as our sense of sight may not be perfect, such that a tree appears blurry or indistinct, so also our moral sense may not be perfect, such that a particular action may not be clearly seen as right or wrong. But in each case, even imperfect "sight" can provide *some* reliable information about both the material and moral landscapes.{15}

How might we best explain both the moral landscape and our experience of it? "Can the particles that comprise a material landscape, with dirt and trees, produce standards of good and bad, right and wrong?" [16] It's hard to see how undirected particles could do such a thing. And naturally, they could have no *reason* to do so.

On the other hand, a foundational mind with a moral nature could account for *both* the moral landscape *and* our experience of it. As Rasmussen observes, such a being would account for moral values because of its moral nature. $\{17\}$ Further, such a being would have both a *reason* and *resources* to create moral

agents (like us) with the ability to perceive these values. {18} Its reason for creating such agents is that we're valuable. {19} A mind-like foundation thus offers a better explanation for human moral experience than mindless particles ever could.

Foundation of Reason

Human minds are special for their ability to reason. This ability helps us think correctly. When we reason correctly, we can begin with certain basic truths and infer yet other truths that logically follow from these. For example, from the basic truths that "all men are mortal" and "Socrates is a man" we can logically infer the further truth that "Socrates is mortal."

But here an interesting puzzle arises. Where does our ability to reason come from? How might we account for the origin of human reason? And one of the interesting topics tackled by Josh Rasmussen in his book, *How Reason Can Lead to God*, is the origin of reason itself. What's the best explanation for this incredible ability?

If the universe sprang into being "from nothing, with no mind behind it," then not only human minds, but even rationality itself, must ultimately come from mindless material particles. <u>{20}</u> But as Rasmussen observes, "If people come only from mindless particles, then *reasoning* comes from non-reason."<u>{21}</u> But could reason really come from non-reason? Is that the *most plausible* explanation? Or might a *better* explanation be at hand?

The atheistic scientist J. B. S. Haldane once observed, "If my mental processes are determined wholly by the motions of atoms in my brain, I have no reason to suppose that my beliefs are true . . . and hence I have no reason for supposing my brain to be composed of atoms." <u>{22}</u> For Haldane, if human reason

arises entirely from a non-rational historical and physical process, then we have little reason to think that our beliefs are true.

Fortunately, there's a way out of this difficulty. We can suggest that human reason comes from an ultimately *rational* foundation. In that case, reason comes from reason. We've already seen that the best way to account for minds, matter, and morals is by positing a foundational Mind as the source of all reality. And this is also the best way to account for human reason as well. As Rasmussen notes, "by anchoring reason in the nature of the foundation, we can explain how the foundation of all existence can be the foundation of minds, matter, morals . . . and reason itself."<u>{23}</u>

In the next section we will follow Rasmussen "to the treasure at the end of the bridge of reason." $\{24\}$

Perfect Foundation

In this article we've seen that a foundational Mind offers the best explanation for the existence of human minds and bodies, moral concepts, and even reason itself. In my previous article, we saw that this foundation is also independent, self-sufficient, and eternally powerful. Today, with some final help from the Christian philosopher Josh Rasmussen, we want to pull together the various strands of this discussion to see what unifies the various features of this foundation into a single, coherent being. What sort of being might all these features point to? According to Rasmussen, they all point to a *perfect* being. But why does he think so?

Rasmussen argues that a perfect being must have two essential features. First, it must have no defects, or imperfections. And second, it must have "supreme value." {25} In other words, a perfect being cannot possibly be improved.

