

What the Heck, Mr. Beck?

America has recently been abuzz about Glenn Beck and his rather large contingent of followers. Ever since somewhere between 90,000 and a billion people showed up at his Restoring Honor rally to hear the Fox News host and radio–talker prophesy from on high, fans and foes have heaped adulation, disgust, cheer, hatred, exuberance, and all sorts of emotions on the man himself. The response depends on whom you ask and what sort of political worldview they hold. Those on the political right tend to like him and see where he is coming from; however, those on the opposite side of the political divide generally show antipathy toward Beck and his event.

Adding to the Left’s (and some others’) angst was the fact that he conducted his rally at the stoop of the civil rights movement—the Lincoln Memorial—on the very spot where Dr. Martin Luther King, Jr., on the same day 47 years ago, delivered one of America’s defining speeches. Would Mr. Beck live up to that august standard? Would he dare use this sacred place and auspicious moment as an occasion to butcher the Obama administration and, in his view, their evil conspiracy to bring America to the hard left?

In fact, no. He did something out of character. Departing from his usual message, diverging from the political path—he instead spoke of God. He opined about honor. He sounded more like a religious, pulpit–pounder than the partisan, chalkboard artist that he usually is. He declared that “something beyond imagination is happening. America today begins to turn back to God.”[\[1\]](#) Wow! How awesome is that? Someone in our nation standing up for God. Or is he?

Who is God?

When we dig deeper, having already donned our distinctively Christian worldview lenses, Beck’s message may not be what it

seems. Is he really trying to turn America back to God? The God that we as evangelical Christians believe in—the one in the Old Testament as well as in the New? The God of Abraham, Isaac, and Jacob? The Triune God—you know, the Father, Son, and Holy Spirit? In fact, as you listen to Mr. Beck's rhetoric, you might notice that he never defines which God he is actually referring to. How can you say that America is turning back to God and never define the God that you are talking about—unless you are taking one for granted? Is this the god of civic religion we hear invoked so often within the halls of power? Maybe America is seeking a god who is not really there—because it doesn't exist. Or maybe America wants to fashion, shape, and mold a god of its own—a god who is not true yet makes people feel a little better.

This god that is being fashioned here by Mr. Beck's verbiage seems to be a god called the Enlightenment, a deity of Reason. Now, please do not get me wrong, I believe that Mr. Beck has the best of intentions. I believe that he sincerely thinks that God is the answer for America. I also believe that Mr. Beck is not alone—there are many Americans, and yes, plenty of Christians, who believe that God is the answer for America and then proceed to form that god into whatever pleases them most. This is the reason why Mr. Beck's rally was a hit for some many people, and many among them, sadly, are church leaders. Yet, Scripture will not allow us to remake God into our own image—this is what He is supposed to be doing to us.

But, I digress. Back to Mr. Beck and the god called the Enlightenment. I believe he is basically trying to foster a moral, ethical movement that stands for things like honesty, integrity, truth, and nobility—you know, good, ol' fashioned morals—hoping that this will save America from its de-evolution. Essentially, he seems to promote morality without the bothersome requirement of bowing down to the One True God of the Bible.

This kind of a cart-before-the-horse thinking was rampant

during the era of the Enlightenment. During the 18th and 19th centuries, the concept of God was altered. Instead of looking to the classical Biblical definition of God, these Enlightened thinkers deemed the task of defining who God is, practically unnecessary.

One of the products of the Enlightenment, which seems to be carried over and promoted by Mr. Beck, is stripping morality from the worship of God. Immanuel Kant, one the chief proponents of such Enlightened thinking in the 18th century, reverses the traditional order that morality only flows from a true concept of God. He, instead, believed that you could acquire morality without God, because morality is rooted in reason. "It is reason, by means of its moral principles, that can first produce the concept of God." [\[2\]](#) Did you get it? Kant is claiming that morality establishes the concept of God. Additionally, Kant here is not referring to the One True God of the Bible; rather, it is a god that he has fashioned in his own mind. Basically, God is morality; and you can get morality by being sensible, rationale, reasonable, by looking within yourself.

Mr. Beck's gathering was a pep-rally encouraging people to look within themselves. Don't look to someone else, he proclaimed, we must "look inside ourselves." [\[3\]](#) He eloquently spoke of the "power of the individual" and the difference that you can make when "you look inside yourself." [\[4\]](#) Morality is attainable—not by worship of and communion with a holy, righteous God—but by examining your reasonable self. I believe that Mr. Beck's libertarian political philosophy is not merely the way he sees politics—it is the way he sees all of life.

