The Millennial Generation – The Future of Christianity in America

Millennials are the largest generation in American history and also the least religious generation. Kerby Anderson examines what they believe, how media and technology has affected them, and how pastors and Christian leaders can reach this generation.

The Millennial generation is a group of young people whose birth years range from 1980 to 2000. This generation is actually just slightly larger than the Baby Boom generation (born from 1946 to 1964). Nearly 78 million Millennials were born between 1980 and 2000.

Millennials are already having an impact on business, the workplace, churches, and other organizations. They certainly are having an impact on politics. The 18- to 29-year-old Millennials voted for Barack Obama in 2008 by an significant margin. Because of their impact in business, politics, and the church, they are simply too large and too influential to ignore.

For this article I will be using much of the data from an excellent book by Thom and Jess Rainer, *The Millennials: Connecting to America's Largest Generation.*{1} Their survey of 1,200 older Millennials (born between 1980 and 1991) provides a detailed look at this generation.

We should begin by noting that not only are Millennials the largest generation, they are also one of the most diverse. That means that for every trend we identify in this generation, there are also lots of exceptions. But that doesn't mean we can't learn some key facets of the Millennials. Here are just a few characteristics.

First, they are on track to become America's most educated generation. "In 2007, the first year the twenty-five- to twenty-nine-year-old age group was entirely comprised of Millennials, 30 percent had attained a college degree. That is the highest rate ever recorded for that age group."{2}

Second, Millennials view marriage differently than previous generations. They are marrying later, if at all. The average age for first marriage has increased approximately five years since 1970 for both men and women. "About 65 percent of young adults cohabit at least once prior to marriage, compared to just 10 percent in the 1960s."{3}

Finally, Millennials are the least religious generation in American history. They may say that they are spiritual, but only a small fraction of them say that is important in their lives. The sad reality is that most Millennials don't think about religion at all.

Perhaps the most amazing response from the survey of Millennials was that they are hopeful. Consider their response to the simple statement: "I believe I can do something great." About 60 percent agreed strongly with this statement, and another 36 percent agreed somewhat. That was almost every respondent, 96 percent in total.{4}

Marriage and Family

How does the Millennial generation view marriage and family? One way to answer that question is to look at the characteristics of their parents.

Baby Boomers wanted the best for themselves. They had a level of self-centeredness that eventually shifted toward meeting the needs of their children. They wanted everything to be perfect for the Millennial children.

There was a high level of parental involvement. Hence, the

parents of Millennials are often called "helicopter parents." When Millennials were asked about parental involvement, 89 percent responded that they received guidance and advice from their parents.{5} It turns out that the Boomers are helping Millennials make decisions about work and life. Sometimes the parents sit in on job interviews and even try to negotiate salaries. While previous generations might have rejected such advice, 87 percent of Millennials view their parents as a positive source of influence.{6}

This positive view Millennials have of parents extends to the older generation as a whole. While Baby Boomers tended to be antiauthoritarian, Millennials have a very positive attitude towards those who are older. Of the Millennials interviewed, 94 percent said they have great respect for older generations.{7}

When it comes to marriage, Millennials are still optimistic about it even though they grew up in a world where divorce was common. They were asked to respond to the following statement: "It is likely that I will marry more than one time in my life." For those who responded, 86 percent disagreed that they will marry more than once.{8} Apparently most Millennials plan to marry once or not at all. It is also worth noting that Millennials are marrying much later than any generation that had preceded them.

Millennials also view marriage differently in part because of the political battles concerning same-sex marriage and the definition of marriage. In the survey of Millennials, they were asked to respond to this statement: "I see nothing wrong with two people of the same gender getting married." Six in ten agree with the statement (40 percent strongly agreed, 21 percent agreed somewhat).{9} Put simply, a significant majority of Millennials see nothing wrong with same-sex marriage.

The impact of technology on marriage and family is

significant. The Millennial generation has grown up with the Internet, cell phones, and social media. It is easier than ever to call on a cell phone or send a text to other members of one's extended family. Posting pictures on Facebook allows family members to immediately see what is happening to their children and grandchildren. Millennials are introducing their families to a variety of ways to stay connected.