But why think the foundation of all reality is a perfect

being? Simply put, the concept of perfection enables us to account for all the characteristics of this being that reason has revealed to us. Perfection accounts for this being's independent, self-sufficient, and eternally powerful nature. It also accounts for how this being can be the ultimate foundation of other minds, astonishing material complexity, morality, and reason itself. As Rasmussen observes, "Perfection unifies all the attributes of the foundation" and "successfully predicts every dimension of our world."{26}

A perfect being is thus the foundation of "every good and perfect gift" that we possess and enjoy, and must surely be described as "the greatest possible treasure."{27} Moreover, since this being possesses "the maximal concentration of goodness, value, and power imaginable," it can only properly be termed "God."{28} Thus, by following the "light of reason" to the end of the "bridge of reason," we have arrived not at meaninglessness or despair, but at "the greatest possible treasure," the self-sufficient, eternally powerful, supremely rational, and perfectly good, Creator God.

If you would like to explore the work of Josh Rasmussen further, I would recommend reading his book, *How Reason Can Lead to God: A Philosopher's Bridge to Faith*. You can also visit his website at joshualrasmussen.com.

Notes

1. Joshua L Rasmussen, *How Reason Can Lead to God: A Philosopher's Bridge to Faith* (Downers Grove, IL: InterVarsity Press, 2019).

2. See my previous article, "How Reason Can Lead to God, Part
1."

3. Rasmussen, How Reason Can Lead to God, 75.

- 4. Ibid., 8.
- 5. Ibid., 76.
- 6. Ibid.
- 7. Ibid., 77.
- 8. Ibid., 92. The phraseology of "mental materials" in the

previous sentence is also borrowed from Rasmussen. 9. Alan Lightman, "The Accidental Universe," Harper's, December 2011, <u>harpers.org/archive/2011/12/the-accidental-</u> <u>universe</u>/, cited in Rasmussen, How Reason Can Lead to God, 95. 10. Rasmussen deals with this option, as well as several others, in How Reason Can Lead to God, 95-108. 11. Ibid., 95. 12. Walter L. Bradley and Charles B. Thaxton, "Information and the Origin of Life," in The Creation Hypothesis: Scientific Evidence for an Intelligent Designer, ed. J. P. Moreland. (Downers Grove, IL: InterVarsity Press, 1994), 205. 13. Ibid., 109-24. 14. Ibid., 110. Rasmussen takes the terminology of a "moral landscape" from Sam Harris's book, The Moral Landscape: How Science Can Determine Human Values (New York: Free Press, 2011). 15. Rasmussen, How Reason Can Lead to God, 110-11. 16. Ibid., 119. 17. Ibid., 121. 18. Ibid., 121-22. 19. Ibid., 122. 20. Ibid., 133. 21. Ibid., 133-34. 22. Haldane, J. B. S., Possible Worlds, 209, as cited in C. S. Lewis, Miracles: A Preliminary Study (New York, NY: Macmillan, 1960), 15. 23. Rasmussen, How Reason Can Lead to God, 135. 24. Ibid., 136. 25. Ibid., 137-38. 26. Ibid., 148. 27. Ibid. See also James 1:17. 28. Rasmussen, How Reason Can Lead to God, 148. ©2021 Probe Ministries

Probe Survey 2020 Report 7: American Views on Morals, Politics and Social Justice in 2020

Steve Cable discusses Probe's survey findings on these topics. He reveals that most Born Again Protestants are not looking to the Bible for help in moral choices and do not think they should let their Christian faith impact their political positions.

Continuing our series examining the results from Probe's 2020 survey on American religious beliefs and behaviors, we will consider three topics that are important to any society:

1. What most influences your moral choices? Our survey shows that among adults under 40, less than half of those claiming to be Born Again Protestants [1] look to biblical teachings as their primary resource for moral choices. Even among the minority group who look to the Bible, less than half of them would apply a biblical view of monogamous behavior to their choices regarding sex outside of marriage.

2. Do you mix your religious views with your political views? Almost two thirds of Born Again Protestants under 40 agree that one should not let your religious faith impact your political positions. As a Christian, we are to take every thought captive in obedience to Christ{2} who is the source of real truth. Every position we take in every area of life should be informed by our faith in Christ.

3. Where do you learn how to bring about justice across our

society? While our government and educational leaders are pushing schools to take action and teach principles of justice without even telling the parents, over two thirds of younger adult Americans across all religious backgrounds believe that parents should be the primary source in teaching ways to stand for justice in our society.