But we see Scripture providing an altogether different viewpoint—or might I say, worldview. It tells us that men's hearts are deceitful, in fact, so much so that not even the individual himself or herself can know it. It tells us that the belief and worship of God is directly tied to how we live. Wrong beliefs lead to wrong living, overall. The Bible tells

us not to look within ourselves for the solution, but to look to the cross: to look to the true God and his guilt-sacrifice on our behalf. And then it tells us to look toward the community—the church of God—in order to live a holy, moral, ethical life; not so that we can become good patriots, but so that we can become good children of God, and thus more fully human. The end result will be virtuous people living together in harmony.

The bottom line is that faith counts. Looking to God for morality is both Biblical and essential. But many within the Christian community seem to ignore this important fact when they are presented with a celebrity that seems to give voice to their political and moral values. Two leading evangelicals, when commenting about Mr. Beck's gathering to Christianity Today, ignore the ultimacy of faith. "Glenn Beck's Mormon faith is irrelevant,"[\[5\]](#) cried one; while the other proclaimed that Mr. Beck will be seen by evangelicals "as a moral voice, not necessarily a spiritual voice."[\[6\]](#) But I ask once again: can morality and spirituality be divorced from one another? Is faith really irrelevant? No, and no.

What is Honor?

But another question regarding Mr. Beck's gospel is, What does it mean to be honorable? His rally was called "Restoring Honor" and he obviously lauds the idea of honor, but he never defines it. He joked at the rally that America's shape was much like his weight and then added, "That ain't good."[\[7\]](#) So, if America is in such bad condition morally, and if America needs to be restored, what does it need to be restored to? These are all questions he leaves unanswered, yet I believe they are crucial questions from a Christian perspective.

But we may have more answers than we think. The one thing we do know is that Mr. Beck is a political animal. He has made a very nice living in talk radio as well as on television opining his political views. He is an unabashedly libertarian

thinker, believing that small government is the best government, and that citizens deserve the highest amounts of freedom which they lose if government is too large. Thus, weak government equals strong individual freedom.

This, of course, is a legitimate political philosophy—one which many Americans believe in. Yet, Mr. Beck promotes his ideology with the fiercest possible rhetoric. He once queried about murdering Michael Moore: “I’m wondering if I could kill him myself, or if I would need to hire somebody to do it...I’ve lost all sense of right and wrong now. I used to be able to say, ‘Yeah, I’d kill Michael Moore,’ and then I’d see the little [arm]band: What Would Jesus Do? And then I’d realize, ‘Oh, you wouldn’t kill Michael Moore. Or at least you wouldn’t choke him to death.’ And you know, well, I’m not sure.”[\[8\]](#) His résumé also contains insults of the 9/11 victims’ families wanting them to just “shut up,”[\[9\]](#) calling Katrina victims “scumbags,”[\[10\]](#) and probably most infamously, claiming that President Obama had “a deep-seated hatred for white people.”[\[11\]](#)

So, what is honor? Is honor standing up for what you believe using the most hateful kinds of attacks to do it? Would Mr. Beck be able to call President Obama honorable? Or liberal filmmaker Michael Moore? Or oppositional political pundit Keith Olbermann? Does honor only reside on the political right? It seems that honor for Mr. Beck is not something that transcends politics, but something that is very political, quite partisan. I may be wrong; Mr. Beck’s message about honor may be apolitical. But if that is the case, the messenger was flawed. The self-styled prophet who showed up that day at the Lincoln Memorial is a man whose public persona is so filled with partisan, vitriolic attacks upon people who disagree with him politically that it seems clear: “restoring honor” means ascribing to certain political views—his personal views. Yet honor is not about a political view; it transcends politics and should never be abused by being politicized.

Unfortunately, Mr. Beck's message did just that.

Contrast that with the other folks who have been discussing, and yes, preaching about honor for thousands of years. Their message is pure; it is not hogtied to a political context, not confined to the simple, temporal issues of politics—rather, this message is concerned with the eternal. They are the countless preachers, teachers, pastors, church leaders who for centuries have been passing down a true message about honor. It is the Christian concept of honor. Yes, there is honor outside the Christian domain, but never does honor shine more than when it is a part of a Christian worldview. Our faith defines honor and it defines to whom honor is due.