Motivating the Millennials

How can we motivate the Millennial generation? The answer to that question is easy: build relationships. Thom and Jess Rainer put it this way. "The best motivators in the workplace for this generation are relationships. The best connectors in religious institutions are relationships. The best way to get a Millennial involved in a service, activity, or ministry is through relationships."{10}

Relationships are important because of their connection to their family. Millennials also see the world as a much smaller place since they can visit anywhere in the world (either in person or on the Internet). And they are connected to people through the new media in ways that no other generation was able to do.

Education is a high priority for Millennials. This generation is on pace to have significantly more college degrees than the rest of the nation as a whole. About a quarter of the current U.S. population over 25 years old has a college degree, but nearly four in ten of Millennials will probably receive a degree.{11}

Millennials do want to make money, but they are not driven by money. Their motivation for education and career are motivated more by family and friends. One word that often surfaces is the word "flexibility." They see money as a means to do what they want to do. At the same time, they reject the "keeping up with the Jones' mentality" that often drives their parents.

Religion is not much of a motivating factor for Millennials. Spiritual matters are not important to them. Only 13 percent of them viewed religion and spirituality as important. And even among those who described themselves as Christian, only 18 percent said their religion was important to them.{12}

Only one group in the study said their faith was important to them. This was the subgroup identified as "Evangelicals" because of their orthodox biblical beliefs. Nearly two thirds (65 percent) said their faith was important to them.{13}

The political orientation of Millennials will no doubt influence elections. Millennials voted for Barack Obama over John McCain in the 2008 election by a two-to-one margin (66 percent to 32 percent). It is also worth noting that only half of the Millennials were eligible to vote that year. A greater percentage of that generation will become eligible to vote in each new election cycle.

Various polls, including exit polls, showed that this generation wanted more centralized power in government. And by more than a two-to-one margin (71 percent to 29 percent) they thought the federal government should guarantee health-care coverage for all Americans. More than six out of ten felt that government should be responsible for providing for their retirement.{14}

Millennials and Media

The Millennial generation has been influenced by media and technology like no other generation. Social commentators made much of the influence of television on the Baby Boomers but the proliferation of Internet, smart phones, and social media has had an even greater impact on Millennials.

When technology first comes on the scene, there are early adopters, then a significant majority, and finally laggards. Millennials fit into the category of early adopters. In the

survey they were asked if they agree with the following statement: "I am usually among the first people to acquire products featuring new technology." About half agreed with the statement, and half disagreed with the statement.{15} And even for those who disagreed, it is safe to say they did not fit into the category of laggards. Millennials are quick to embrace new technology.

There is one technology that Millennials always have in their hands: video games. "Video-game consoles are part of the industry that pulled in more than twenty billion dollars in revenue in 2008."{16} If there was one form of technology that is easily identifiable with Millennials it is video games.

When asked how they most frequently communicate when not actually with the other person, they rated phone first (39 percent), then texting (37 percent), and then e-mail (16 percent). At the bottom was by letter (1 percent). The survey also noticed a difference between older and younger Millennials. Put simply, the younger you are, the more likely you are to communicate by texting.

Social media is also a significant part of the lifestyle of a Millennial. Not surprisingly, the most popular social media site was Facebook (73 percent), followed by MySpace (49 percent) as a distant second. They also like to read blogs (30 percent) and write blogs (13 percent). But since blogs require more time and energy than other social media, they do not draw in the large numbers like Facebook and MySpace.

Although social media can be accessed in many ways, still the most pervasive is through the computer. Millennials use computers both for work and for personal use. Most Millennials (83 percent) use a computer for work and spend about 17 hours on it each week. One out of five Millennials use their computer for work for 40 or more hours per week.{17} And Millennials spend time on computers for personal use. The responses ranged from 5 hours per week to 30 hours per week.

The average was 17 hours per week.

If you put these numbers together, you find something shocking. The average Millennial spends 17 hours per week on a computer for work, and spends the same amount of time on a computer for personal use. That totals 34 hours per week on a computer. "That means that roughly one-third of Millennials' waking lives are spent on a computer."{18}

Millennials and Religion

The Millennial generation is the least religious generation in American history. The survey found that they are likely to have a syncretistic belief system. In other words, he or she will take portions of belief from various faiths and non-faiths and blend them together in to a unique spiritual system.

Thom and Jess Rainer found that this generation is less likely to care about religion or spiritual matters than previous generations. When they were asked in an open-ended question what was important to them, spiritual matters were sixth on the list. Preceding them in importance were family, friends, education, career, and spouse/partner.