If you have a society where 1) moral questions are answered by popular opinion rather than the Bible, 2) religious faith has no place in informing one's political stances, and 3) social justice training is left to the state, you are in danger of becoming a totalitarian state where all thinking is controlled for the benefit of the government or some other power bloc within your society. In an alternative society where 1) moral guidance is provided by consulting biblical teaching, 2) one can bring their religion's teaching into the domain of political discourse, and 3) your thinking on social justice is informed by your religious beliefs, you are in danger of having a democracy where everyone is allowed to develop and express their opinion.

Let's examine our survey results in more detail to see where American adults stand on these topics.

Making Moral Choices

Our first question deals with where people go for guidance in making moral choices, as laid out below:

When you are faced with a personal moral choice, which one of the following statements best describes how you will most likely decide what to do?

- 1. Do what makes the most people happy.
- 2. Do what your family or friends would expect you to do.
- Do what you believe most people would do under similar circumstances.
- 4. Do what biblical principles teach.
- 5. Do what seems right to me at the time.

6. Do what will produce the best outcome for yourself.

7. Other

For our analysis, we combined answers 1, 2 and 3 as answers where people are looking to see what other people think. Across all Americans ages 18 through 55, almost four in twenty (20%) people selected one of those three answers{3}. However, those 40 and over were less likely to select one of those three answers, at only about three in twenty (15%). Those under age 40 saw closer to five in twenty (23%) select one of those three.

Let's look more closely at respondents from ages 18 through 39. Key parts of the results are summarized in the table below.

Source of Moral Decisions	Born Again Protestant	Other Protestant	Catholic	Unaffiliated
What other people think	15%	24%	29%	20%
What seems right to me	27%	40%	40%	58%
Sum of first two sources	42%	64%	69%	78%
Biblical principles	47%	22%	12%	3%

First consider Born Again Protestants; we see that almost half (47%) look to biblical principles for guidance. That result is somewhat encouraging although possibly misleading, as we will explore below. The encouragement is tempered by the fact over half of them are not primarily looking at biblical principles for moral guidance. This includes over four out of ten (42%) who look to others or to what seems best to them.

The Unaffiliated $\{4\}$ group are clearly not aligned with evangelical Christian values, with less than three out of 100 (2.7%) looking to biblical principles for guidance. Almost

eight in ten (78%) look to others or to what seems best to them.

It is not surprising to most that the Unaffiliated would answer this question differently than Born Again Protestants. What about other Christians who might look to the Bible for moral guidance. As Evangelicals, we often think these other Christians are presenting Jesus as an example for moral living rather than as the one and only source for redemption through His sacrifice. But, for Other Protestants and Catholics, we find two thirds (64%/69%) of them saying they look to others or to what seems best to them for their moral compass. In contrast, Other Protestants show just over one in five (22%) looking to biblical principles, while Catholics are around one in ten (12%

Do Born Again Protestants Really Do What They Say?

Almost half of Born Again Protestants say they use biblical principles to make moral choices. With this survey, we can see if their actions match their stated approach to moral decisions. Specifically, let's look at those who claim to use biblical principles and see if they applied those to their ideas about sexuality. Let's use two questions on which the Bible provides clear moral guidance.

 Sex among unmarried people is always a mistake: from Agree Strongly to Disagree Strongly

2. Living with someone in a sexual relationship before marriage:

a. Might be helpful but should be entered into with caution.

b. Makes sense in today's cultural environment.

c. Will have a negative effect on the relationship.

d. Should be avoided as not our best choice as instructed by God

The Bible clearly states that fornication (sex between people who are not married to each other) is always a mistake. Thus, they should select Agree Strongly for the first question. Living with someone in a sexual relationship is also fornication. They should select answer d. for that question. For our discussion, we will call someone who answered these two questions as shown a **Supporter of Sexual Purity**.