Paul does just that in his letter to Galatia when he writes: “But the fruit of the Spirit is love, joy, peace, patience, kindness, goodness, faithfulness, gentleness, self-control.”[{12}](#) The very next verse ties what honor is to whom honor is due: “Those who belong to Christ Jesus have crucified the flesh with its passion and desires” [emphasis mine].[{13}](#) This is honor in its brightest colors. Living a life of worship to the true God—a life that is characterized by love and its eight subsequent characteristics: joy, peace, patience, kindness, goodness, faithfulness, gentleness, and self-control.

I believe that all of this can be summed up nicely by Paul's words in the same letter when he writes, “if we live by the Spirit, let us walk by the Spirit.”[{14}](#) Whether it is morality or honor, we must realize that this kind of walking can only be done when we are living by the Spirit. The moral, ethical system that Mr. Beck is looking for is located in the pages of Holy Scripture. It is not found by looking inside oneself; it is about looking at God's rich Word. If you choose the first option, you will remain confused in sin; if you practice the second, you will accurately know what morality and honor is. You will indeed have the moral and spiritual power to live it out. That is the only hope for our country, as it is the only

hope for any person or country. Maybe I am wrong about Mr. Beck—but until the Beckian revolution can tell us what honor is and what God we are supposed to turn toward—we should, from afar, keep shouting: “What the heck, Mr. Beck?”

Notes

1. Glenn Beck at the “Restoring Honor” Rally in Washington D.C., August 28, 2010. Video accessed at GlennBeck.com.
2. Immanuel Kant, *The Critique of Practical Reason*.
3. Glenn Beck at the “Restoring Honor” Rally in Washington D.C., August 28, 2010. Video accessed at GlennBeck.com.
4. Ibid.
5. Jerry Falwell, Jr., President of Liberty University. *Christianity Today*, September 2010.
6. Lou Engle, Founder of “The Call.” *Christianity Today*, September 2010.
7. Ibid.
8. The Glenn Beck Program, May 17, 2005.
9. The Glenn Beck Program, September 9, 2005.
10. Ibid.
11. Fox and Friends, Fox News Television, July 28, 2009.
12. Galatians 5:22–23.
13. Galatians 5:24.
14. Galatians 5:25.

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Emerging Adults and the Future of Faith in America

Steve Cable looks at the results of the National Study on Youth and Religion and concludes the real need for

evangelicals in America is not redirecting a pent-up spiritual interest into orthodox Christianity, or overcoming an emotional aversion to organized religion, but instead, demonstrating that spiritual issues are worthy of any real attention at all.

This article examines the trajectory of Christianity in America by looking at what researchers are learning about “the religious and spiritual lives of emerging adults.” This last phrase is the subtitle of a recent book by Christian Smith and Patricia Snell which summarizes the results of a groundbreaking study based on the results of the National Study of Youth and Religion (NYSR).[\[1\]](#) In 2002/3, Smith and his team surveyed over three thousand teenagers and conducted detailed interviews with over 250 of the survey respondents. These same people were surveyed again in 2005 and again in 2007/8. The 2007/8 survey also included over 230 in-depth interviews. Through this effort, we can gain insight not only into the current beliefs and practices of these young adults but also how those beliefs and practices have changed over the five year transition from teenager to young adult.

Emerging Adults: A New Life Stage

These 18- to 23-year-olds represent the future leaders of our nation and our churches and will be the parents of the children who will lead America into the second half of the twenty-first century. Barring a major change in our culture, their attitudes toward Christianity are a preview of the role of Christianity in America in the near future. Those of us committed to Jesus’ Great Commission should recognize the importance of understanding these cultural trends so that we effectively communicate the truth of the gospel to an increasingly confused culture.

Let’s begin by highlighting a few aspects of the culture which shape the thinking and actions of these young adults. The

first point that Smith and Snell make is that a new life phase has developed in American culture. The experience of young Americans as they age from 18 to 30 is much different today than during most of the twentieth century. Full adulthood “is culturally defined as the end of schooling, a stable career job, financial independence, and new family formation.”^{2} Four factors have contributed to making the transition to full adulthood an extended, complex process:

- 1. the dramatic growth in higher education*
- 2. the delay of marriage*
- 3. the expectation of an unstable career*
- 4. the willingness of parents to extend support well into their children's twenties*

Because of these factors, most young adults assume that they will go through an extended period of transition, trying different life experiences, living arrangements, careers, relationships, and viewpoints until they finally are able to stand on their own and settle down. Many of those surveyed are smarting from poor life choices and harmful lifestyles, yet they profess to have “no regrets” and are generally optimistic about their personal future when they finally get to the point they are able to stand on their own. Some researchers refer to this recently created life phase as “emerging adulthood,” covering the period from 18 to 29. Through the rest of this article, we will refer to this age range as *emerging adults*. Keep in mind that the surveys and interviews are limited to the range from 18 to 23 and there will certainly be some difference between 29-year-olds and this lower range.