When asked to describe themselves, two-thirds (65 percent) used the term Christian. Interestingly, nearly three in ten (28 percent) picked either atheism, agnosticism, or no preference. In other words, they have moved completely away from certain belief in God.

When asked if they were "born-again Christians", using a precise definition provided by the interviewers, only 20 percent affirmed this definition of belief and experience. And when presented with seven statements about orthodox Christian belief, the researchers found that only 6 percent of Millennials could affirm them and thus could be properly defined as Evangelical.{19}

A third (34 percent) of Millennials said that no one can know what will happen when they die. But more than one-fourth (26 percent) said they believe they will go to heaven when they die because they have accepted Christ as their Savior.{20}

Church attendance has been decreasing with each generation. The Millennial generation illustrates that trend. Nearly two-thirds (65 percent) rarely or never attend religious services.{21} About one-fourth (24 percent) are active in church (meaning they attend at least once a week). This might suggest that a number of Millennials who attend church do so as seekers. In other words, they are at least spiritually interested enough to visit a church even though they may not be saved.

The Millennial generation presents a significant challenge for us as Christians. The largest and least religious generation in American history is here and making an impact. If the church and Christian organizations are to be vibrant and effective in the twenty-first century, pastors and Christian leaders need to know how to connect to the Millennials. The first step is understanding them and their beliefs. That is why I recommend the book by Thom and Jess Rainer and encourage you to visit our Web site (www.probe.org) for other information on this generation.

Notes

1. Thom Rainer and Jess Rainer, *The Millennials: Connecting to America's Largest Generation* (Nashville, B&H Publishing Group, 2011).
2. Ibid., 3.
3. Ibid.
4. Ibid., 16.
5. Ibid., 55.
6. Ibid., 56.
7. Ibid., 59.
8. Ibid., 63.

9. Ibid., 66.
10. Ibid., 105.
11. Ibid., 108.
12. Ibid., 111.
13. Ibid., 112.
14. Ibid., 115.
15. Ibid., 188.
16. Ibid.
17. Ibid., 197.
18. Ibid., 198.
19. Ibid., 232.
20. Ibid., 233.
21. Ibid., 236.

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unChristian

January 27-28, 2011

If you have ever wondered why non-Christians reject the gospel and turn down your invitation to attend your church, then I have a book for you. Barna Research has produced a book entitled, *unChristian: What a New Generation Really Thinks about Christianity*. This book helps us understand why non-Christians seem so cold to the claims of Christianity.

The researchers found that a minority of young people who believe that labels like "respect, love, hope, and trust" describe Christianity. But the rest have lost respect for Christianity. David Kennaman, President of the Barna Research Group and one of the authors of the book, says we need to resolve this perception problem if we are to connect with the youngest generation.

He lists six common perceptions that non-Christians have about Christians and Christianity.

1. Hypocritical – outsiders to Christianity believe that Christians say one thing and do another. They found that 84 percent knew a Christian, but only 15 percent believed that the Christian they knew acted consistently with his or her beliefs.

Hypocrisy is not just a 21st century phenomenon. Lately I have preached on the subject of hypocrisy and have been reminded how Jesus spoke so strongly against hypocrisy in the 1st century. But this survey shows that Christians must be authentic and acting consistently with Christian beliefs.

2. Focused on converts – outsiders often feel more like targets. Christians want to get them saved, but they don't listen to them and these outsiders don't feel truly loved.

3. Anti-homosexual – the younger generation is less likely to see homosexuality as sin so they equate Christians with being anti-homosexual. There is a real need for us to show biblical compassion as we also address this issue with our biblical convictions.

4. Sheltered – outsiders feel that Christians often offer simplistic answers to the complex and troubling aspects of modern life. They perceive us an old-fashioned, boring, and generally out of touch with reality.

5. Political – often outsiders perceive Christianity as merely an extension of right-wing politics. They feel Christians are too political or are motivated by political interests. That doesn't mean Christians shouldn't be salt and light, but they should be aware that this is a connection that non-Christians often make.

6. Judgmental – nearly 90 percent of outsiders say the term "judgmental" accurately describes Christians today. Only 20

percent of outsiders view the church as a place where people are accepted and loved unconditionally. Christians sadly are known more for their criticism than for their love. And we may be so fixated with sin that we cannot really love broken people.

As we look at the six perceptions, we should admit that some of these criticisms would surface no matter how well Christians try to be loving and gracious. After all, many of these same people would probably call Jesus judgmental. So some of these perceptions will be with us no matter what we say or do.