Now let's look at how these two questions on sexual morality relate to the answer on moral choices in the table below.

Specific	Born	0ther
Question or Combination of	Again	Protestant
Questions	Protestant	
1. Use Biblical	47%	22%
Principles		
for Moral Choices		
2. Supporter of	25%	3.7%
Sexual Purity		
3. Use Biblical	21%	3.1%
Principles (1) and Support		
Sexual Purity (2)		
4. % of those who	45%	14%
Use Biblical Principles who		
also Support Sexual Purity		
(Row3/Row 1)		
5. % of those who	85%	82%
Support Sexual Purity who		
also Use Biblical Principles		
$(\mathbf{D}_{\mathbf{n}}, \mathbf{D}_{\mathbf{n}}, \mathbf{D}_{\mathbf{n}}, \mathbf{D}_{\mathbf{n}})$		

(Row 3/ Row 2)

I realize that your eyes may have glazed over when looking over this table. So, let me explain the primary result. In Row 4, we see 45% under the Born Again Protestant column. This means that less than half of the Born Again Protestants who said they used Biblical Principles in making moral choices ALSO selected the biblical position on the two questions relating to fornication. For the other Protestants it was much worse, with only one in seven (14%) selecting to Support Sexual Purity.

What do we make of this disconnect? Either those whose supported Biblical Principles picked areas where they chose not to apply Biblical Principles OR those who supported Biblical Principles do not understand what the Bible says about sexual purity. Both of those choices are a disconcerting view of the fractured worldviews held by many Born Again Protestants.

We also note in row 5, that almost all of those who select to Support Sexual Purity also said they would use Biblical Principles in making moral choices. This figure seems to show that those who do not use Biblical Principles are much more consistent in rejecting biblical morality.

Religion and Politics

The second question deals with how we relate our religious thinking and our political thinking. The question asked was:

Just as the government should not be involved in the internal workings of churches, Christians should not let their faith impact their position on how government functions. Responses from Agree Strongly to **Disagree Strongly**.

A person's understanding of religious principles should drive their thinking on any political questions which intersect with a religious principle. We should expect not only Christians but people of every religion to disagree strongly with this statement. For a genuine Christian, their faith in Jesus Christ and the teaching of the Bible are the foundation for all of their beliefs. As Jesus said, "I am the way, the truth and the life (John 14:6)." If we want to apply truth to our position on how government functions, we must look to the source of real truth, Jesus.

Christians can genuinely disagree about the best way to

achieve certain objectives. For example, we know Jesus calls us to show concern for the poor and for widows and orphans. However, we may disagree on the best way to carry this out within the structure of our society. But any political approach we choose to support should not contradict our underlying faith position related to the issue at hand.

We can see how people responded to this question in the table below.

Faith should not impact positions regarding government issues	Age Range	Born Again Protestant	Other Protestant	Catholic	Unaffiliated
Strongly Disagree	18	21%	6%	8%	5%
Disagree or Strongly Disagree	- 39	39%	19%	23%	14%
Disagree or Strongly Disagree	40 - 55	58%	23%	26%	20%

Looking at Born Again Protestants, this group is much more likely than other groups to strongly Disagree or Disagree with the statement.

Among those ages 18 to 39, we see that about one in five (21%) Strongly Disagree and close to four out of ten (39%) Disagree or Strongly Disagree. A significant number appear to realize that you cannot segregate your faith beliefs from your beliefs about how our government should operate. However, for this age group, the vast majority, almost two out of three (61%), either agree with the statement or don't know. This majority buys into the lie that their religious faith should not impact their political beliefs.

Secondly, we see a significant difference in the answers based on the age of the Born Again Protestants. For those ages 40 through 55, we find almost six out of ten (58%) disagree or strongly disagree. Younger adults have been brought up in a society that constantly warns them to leave their religious beliefs at home. Do not bring them to the public square as they are not welcome or appropriate. Those over the age of 40 are much more likely to reject this popular mantra and bring their religious beliefs into the political arena.