Although, these emerging adults face a period of significant changes, we will see that for many that profess to be Christians, they have already established a set of beliefs and attitudes that have them on a trajectory moving away from a vital Christian walk with Jesus Christ. To put it in the words of Paul, they have already been “taken captive” by their

culture (Col. 2:8).

Emerging Adults: Cultural Themes

Through their interviews and the results of other studies, Smith and his team identified over forty cultural themes that impact the overall religious perspective of emerging adults. A sample of those themes gives a feel for the general cultural milieu shaping the lives of today's emerging adults.

Theme #1: Reality and morality are personal and subjective, not objective.

Most emerging adults cannot even conceive of, much less believe in, the existence of a common shared reality that applies to all people. According to Smith and Snell, "They cannot, for whatever reason, believe in—or sometimes even conceive of—a given, objective truth, fact, reality, or nature of the world that is independent of their subjective self-experience and that in relation to which they and others might learn or be persuaded to change. . . . People are thus trying to communicate with each other in order to simply be able to get along and enjoy life as they see fit. Beyond that, anything truly objectively shared or common or real seems impossible to access."[\[3\]](#) It appears that the perceived inability to know objective truth causes emerging adults to settle for getting along and enjoying life as the highest good they can aspire to. This cultural theme is driving them into the life of vanity Solomon warns us of in Ecclesiastes rather than the life of higher calling Paul knew when he wrote:

One thing I do: forgetting what lies behind and reaching forward to what lies ahead, I press on toward the goal

This subjective view of reality is clearly reflected in the conversations of emerging adults. Based on their interviews, the authors report,

The phrase “I feel that” has nearly ubiquitously replaced the phrases “I think that,” “I believe that,” and “I would argue that”—a shift in language use that express[es] an essentially subjectivistic and emotivistic approach to moral reasoning and rational argument . . . which leads to speech in which claims are not staked, rational arguments are not developed, differences are not engaged, nature is not referenced, and universals are not recognized. Rather, differences in viewpoints and ways of life are mostly acknowledged, respected, and then set aside as incommensurate and off limits for evaluation.”{4}

Our young people are growing up into a culture where there is no context for real dialogue about truth and truth’s impact on our life choices.

The inability to believe in or search for objective truth stands in contrast to Jesus’ claims that He came “to testify to the Truth” (John 18:37) and that He is “the Truth” (John 14:6) and Paul’s instruction to Christians to “speak the truth in love” (Eph 4:15).

Without any concept of an objective standard, morality is determined by one’s individual feelings. If you feel good about an action then it is right. If you feel bad about an action it is wrong. Most emerging adults would say, “If something would hurt another person, it is probably bad; if it does not and is not illegal, it’s probably fine.”{5}

Theme #2: It’s up to the individual, but don’t expect to change the world.

Most emerging adults have no concept of a common good that would motivate us to put another’s interests ahead of our own or to attempt to influence another’s behavior for the common good. “The most one should ever do toward influencing another person is to ask him or her to consider what one thinks. Nobody is bound to any course of action by virtue of belonging

to a group or because of a common good.”{6}

The authors continue:

Again, any notion of the responsibilities of a common humanity, a transcendent call to protect the life and dignity of one’s neighbor, or a moral responsibility to seek the common good was almost entirely absent among the respondents. . . .{7}

Most emerging adults in America have extremely modest to no expectations for ways society or the world can be changed for the better. . . . Many are totally disconnected from politics, and countless others are only marginally aware of what today’s pressing political issues might be. . . . The rest of the world will continue to have its good and bad sides. All you can do is live in it, such as it is, and make out the best you can.{8}

Theme #3: Uncertain about purpose, but consumerism is good stuff.

Most emerging adults are still unsure as to what their purpose in life might be. Is there something greater that they should devote themselves to? Lacking any concept of a common good takes the teeth out God’s command to “love your neighbor as yourself” (Matt 22:39) and to “regard others as more important than yourself, do not merely look out for your own personal interests, but also for the interests of others” (Phil 2:3–4).