But I think it is important for us to be real and authentic rather than hypocritical. And we should be relevant rather than sheltered. So there is some work for us to do if we are to effectively reach the next generation. I'm Kerby Anderson, and that's my point of view.

Millennials and Media

How has the Millennial generation been influenced by media and technology? Thom and Jess Rainer attempt to answer that question in their book, *The Millennials: Connecting to America's Largest Generation*. Their survey of 1,200 older Millennials provides a detailed look at this generation.

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those who disagreed, it is safe to say they did not fit into the category of laggards. Millennials are quick to embrace new technology.

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If you put these numbers together, you find something shocking. The average Millennial spends 17 hours per week on a computer for work, and spends the same amount of time on a computer for personal use. That totals 34 hours per week on a computer. "That means that roughly one-third of Millennials' waking lives are spent on a computer."

If Christians are to reach the Millennial generation, it is important to know how they use media and technology. I'm Kerby Anderson, and that's my point of view.

January 25, 2011

Is the Internet Changing How You Think?

January 21, 2011

Can the Internet change how you think? That was a question columnist Suzanne Fields asked the other day. If you go to Edge.org, you will notice that the question they pose for this year is slightly different. It is: "How is the Internet changing the way you think?"

I have been wondering the same thing. Unlike Suzanne Fields, I wasn't wondering IF the Internet was changing our thinking but HOW it is already changing the way we think. There were two reasons why I have been thinking this.

First, look at the younger generation being raised on the Internet. If you haven't noticed, they think and communicate different from previous generations. I have done radio programs and read articles about the millennial generation. They do think differently, and a large part that is due to the Internet.

A second reason for my interest in this topic is an *Atlantic* article by Nicholas Carr entitled "Is Google Making Us Stupid?" He says: "Over the past few years I've had an uncomfortable sense that someone, or something, has been tinkering with my brain, remapping the neural circuitry, reprogramming the memory." He believes this comes from using the Internet and searching the web with Google. And he gives not only his story but many anecdotes and some research to back up his perspective.

A developmental psychologist at Tufts University puts it this

way. "We are not only what we read. We are how we read." The style of reading on the Internet puts "efficiency" and "immediacy" above other factors. Put simply, it has changed the way we read and acquire information.

Now you might say that would only be true for the younger generation. Older people are set in their ways. The Internet could not possibly change the way the brains of older people download information. Not true. The 100 billion neurons inside our skulls can break connections and form others. A neuroscientist at George Mason University says: "The brain has the ability to reprogram itself on the fly, altering the way it functions."

The Internet does appear to be altering the way we read and think, but more research is needed to confirm if this true. If so, parents and educators need to take note of what is happening in our cyberworld. I'm Kerby Anderson, and that's my point of view.

Mapping America

Jan. 18, 2011

A new study verifies what many of us have known for some time. Children who grow up in an intact family and attend religious services do better than children who do not. Dr. Patrick Fagan at the Family Research Council documents this in *[Mapping America]*. He uses the data collected by Drs. Nicholas Zill and Philip Fletcher from the National Survey of Children's Health.

They found a significant discrepancy between children who grew up in intact families (with both biological parents) and those who came from broken homes. They also found a similar

discrepancy between those who attend religious services weekly and those who worship less frequently. They found that children in the former groups were five times less likely to repeat a grade, less likely to have behavior problems at home and school, and more likely to be cooperative and understanding of others' feelings.

The benefits not only accrued to the children, but also had an impact on the parents. For example, parents of kids from intact families who worship regularly were much less likely (21 percent) to be contacted by the child's school about behavior or achievement problems compared to parents (53 percent) whose kids were not living with both parents and not attending church services regularly. Parents of the children in the first group also report less stress, healthier parent-child relationships, and few concerns about their children's achievement.

Even more surprising in the study was the these differences held true even after controlling for family income and poverty as well as for the parents' education level, race, and ethnicity. In essence, the study suggests that the best prescription for society is a stable family and family worship. In this environment, children thrive emotionally and achieve academically. They become the foundation for the next generation of leaders and citizens.

In a sense, this study is the flip side of studies that were published years ago about the impact of divorce on children. In my book, [Christian Ethics in Plain Language](), I document the three e's of negative impact of divorce (emotional impact, educational impact, and economic impact). Whether you look at these positive studies or the earlier negative studies, you can see the importance of family and worship. I'm Kerby Anderson, and that is my point of view.