Of those Born Again Protestants under the age of 40 who say that their faith has a significant impact on their daily lives, over two thirds (70%) of them also say they make moral choices relying on biblical principles. This is a consistent result, for if faith has a significant impact on your daily life, one would expect it to impact your moral choices. But at the same time, less than one third (29%) of these Born Again Protestants with faith important in their daily lives said they strongly disagreed with the statement that our faith should not impact our political positions. Clearly some combination of the news media, secular education and politicians have succeeded in misguiding Americans on this topic. Many have bought into the false model that political positions are not moral decisions.

Finally, let's note that significantly less than one out of ten people who are not Born Again Protestants strongly disagreed with the statement. Other Protestants and Catholics are not distinctly different than the Unaffiliated this muddled thinking.

Bringing About Social Justice

Most Americans probably want a fair and just society where law abiding citizens have fair access to opportunity and can apply themselves

toward achieving their life goals. However, there are many different ideas on how to best achieve such an objective. So, we asked this question:

Matters of social injustice like racial prejudice and bullying are best remedied by (rank from 1, most important to 5, least important):

- 1. Government laws and penalties
- 2. Churches teaching on how to live with and treat others
- Parents overtly teaching their children how to treat others
- 4. Parents showing their children by example
- 5. School curricula focused on correct social thinking

As noted in the question, respondents were asked to rank the five responses rather than pick the best one. We did this because we felt that many people would have more than one approach they considered important.

Let's begin by considering the options that were ranked as most important. In our evaluation, we combined the two options featuring parents as one item.

First	Born Again	0ther	Cathalic	Unaffiliated	
Choice	Protestant	Protestant	Cathotic	Ulla I I L La Leu	
Parental	69%	53%	66%	73%	
Guidance	09%	22%	00%	120	
Church	21%	19%	19%	8%	
Teaching	21%	19%	190	00	
Government	9%	15%	9%	11%	
Laws	9%	12%	9%	112	
School	10.	1 / 0.	60.	8%	
curricula	1%	14%	6%	0%	

As shown, parental guidance was by far the most popular choice across all religious backgrounds averaging about two thirds of the responses. Except for the Unaffiliated, church teaching was a distant second, polling about one out of five for the other religious groupings.

Let's consider the other extreme, the response selected as their least favorite choice by our respondents. Except for the Unaffiliated, the least popular option was school curricula focusing on correct social thinking. This option was selected last by about four out of ten respondents across all of the religious groups. Naturally, more than half of the Unaffiliated selected Church Teaching as their least favorite choice. For Born Again Protestants, government laws were selected as least favorite at almost the same level as school curricula.

As you can see, most Americans would say that remedying social injustice required parental involvement while school curricula was the least popular option. Thus, it is very interesting that many politicians and educators want to make the school the primary place for remedying social injustice while protecting the students from the poor examples of their parents. This may well be why that at the time this is being written that some school boards are seeing a significant change in their make up as pro-parental rights candidates are being elected.

Notes

1. Born Again Protestants affiliate with a Protestant denomination, have had an experience with Jesus Christ that is still important in their lives today, and state they will go to heaven because they confessed their sins and accepted Jesus Christ as their savior.

2. 2 Corinthians 10:5

3. Each of the three answers accounted for about 7% of the respondents.

4. The Unaffiliated include atheists, agnostics and those who believe nothing in particular.

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Politically Correct Ethics

Liberal Idealism's Approach to Ethics

Ben and Jerry's ice cream is renown for being the ice cream for those who want to be friendly to the environment. Ben and Jerry's Homemade Inc. built a national reputation by (1) claiming to use only all natural ingredients and (2) sending a percentage of the profits to charities. The company's Rainforest Crunch ice cream supposedly uses only nuts and berries from the rain forests.