Self-sacrifice for others was clearly not a part of their life purpose, but almost all of them are sure that being able to buy the things they want and to live a comfortable affluent lifestyle are key aspects of their purpose. There does not appear to be any tension in their thinking between loving God and loving material things as well. “Not only was there no danger of leading emerging adults into expressing false opposition to materialistic consumerism; interviewers could

not, no matter how hard they pushed, get emerging adults to express any serious concerns about any aspect of mass-consumer materialism.”[\[9\]](#) In this cultural environment, Jesus’ admonition in Luke 12 is desperately needed:

Beware, and be on your guard against every form of greed; for not even when one has an abundance does his life consist of his possessions (Luke 12:15).

Theme #4: Sex is not a moral issue.

Partying, hooking up, having sex, and cohabitating are generally viewed as an essential aspect of the transition from teen years to adulthood. This cultural theme creates a dissonance with their attitude toward serious practice of religion since they recognize that most religions are not favorable towards partying and sex outside of marriage. Choosing to ignore any religious moral teaching from their teen years, “the vast majority of emerging adults nonetheless believe that cohabiting is a smart if not absolutely necessary experience and phase for moving toward an eventual successful and happy marriage. . . . None of the emerging adults who are enthusiastic about cohabiting as a means to prevent unsuccessful marriages seem aware that nearly all studies consistently show that couples who live together before they marry are more, not less, likely to later divorce than couples who did not live together before their weddings.”[\[10\]](#)

Emerging Adults: Cultural Perspective on Religion

Within these broader cultural themes, Smith and Snell identified a set of prevailing religious cultural themes which create a framework for how many emerging adults view religion. These themes were dominant messages across the 230 interviews and the survey results, but do not reflect the views of all

emerging adults.

Feelings towards religion

The general feelings of emerging adults toward religion appear to be driven by their years of diversity training and adherence to religious pluralism. Religion does not seem to be viewed as a controversial topic by emerging adults. They are not averse to talking about religion, but they are not very likely to bring it up for discussion. As the authors discovered,

there are many more important things to think and talk about. In any case, for most it's just not a big issue, not a problem, nothing to get worked up over. . . . For very many emerging adults, religion is mostly a matter of indifference. Once one has gotten belief in God figured out . . . and . . . feels confident about going to heaven . . . there is really not much more to think about or pay attention to. In this way, religion has a status on the relevance structures or priority lists of most emerging adults that are similar to, say, the oil refinery industry.[*{11}*](#)

Even though they realize that religions claim to be different and to have the truth, most emerging adults believe that all religions share the same basic principles. Basically, religion is about belief in God and learning to be a good person. One respondent put it this way: "The line of thought that I follow is that it doesn't matter what you practice. Faith is important to everybody, and it does the same thing for everybody, no matter what your religion is." Another said, "I find it really hard to believe that one religion is exactly true. I would say that if anything's right, it would be probably something common in most religions."[*{12}*](#)

Consequently, even for the faith that you affiliate with it is fine to only select those aspects that feel right to you and mix in aspects from other faiths to find what works for you.

Purpose of religion

All major world religions answer the major questions of life: Where did I come from? Why am I here? What happens when I die? Is there anything I can do during this life which will impact what happens to me after I die? Consequently, religions provide a perspective on how to be in a right relationship with our creator during this life and how to maximize our benefits in the afterlife (or after-lives, for some religions). However, most emerging adults take a more pragmatic view. According to the interviews, “The real point of religion, ultimately, in the eyes of most emerging adults, is to help people be good, to live good lives.”[{13}](#)

In fact, it is not really important if they have true answers to these key questions. As one of the interviewees stated, “What do you mean by religious truth? Because all religions pretty much have a good message that people can follow. I would say that basic premise of the religions, like where they get their message from, is false, but the message itself is good.”[{14}](#)

Kids learn right and wrong from church activities. “By the time a kid becomes a teenager or young adult, that person has pretty much learned his or her morals and so can effectively ‘graduate’ and stop attending services at the congregation. What is the point, after all, of staying in school after you have been taught everything it has to teach?”[{15}](#)

The results of this research confirm that the “cultural captivity” or “sacred/secular split” (identified by [Nancy Pearcy](#) as a major challenge for American Christianity) is a dominant factor among emerging adults. Most emerging adults have religious beliefs, but “they do not particularly drive the majority’s priorities, commitments, values, or goals.” One observed, “I don’t think it’s the basis of how I live, it’s just, I guess I’m just learning about my religion and my beliefs. But I still kinda’ retain my own decision or at least

a lot of it on situations I've had and experiences."[16](#)