Index of Belonging

The American family has been in trouble for some time, but it is often difficult to provide a clear statistical picture of what is happening. Dr. Patrick Fagan at the Family Research Council has put together an Index of Belonging and Rejection that might be the best tool yet to help us understand what is happening to children in these families.

Only 45 percent of American children have spent their childhood in an intact family. The study defines an intact family as one in which a biological mother and father remain legally married to one another since before or around the time of their child's birth.

Let's look at the other part of the index. The first part is belonging. The second part is rejection. When we look at American teenagers and their parents we see that 55 percent of the teenagers' parents have rejected each other, either through divorce, separation, or choosing not to marry.

Patrick Fagan warns that "American society is dysfunctional, characterized by a faulty understanding of the male-female relationship." He goes on to explain the individual children, as well as communities, suffer the consequences of a "culture of rejection in American homes."

There are some ethnic and regional differences. Asian-American children are most likely to live in intact families. African-American children are least likely. And children living in the South are more likely to live in intact families.

Broken homes lead to broken hearts and a disturbing increase

in social problems. These include higher levels of poverty, unemployment, welfare dependency, domestic abuse, child neglect, delinquency, crime, drug abuse, academic failure, and unmarried teen pregnancy and childbearing.

A nation's strength depends upon the strength of its families. This new index illustrates once again in a very powerful way that the strength of the American family is waning. Churches and Christian organizations need to do what they can to strengthen families through preaching, teaching, and programs. I'm Kerby Anderson, and that's my point of view.

Muslim Bias in Textbooks?

Oct. 5, 2010

The Texas State Board of Education has been the center of controversy over textbook adoption. And since Texas buys so many public school textbooks, what happens in Texas affects the rest of the nation.

Earlier this year there was a battle over curriculum standards. The latest battle was over a resolution over what is perceived as a Muslim bias in the textbooks. The resolution that was passed over a week ago alleges that some older textbooks are "politically-correct whitewashes of Islamic culture and stigmas on Christian civilization."

Those are pretty strong words, and so my first inclination was to check out the charges and see if they were true. Unfortunately, the knee-jerk reaction of the left and the media was to dismiss the accusations without even investigating them.

I collected articles from Internet Web site such as MSNBC, FoxNews, and WorldNetDaily. And you can add to that various newspaper accounts. The Christian or conservative sources at least took the time to interview the man responsible for the resolution before the Texas State Board of Education. The others did not. Oh, they did take the time to get some comments from the Texas Freedom Network or other liberal groups that condemned the resolution as erroneous and politically motivated.

If you took the time to dig through all the charges and accusations, you would find a few facts that were relevant to the resolution. The concerns seemed valid because of the space and tone of the presentations. The textbooks devoted twice or nearly twice as much space to Muslim "beliefs, practices and holy writings" as to Christian beliefs. And the tone was different. For example, Christians during the Crusades were called "violent attackers" while Muslims were called "empire builders." The resolution also called attention to what it called "sanitized definitions of jihad."

The fact that the resolution barely passed illustrates that trying to identify and document religious bias in our textbooks may just be too controversial. I'm Kerby Anderson, and that's my point of view.

Church, Marriage and Family

Does going to church strengthen marriage and family? I would think that any Christian would agree with that statement. But I find it exciting that even secular researchers would agree

that church and religious activities are good for marriage and family.

On a regular basis, the Heritage Foundation posts the latest findings from researchers. This month their "Top Ten" related to religion and family. Here are some of the findings they summarized.

Researchers have found that couples who believe that marriage has spiritual significance tend to adjust more easily to marriage and experience lower levels of conflict. They have found that marriages in which both the husband and wife frequently attend church services are less likely to end in divorce than marriages in which neither spouse attends frequently. On average, wives who attend church weekly with their husbands experience higher level of marital happiness than peers in marriages in which neither spouse attends church weekly.

Adolescents who attend church more frequently and report that religion is important in their lives are more likely to marry and less likely to cohabit than peers who are less religious. Adolescents who consider religion to be important in their lives tend to have a higher expectation of getting married than their peers. Young adults who attended religious services frequently during adolescence are more likely to disapprove of premarital sex and cohabitation than peers who had not attended services frequently.