But there is a lot more to ethical behavior than a laid-back, socially correct agenda. An audit of Ben & Jerry's Homemade Inc. revealed the use of sulfur dioxide preservatives and use of margarine instead of butter in some of the flavors. Ben Cohen of Ben & Jerry's Homemade Inc. also served on the editorial board of Anita Roddick's Body Shop, another company expounding the use of natural products. It took an article in *Business Ethics* to expose Body Shop's false advertising claims and other ethical failures. Synthetic colorings, fragrances, and preservatives were being used in Body Shop products. **[1]**

Today we live in a world engrossed in the ideas flowing from a socially correct agenda, and it is overshadowing the time proven priority of basic business ethics. It is an agenda centered in tolerance and environmentalism. (Interestingly, those on the environmental side are not very tolerant of those who do not hold to their rigid perspective, such as their stand on not using animals in product testing.)

Levi Strauss is another interesting case in point. The company has a strong politically correct mindset, and diversity and empowerment are central for their organizational ethics. They have demonstrated a strong concern for human rights, yet they are clearly on the liberal side of family values. They have been boycotted by the American Family Association for their support of homosexuality providing benefits for the "domestic partners" of their employees.

Although this socially correct movement expounds the idea of tolerance for all, proponents tend to be very intolerant of anyone who may support a position they do not agree with. Kinko's Copies found this out the hard way when they advertised on the Rush Limbaugh show. A boycott was quickly threatened until Kinko's promised not to advertise on Rush's show again.

There is great danger in using political views to measure business ethics because social goals can become equated with business ethics. This is not right. Business ethics is concerned with the fair treatment of others such as customers, employees, suppliers, stockholders, and franchisees. Truth in labeling and advertising is paramount in establishing a business enterprise and is even more important than the issues of animal testing and commitment to the rain forest, as important as they may be.{2}

This approach to ethics comes from liberal idealism. We see this perspective in Robert Bellah's book, *The Good Society*. Liberal idealism seeks to transform society by social engineering. The liberal idealist looks for ways of managing a modern economy or developing broad social policiesthat will meet the needs of society as a whole. This system believes in the innate goodness of mankind, the worldview of enlightenment thinking, that men and women are fully capable of reasoning what is good and right, i.e., the autonomy of human reason. There is no felt need for revelation or any authority beyond themselves. Liberal idealism is marked by a lot of faith in government and the ability of organizational programs to orchestrate a healthy society.

We will be contrasting this line of thought with a more bottom up view that emphasizes personal integrity and greater concern for individual moral convictions.

Bottom up Ethics

But there is another more traditional way of looking at ethics. It is an individual model, rather than an organizational one. It demonstrates a greater concern for the moral conviction of individuals. This view emphasizes that institutions don't make ethical decisions, people do. It stresses that virtue comes from the individuals who make up the many small groups and larger institutions, from families to voluntary associations to multinational corporations. The goal is to convert the individual in order to change the institution. Answers are sought more through education and/or religion to reach the individual in the belief that transformed individuals will transform their institutions.

A corporation that has established an ethics department with an approach more along the lines of the individual model is Texas Instruments. Their theme is "Know What's RightDo What's Right." Their emphasis is on training individuals within the corporation to know the principles involved in each unique ethical dilemma that may present itself and motivating the individuals involved to make good ethical decisions. The company maintains various avenues of support to assist individuals within the corporation in making difficult decisions. Carl Skoogland, vice president of the Ethics Department at Texas Instruments, has said, "In any relationship an unquestionable commitment to ethics is a silent partner in all our dealings." Their seven-point ethics test is oriented toward individual initiative:

Is the action legal?
 Does it comply with our values?
 If you do it, will you feel bad?
 How will it look in the newspapers?

- 5. If you know it is wrong, don't do it!
- 6. If you're not sure, ask.
- 7. Keep asking until you get an answer. <a>[3]

Although critics might say these types of simple maxims lack in specific guidance, when combined with an overall educational program they help individuals think through issues and make the right decisions themselves, multiplying the base of ethical agents within the corporation.