Perhaps the most chilling quote from Smith and Snell is their conclusion on this theme: "It was clear in many interviews that emerging adults felt entirely comfortable describing various religious beliefs that they affirmed but that appeared to have no connection whatsoever to the living of their lives."[17](#)

These insights make it very clear that it is not enough to equip teenagers with a set of basic Christian doctrines that define a good Christian. We must also get them to understand that these truths relate to the real, everyday world, and that we can trust them to inform and enlighten our daily choices, attitudes, and activities.

Some of the other themes identified by Smith and Snell are listed below:

- *The family's faith is associated with dependence.*
- *Religious congregations are not a place of real belonging.*
- *Friends hardly talk about religion.*
- *Moral Therapeutic Deism (MTD) is still alive and well. (see ["Is This the Last Christian Generation."](#))*
- *"What seems right to me" is authoritative.*
- *Take or leave what you want.*
- *Evidence and proof trump "blind faith."[18](#)*
- *Mainstream religion is fine, probably.*
- *Religion is a personal choice—not social or institutional.*
- *There is no way to finally know what is true.*

Emerging Adults: Trends in Religious Participation and Belief

What impact does this postmodern cultural milieu have on the religious lives of emerging adults? The survey results provide a lot of insight into that question.

First we find that these emerging adults are much less involved in organized religion and personal religious practice than are older adults. For example, the percentage of emerging adults praying daily is only about two-thirds of the percentage of Baby Boomers who currently are daily pray-ers. Similarly, the percentage of emerging adults who regularly attend worship services is only about half of the percentage of Baby Boomers who currently are regular worship service attendees. It is important to note that when these metrics are compared against the behavior of Baby Boomers when they were in their twenties, the Baby Boomers had numbers that were almost as low as today's emerging adults. This comparison gives some reason to believe that today's emerging adults will exhibit increased levels of religious involvement as they mature.

However, before banking on that historical trend, we need to remember that these emerging adults will be entering their thirties in a culture very different than the culture of the late 70s and early 80s. During this period, as Smith points out, "the larger popular culture of that era was still oriented around the outlook of ideological modernity." This outlook supported the ideal that if we applied ourselves diligently we could uncover absolute truths on which to base a successful life. Today's emerging adults are immersed in a postmodern culture that "stressed difference over unity, relativity over universals, subjective experience over rational authorities, feeling over reason." In this cultural environment there is little reason to be hostile toward organized religion, but there is also little reason to pursue it either.

The effects of this can be seen in two major differences between the religious practices of Baby Boomers during their early twenties and those of today's emerging adults. First, the survey results show that the number of mainline Protestants and Catholic young adults regularly attending

church has dropped by almost fifty percent from the 1970s to today. Today, less than fifteen percent of Catholic emerging adults and less than ten percent of mainline Protestants attend religious services on a weekly basis. In contrast, the attendance percentage for evangelical Protestants has actually grown slightly over the same time period. Second, the number of young adults who identify themselves as not religious or as a religious liberal has grown from thirty-seven percent in 1976 to sixty-one percent in 2006; an increase of sixty-five percent.

The NSYR not only gives us insight into the differences between generations and age groups, it also lets us examine the changes in the practices and thinking of these young people as they moved from teenage high school students into their early twenties. For our purposes, we will look at two primary areas of change: religious affiliation and religious beliefs. At the top level, these surveys show that there is a high degree of continuity in these two areas. That is, the majority of the young adults surveyed have retained the same affiliation and basic beliefs through this five year period. At the same time, there is a large minority that has experienced changes in these areas.

Over one third of the emerging adults surveyed are now affiliated with a different religious group than they were five years ago. On the positive side, twenty-five percent of those who originally identified themselves as Not Religious are now affiliated with a Christian religion (mostly evangelical denominations). However, over the same period, seventeen percent of those who originally identified themselves as Christian now identify themselves as Not Religious. The greatest changes were seen among mainline Protestant denominations where fully one half of the emerging adults changed their affiliations with half of those identifying as Not Religious and most of the rest now affiliated with evangelical Protestant denominations.

Lest we mistake these changes for a positive trend, keep in mind that the absolute number of emerging adults converting to Not Religious is five times the number of those converting from Not Religious to a Christian affiliation. In fact, when we analyze the change in religious beliefs and activities as those surveyed moved from teenagers to emerging adults, we find that over forty-one percent of them became less religious over the five year span while only 3.6 percent of them became more religious during that period.