Research even found that urban mothers who give birth out of wedlock are more likely to become married within a year of their children's birth if they attend religious services. Men and women who attend religious services weekly are less likely to commit an act of domestic violence than peers who seldom attend.

Many years ago, Linda Waite and Maggie Gallagher wrote the book, *The Case for Marriage: Why Married People are Happier,*

Healthier, and Better off Financially. At the time, they documented the benefits of marriage. These findings not only show the benefits of marriage, but the benefits of church attendance to marriage and family. I'm Kerby Anderson, and that's my point of view.

<div align="center">July 22, 2010</div>

Privacy 2010

Introduction

Ten years ago, I did a Probe radio program called ["Privacy 2000."{1}](#) At the time, American citizens were concerned about some of the new technological advances and government programs that seemed to be threats to their privacy.

So much has happened in the last ten years. Technological developments have provided individuals, companies, and governments with new tools which could be used to violate our privacy. A war on terror has changed our perception of what is or is not appropriate for government to know about its citizens. In fact, I developed a week of radio programs on ["Homeland Security and Privacy."{2}](#)

One thing I have noticed is that most Americans seem less concerned about intrusions into their lives. Part of it may be due to a resigned assumption that we have to give up some of our privacy to fight the terrorists. But another significant reason, I believe, is a younger generation that seems completely unconcerned with threats to their privacy. After all, many of them are sharing intimate details of the lives on [Facebook](#) and [MySpace.](#) Why be concerned if companies, the

government, or the general public knows details of their lives when they voluntarily share those details on social networks?

This is not to say that all citizens are unconcerned about privacy violations. Recent debates about a national ID card and the collecting and centralization of medical information for government health care programs illustrate that many people are concerned about privacy. But the percentage of citizens concerned about privacy seems to be decreasing.

Privacy is something that most of us take for granted until we lose it. And often we lose our privacy in incremental steps so we are less aware of our increased exposure. Some events can shock us back to reality. Identity theft or the posting of embarrassing information on the Internet can quickly remind us how much privacy we have lost.

We should also make a distinction between privacy and secrecy. Whenever someone expresses concern over a violation of their privacy, another is sure to ask, "What do you have to hide?" The question confuses privacy with secrecy. You may not have anything to hide, but that doesn't mean that you are willing to have companies collect lots of information about you and then sell it to other companies for a profit. You may not want your future boss to know about a medical procedure that was done twenty years ago. You may not want a telemarketer to have your purchasing history so he can call your mobile phone.

In this article we look at various ways we have lost our privacy. These range from intrusion to deception to profiling to identity theft.

Seven Sins against Privacy: Intrusion

Privacy is a common word but often misunderstood because of it various meanings. We know when we feel that someone have violated our privacy, but we can't always give a definition to it, especially in this age in which new technology allows

perpetrators to cross boundaries more easily than in the past.

David Holzman describes three basic meanings for privacy.{3} They are easy to remember because they all begin with the letter s. The first is seclusion. That is the right to be hidden from the perceptions of others. The second meaning is solitude. This is the right to be left alone. The third meaning is self-determination, which is the right to control information about oneself.

He suggests that privacy violations can be viewed as seven sins ranging from intrusion to deception to profiling to identity theft. Let's look at each one of these sins against privacy.

Sin of Intrusion — The classical form of privacy abuse is intrusion. This "is the uninvited encroachment on a person's physical or virtual space."{4} In previous ages, it took the form of voyeurism or peeping. Technology today allows for a much great intrusion into our lives and is often much more difficult to detect.

In recent years, we have read about how actors, models, and sportscasters have had their privacy violated by people who placed cameras or listening devices in their rooms or on their person and recorded them. But it isn't just the famous that are being recorded. Every day pictures are being taken of us as we walk into banks, into grocery stores, or past ATM machines. We are being recorded on the streets and at traffic lights. It has been estimated that the average person is caught on surveillance cameras three hundred times a day in London.{5}

And it is not just big brother that is watching and listening to you. Voyeurism technology is available to anyone who wants to purchase it. Stores and Web sites "sell remote listening devices, digital optics, scanners for picking up cell-phone conversations, and even infrared scanners."{6}

Radio Frequency Identification Devices (RFID) act like a wireless bar code and is being used more often in stores and other establishments (such as libraries) for inventory control. Geographic Positioning System (GPS) receivers are satellite locating devices that are found in cars, cell phones, and many other devices.