Traditional Western culture, which has given us the most advanced and free lifestyle of any culture, has been based on both a Greek model of transcendent forms and a Judeo-Christian model of God- given objective standards. This tradition has taught us that we are all flawed and need a personal transformation before we can be of any true value in transforming society.

Religion and Education in Ethical Development

Earlier we mentioned Robert Bellah's book, *The Good Society*, and its support of liberal idealism, or the ability of government and organizational programs to orchestrate a healthy society through broad social agendas.

William Sims Brainbridge, in writing a review of Bellah's book, makes a statement that could well apply to so many of the modernist writings: "The book's prescription sounds like a highly diluted dose of religion, when what the patient needs might be a full dose."

This "organizational model" fails to fully appreciate the need for integration of religion and education in order to provide a united front against the materialism and self-centeredness of our present culture. As long as we allow our educational system to teach that we are evolved animals, here by chance and of no eternal significance, we can only expect shortsighted self-interest. If fundamentally all there is is matter, energy, time, and chance, why can't one believe in anything such as apartheid, or ethnic cleansing, or euthanasia, or genocide? Where is liberal idealism's source for personal integrity and convictions other than in cultural relativism? Under a theory of cultural relativism all intercultural comparisons of values are meaningless.

The need, of course, is for transcendent truths. By transcendent, we mean an ethical ideal independent of any given political system or order. This ethical ideal can then serve as an external critique of corporate or political aspirations or activities. Is this not what Plato was referring to when he discussed his theory of universal forms, that there are ideals beyond the reality of this physical world? In this postmodern world we are now experiencing a complete rejection by many of any objective truth. In fact, anyone who still believes in the search for truth is often labeled as ethnocentric, i.e., the liberal idealism of our present age refuses to accept that someone might find a truth that has universal application.

The ethics of enlightenment thinking do not appear to be the answer. Crane Brinton, in his book, A History of Western Morals says, "the religion of the Enlightenment has a long and unpredictable way to go before it can face the facts of life as effectively as does Christianity." [4] We appear to have an implosion of values in a society that is seeking to teach that there is no God and no afterlife, but if you live an ethical earthly life somehow it will pay off.

British historian, Lord Acton, is best remembered for his warning that power tends to corrupt and absolute power corrupts absolutely. He believed that liberty was the highest political end. But, he also recognized that liberty can't be the sole end of mankind. There must also be some kind of virtue, and virtue has its roots in religion. Lord Acton's work showed that no society was truly free without religion. {5} Professionals must be educated to understand the moral worth of their actions and the roles religion and education play in promoting self-control.

Religion and Education at Odds

We have been discussing the need for both religion and education in establishing an ethical base for all our actions. But the question arises, how will we find the needed balance in an American society in which public education and traditional religions are at odds with one another over very basic presuppositions such as the nature of the universe, humanity, ethics, culture, evil, truth, and destiny?

The liberal solution has been to remove the traditional truths and make our institutions humanistic. The conservative response has been to establish an independent educational system in which those who hold to more traditional values can integrate religious truth with educational aims. We now have two major educational tracks, the public track based on the religion of secular humanism and the private track based on the religion of biblical Christianity. The professionals involved in the educational institutions must decide how to deal with the tension between the two tracks. The need is to resolve tension and build bridges of understanding, rather than intensify the cultural war. But, as Christians, we must not compromise truth. There must be cooperation without compromise.

John Adams, our first vice-president, said, "Our constitution was made only for a moral and a religious people. It is wholly inadequate to the government of any other."[6] Meaning is the living fabric that holds us together with all things and meaning for life will only be found through the transcendent values of religion. In his article, "The Globalization of Business Ethics: Why America Remains Distinctive," David Vogel writes, "Thanks in part to the role played by Reformed Protestantism in defining American values, America remains a highly moralistic society." <u>{7</u>}

At this point, in realizing the need to be fair, we must be willing to give a critical assessment of the gross behavioral failures that have occurred in the realm of the religious. The most blatant examples are probably the numerous TV evangelists who have fallen prey to greed and other temptations that have destroyed their lives and ministries. Another example is the many ministers and priests who have practiced sexually deviant behavior with children in their care. Many of these religious leaders are now or have been serving time in prison for their personal moral failures.