If we define cultural captivity as looking to the culture rather than to Christ and the Bible as truth and our primary guide for living, then the following seven beliefs would give a good indication of someone who is not culturally captive.

**Percent of those surveyed who ascribed
to a particular religious belief**

Belief	U.S.	CP		MP
	2008	2003	2008	2008
My religious faith is very or extremely important in shaping my daily life.	44	70	57	33
Jesus was the Son of God who was raised from the dead.	68		83	59
Only people whose sins are forgiven through faith in Jesus go to heaven.	43		64	33

Only one religion is true.	29	49	45	22
Morals are not relative; there is a standard.	51		65	50
God is a personal being involved in the lives of people today.	63	79	74	57
Demons or evil spirits exist.	47	66	63	32
Ascribe to seven biblical beliefs above (based on 2008 affiliation).	10		22	10

CP – Conservative Protestant MP – Mainline Protestant

As seen in the last row of the table, nine out of ten emerging adults do not hold to a consistent set of basic biblical teachings. For those affiliated with an evangelical Protestant church the number drops to about eight out of ten, an alarming figure for denominations which stress the authority and accuracy of the Bible. For those affiliated with a mainline Protestant church, the number remains at nine out of ten, consistent with the average for all emerging adults.

Christian Smith and other researchers suggest that one interpretation of this data is that it is a result of the success of liberal Protestantism capturing the culture. The views taken by the majority of emerging adults are more consistent with those espoused by liberal Protestant theologians than by those espoused by conservative theologians. However, this success has the effect of making mainline Protestant churches irrelevant to the younger

generations since the church offers the same relativism as the culture.

Emerging Adults: Teenage Factors Influencing Current Behavior

One topic of interest to evangelicals is what aspects of a teenager's life will most impact their religious beliefs and behaviors as an emerging adult. In his study, Smith analyzed the religious trajectories from the teenage years into emerging adulthood. As these teenagers left home for college and careers, moving out from under the more or less watchful eyes of their parents, how did their religious beliefs and behaviors change? Overall, they found a significant decline in religiousness with the percent of the group that was highly religious dropping from thirty-four percent in 2003 down to twenty-two percent in 2008. Basically, one in three highly religious teenagers is no longer highly religious as an emerging adult.

Smith and his team used statistical analysis techniques, comparing the original teenage survey results with the emerging adult survey results taken five years later, to identify the factors in teenage lives that were associated with significantly higher levels of religiousness during emerging adulthood. The teenage period factors they found consistently very important in producing emerging adults with higher involvement in their religion were:

- *frequent personal prayer and scripture reading*
- *parents who were strongly religious*
- *a high importance placed on their own religious faith*
- *having few religious doubts*
- *having religious experiences (e.g., making a commitment to God, answered prayers, experiencing a miracle)*

Some teenage practices had a surprisingly weak correlation with emerging adult religious involvement. These weaker factors included:

- *level of education*
- *frequency of religious service attendance*
- *frequency of Sunday School attendance*
- *participating in mission trips*
- *attending a religious high school*

Let's explore some of these influencing factors to see what lessons we can glean.

Religiously Strong Parents

First, teenagers who view their parents as strongly committed to their religion are more likely to be highly religious as emerging adults. Even though the teenage years begin the process of developing independence from one's parents, it does not mean that what parents think, do, and say is not important. As Smith points out,

the best empirical evidence shows that . . . when it comes to religion, parents are in fact hugely important . . . By contrast it is well worth noting, the direct religious influence of peers during the teenage years . . . proved to have a significantly weaker and more qualified influence on emerging adult religious outcomes than parents. Parental influences, in short, trump peer influences.[*{19}*](#)

Note this result is true regardless of whether the emerging adult felt close to their parents during their teen years. These results led Smith to chastise American adults for swallowing the myth that "parents of teenagers are irrelevant." He encourages us not to back away from discussing and promoting our religious beliefs with our children during their teenage years when they are first able to begin asking

some of life's basic questions.