Intrusion violations have been made easier by technology. In the past, someone had to get near to you in order to spy on you. And that increased the possibility that you would find out that someone is watching you. Now we live in a world where your privacy is being violated, and you are probably not even aware that it is happening.

Seven Sins against Privacy: Latency and Deception

Sin of Latency — Most of the damage to your privacy comes from stored information. The harm is minimized if personal information is not retained. The sin of latency comes from the excessive hoarding of information beyond an agreed-upon time. Most companies do not have a data-aging policy.

It is understandable why companies and the government collect excessive information. First, they need to have enough information so they know they have the right person. There are lots of John Smiths in a particular locality. They need to know you are the particular John Smith they want. In the past, a telephone number was sufficient identification. Now we have more than one phone and change numbers regularly. So our Social Security number and other identifiers are necessary.

A second reason for companies to collect information is so they can more effectively sell their products and services to you. They collect that information from the forms you fill out and even place cookies on your computer in order to catalogue your visits to their Web site.

We might assume that a company would delete your information when you close your account. Most companies merely mark your file as inactive. And many of them sell your information to others. "A consumer record with up-to-date information is worth around $200 for cell phone information. Social Security information sells for $60 and a student's university class schedule goes for $80."{7}

One of the largest collectors of personal data is Google. When you search for items on the Internet, Google collects that information, and that reservoir of information can begin to paint a picture of your interests, opinions, and worldview. And because Google saves that information for a long time, it can do extensive database matching.

Google was involved in a legal battle with the U.S. Department of Justice that subpoenaed their log files. They wanted to use them to make the case that pornography constitutes a substantial part of Internet searching. A judge ruled that Google needed to only turn over a limited set of information with identifying notations stripped off.{8}

Sin of Deception — With so much electronic information available in databases, it is tempting for individuals, companies, and even bureaucrats to use personal information in a way that was not authorized by the person.

Here are some principles that arise from our discussion so far. When a company or governmental agency asks for personal information we should have the right to know three things: what they are going to do with it, how long they will keep it, and whether they will make it available to others. When we fill out a form for a credit card or enter into a contract for a car or house, we reveal lots of information. We may naively assume that they will be the only ones who will see that information. That is not so. Regularly we see stories in the news about companies selling consumer data to third parties. Most of us would be shocked at how much information about us

in the hands of people who have never met or done business with.

Seven Sins against Privacy: Profiling and Identity Theft

Sin of Profiling – Past behavior is not always a perfect predictor of future behavior, but it can be a surprisingly accurate one. That is where profiling comes in. Collecting information about what goods and services someone purchases can enable companies to predict a consumer's future purchases.

Profiling is often used to predict more than that. David Holzman says that he worked with one credit card company that said "it was able to pinpoint when its consumers were having life crises such a mid-life depression by psychographically analyzing their buying patterns."{9}

One of the best known examples of profiling is credit scoring. Equifax, Experian, and TransUnion rely on FICO scores. A high score will help you get a home loan. A low score may result in being denied a home loan and even having to pay higher interest on other forms of credit. Most Americans don't know their credit score (only about two percent), and most do not understand the algorithm used to calculate it.

Profiling is also used to fight terrorism, but have also caught innocent people in their profiling net. For some time my name was on a watch list, and people like columnist Cal Thomas and Senator Ted Kennedy were on a no-fly list.

These mistakes prove an important point: profiling is a guessing game. And sometimes a wrong guess can have a detrimental impact on citizens and consumers.

Sin of Identity Theft – Most of us know what identify theft is because it has happened to someone we know or else we have heard commercials about how to protect ourselves from identity

theft. Although this crime did exist in the past, it has exploded on the scene now because of technology and the changing nature of transactions. Personal information is readily accessible on the Internet. And in the electronic marketplace of today, purchases are not made face-to-face. It is easy for someone to assume your identity and leave you with the consequences.

How easy is it? A New York busboy was caught stealing the identities of people on the Forbes 400 list. He used the Internet to do the research and had been successful in stealing the identities of famous people like Steven Spielberg, Oprah Winfrey, and Ted Turner.[{10}](#)

Sometimes all a hacker or thief needs is your Social Security number and your mother's maiden name. Unfortunately it is relatively easy to obtain this information. Universities, banks, and all sorts of institutions use your Social Security number as your identification number. Genealogy files online most likely have your mother's maiden name. Once a theft has that information, he or she is ready to access your financial accounts.