These examples highlight the moral depravity of mankind. But this does not mean that we need to adopt the sixteenth century views of Thomas Hobbes (1588-1679) who had a very low view of human nature. Unfortunately, much of the world has been heavily influenced by the amoral perspective of a Hobbesian foundation of ethical behavior. Hobbes decided that what is good or bad is based on what society likes or dislikes. This is cultural relativism, the rejection of any standard beyond that established by the present culture. Hobbes, like so many others, seems to have had an innate fear of the possibility that there might be a transcendent truth out there worth pursuing. Because of our personal inner moral failure, we must look outside ourselves to find the standards by which we are to live and establish those standards in our laws and in our educational systems.

Does a Rising Tide Lift all Boats?

President Kennedy said, "A rising tide lifts all boats." But think about it! Does a rising tide lift all boats? Not if some of the boats have holes in them.

In this essay we have been discussing the contrast between a

politically correct ethical approach to dealing with our ethical concerns against a more bottom up individual responsibility approach.

The historic roots of the American experience are bound up in the idea of individualism, a political tradition that enshrines individual liberty as its highest ideal. But democracy requires a degree of trust, and unfortunately, our heritage of trust is eroding. American businesses have been transformed from comfortable and stable rivals into bloodletting gladiators.{8} There is a problem in emphasizing individual freedom and the pursuit of individual affluence (the American dream) in a society with an economy and government that has rejected the principles of natural law. Too many of our boats have holes in themi.e., little or no personal integrity. We must work at restoring the principles of individual integrity and personal responsibility before we try to establish an ethical agenda for our organizations. Unless we realize our own morally flawed state, we will seek to repair the institutions without the humility and personal transformation necessary to afford any hope of ultimate success. Organizational ethical behavior is very important, but it must be elevated through an upsurge of individual ethical behavior.

Those coming from a liberal idealism approach to ethics hold noble ideas of common good based on a belief in the inherent goodness of men and women. They believe that if we just change the structures of society, the problems will be solved. Their perspective is that greater citizen participation in the organizational structures of our government and economy will result in a lessening of the problems of contemporary social life. What they neglect to consider is that government attempts to make people good are inherently coercive. Our constitution rests on the premise that virtue comes from citizens themselves, acting through smaller groups, such as the family, church, community, and voluntary associations. The stronger these small, people-centered groups are, the less intrusive the government and other large organizations need to be.

how do you deal with the need for individual But transformation? A common phrase we often hear is "You can't legislate morality." In reality all laws are a legislation of morality. All we are doing is changing an "ought to do/ought not to do" into a "must do/must not do" by making it a law. A solid base of moral law helps to establish the standard for individual behavior, but as the New Testament so clearly tells us, the law is inadequate to the task at hand. It is the power of the gospel of Jesus Christ that enables us to overcome the forces within and without that seek to destroy our God-given abundant life. Only by placing our trust in Christ can we begin to repair the holes in our life. When the internal integrity of our life is as it should be, we are then ready for the tides of life to come. A rising tide does lift all boats that have internal integrity.

Notes

1. Marianne M. Jennings, "Manager's Journal," Wall Street Journal, 25 September 1995. 2. Ibid. 3. Texas Instruments, publication TI-28172. 4. Crane Brinton, A History of Western Morals (New York: Paragon House, 1990), 462. 5. Charles Oliver, "Leaders & Success," Investor's Business Daily, 14 December 1993. 6. Quoted in John R. Howe, Jr., The Changing Political Thought of John Adams (Princeton: Princeton University Press, 1966), 185. 7. David Vogel, "The Globalization of Business Ethics: Why America Remains Distinctive," California Management Review (Fall 1992), 44. 8. Robert Reich, "Corporate Ethic: We can change behavior by altering mix of incentives," The Dallas Morning News, 14

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