Sometimes we inadvertently give out that information. A phone call from someone pretending to be a bank executive can often elicit confidential information. "Phishing" is a mass e-mail with a message pretending to be a bank or brokerage. People who believe that it is genuine will enter information that the theft can use to drain their bank accounts.

Seven Sins against Privacy: Outing, Lost Dignity

Sin of Outing — Some privacy violations are deliberate and can take place when someone reveals information that another person would like to remain hidden. The term "outing" is usually used to describe a public revelation of a closet

homosexual, but we can use the term to describe any information that is published about a person they do not want to be public.

Citizens, politicians, and even corporations have been the targets of Internet messages that have been used to damage their reputation. A number of court cases have attempted to force Web site managers to reveal the identities of those who are spreading false and libelous information.

Sometimes outing is a good thing. Think of all the potential pedophiles that have been caught because they thought they were chatting online with a potential underage victim. Sting operations by the police have successfully revealed the motives of some who intend to proposition their young victims.

Sin of Lost Dignity — This last concern is more difficult to quantify, but we all realize that when private information is made public, we can lose a part of our dignity. What if all of your medical records were made public? What if every essay you ever wrote in school was available online?

Even public figures (like politicians) believe they should have a zone of privacy. Past and current presidents have refused to publish all of their medical records, school records, and other private information. While we may debate whether public figures should reveal all of this information, we would probably all agree that private citizens should not lose a zone of privacy in their lives.

In this article we have talked about how technology allows us to peer into other people's lives. That is why we need to revisit the subject of ethics as it relates to technology that can violate our privacy. We shouldn't use technology to spy on others or to hurt their reputation. Christians should express their concerns about intrusions into their privacy.

This subject also reminds us that we must live our lives above reproach. Philippians 2:14-15 says "Do all things without

grumbling or disputing, that you may prove yourselves to be blameless and innocent, children of God above reproach in the midst of a crooked and perverse generation, among whom you appear as lights in the world." 1 Timothy 3:2 says that an elder must be "above reproach" which is an attribute that should describe all of us. Live a life of integrity and you won't have to be so concerned about what may be made public in age where we are losing our privacy.

Notes

1. Kerby Anderson, "Privacy 2000," Probe Web site, 2000, www.probe.org/privacy-2000/.
2. Kerby Anderson, "Homeland Security and Privacy," Probe Web site, 2003, www.probe.org/homeland-security-and-privacy/.
3. David Holzman, *Privacy Lost: How Technology is Endangering Your Privacy* (San Francisco: Josey-Bass, 2006), 4.
4. Ibid., 5.
5. Ibid., 6.
6. Ibid.
7. Ibid., 10.
8. Ibid., 13.
9. Ibid., 19.
10. Ibid., 23.

Christian View of Politics

October 13, 2010

If you are wondering how Christians should think about politics, a new book out by Dr. Wayne Grudem provides a comprehensive answer. In his book, *Politics: According to the*

Bible, he first provides a framework of biblical principles concerning politics and then sets forth his perspective on how the Bible informs our views on approximately sixty specific issues.

When [he was on my radio program recently](#) he said the major impetus for the book came from two people with the Alliance Defense Fund (Alan Sears and Ben Bull) and also from the president of the Center for Arizona Policy (Cathy Herrod). They encouraged him to write the book in order to educate Christians who often had wrong views about the role of Christians in the political process.

It is no surprise then that he begins the book by addressing five wrong views about Christians and government. They are: government should compel religion, government should exclude religion, all government is evil, we should do evangelism not politics, and we should do politics not evangelism. Dr. Grudem answers each of these views as well as related questions within that particular view. He then develops the key biblical principles concerning government and also delineates the elements of a biblical worldview.

A major section of the book provides a biblical perspective on nearly every issue imaginable. Dr. Gruden is certainly equipped to deal with these topics since he has been teaching biblical ethics for nearly 30 years. Most of these ethical issues also have political implications. And he is certainly able to handle the biblical material as the author of *Systematic Theology: An Introduction to Biblical Doctrine* and the general editor of the ESV Bible.

Dr. Grudem's warning to Christians during this election season is, "Don't fall asleep when the future of your nation is at stake!" I would agree. Who we elect in November will determine the future of this nation. A great way to get educated and motivated is to buy and read his book. I'm Kerby Anderson, and that's my point of view.