Personal Religious Disciplines

Second, the analysis showed that it was not participation in religious events, trips, or peer groups, but rather commitment to individual religious disciplines that was a strong factor in predicting high religious involvement as an emerging adult. In other words, putting teenagers into a religious setting is not sufficient. However, if they come to the point where they realize the value of personal interaction with God through prayer and Scripture, they are much more likely to continue in that path. One reason for that correlation is that the practice of personal devotion which is *not* directly observed by peers, parents, or youth leaders, indicate a teenager that has placed a high value on the role of God and His truth in their lives. Another reason is that a consistent intake of God's truth helps to confirm the power and validity of the Scriptures as our guide for living. As Jesus told his followers, "If you abide in My Word, you are truly disciples of mine and you will know the truth and the truth will set you free" (John 8:32).

One take-away from this finding: perhaps we should judge the success of our youth groups less on the number of teenagers attending events, trips, and classes and more on the number who are committed to personal spiritual disciplines because they recognize the value they bring. Perhaps it is worth risking the "attendance hit" of having fewer fun times in order to teach them the importance of "longing for the pure milk of the Word" (1 Peter 2:2).

College vs. Culture

One somewhat surprising result dealt with the impact of college attendance on religious faith and practice. Prior research on Baby Boomers has shown that higher education had an undermining effect on the religious and spiritual lives of

young adults in these preceding generations. Many of us Baby Boomers discovered that the social network of our high school years which was generally supportive of religious belief and involvement was in stark contrast to our college campus where those beliefs were often viewed as backward and inappropriate for a college educated person. This environment contributed to a higher decline in religiousness among college attendees compared to those who did not attend college. Today, however, several studies, including the NYSR, have shown that “in fact those who do not attend college are the most likely to experience declines in religious service attendance, self-reported importance of religion and religious affiliation.”[\[20\]](#) For most measures, the differences are not large, but they are certainly counter to the results from the 70s and 80s.

Smith and other researchers have suggested several reasons for this major change. These possible causes include:

- *the growing influence of campus-based religious groups*
- *colleges changing attitudes to be more supportive of religious interests*
- *a growing number of committed Christian faculty*
- *the growth of religious colleges and universities*
- *the major long-term decline in American college students' interest in answering questions about the meaning of life*
- *the influence of postmodern relativism which undercuts the authority of the professors as a source of truth*
- *adolescents who are less rebellious and more conventional than earlier generations*

However, I would suggest that if all of these factors were significant, we should see less decline in religiousness from the teen to emerging adult years than we saw for the Baby Boomer generation. As we saw earlier, this is not the case. The decline in religious involvement and belief is greater for today's emerging adults as a whole than it was for the Baby

Boomers. The transition period is just as corrosive if not more so. A reasonable conclusion would be that the culture itself has become just as corrosive as the college. Movies, television, music, and public schools are promoting the same counter-religious message once found primarily in academia.

Other studies have found that many teenagers have already conformed to the culture in their “real lives” before leaving high school and are maintaining the appearance of religiousness to please their parents and authority figures. Once they leave that environment to attend college or pursue a career, they are relieved to be able to set aside their faux religion and focus on their real-life pursuits.

One conclusion I would propose is that this data shows that the types of training and perspective that Probe offers to prepare students for the college environment are equally important for those students who are not headed for college. All teenagers need to be shown why they should value the perspectives taught in the Bible over the perspectives of their popular culture because the biblical perspectives are rooted in verifiable reality rather than the subjective postmodern morass of our popular culture.

Emerging Adults: Exposing Some Myths

As is often the case, a careful examination of well-designed cultural research identifies weaknesses in popularly held perceptions of reality; that is, facts often expose myths. Let's look at three popular myths that must be modified or discarded in the light of the NYSR results.

Myth 1: Emerging adults are very spiritual but are not into religion.

A popular perception is that although most young adults are not that interested in the external practice of organized religion, they are strongly committed to a personal faith and

development of their spirituality. Although their outward involvement has declined, their inward commitment remains strong and their public involvement can be expected to return as they settle down into marriage and children. However, the data does not support this perception. As Smith states, “little evidence supports the idea that emerging adults who decline in regular external religious practice nonetheless retain over time high levels of subjectively important, privately committed, internal religious faith. Quite the contrary is indicated by our analysis.”{21}

Smith and his team used the survey responses to categorize the respondents into six different religious types. Four of these types, representing seventy percent of emerging adults, are generally indifferent to both traditional religions and spiritual topics. Of the remaining thirty percent, half of those are what Smith labels Committed Traditionalists who are actively involved with organized religion. Another half of the remaining (i.e., fifteen percent of the total) are labeled Spiritually Open. It is important to understand that Spiritually Open is not the same as Spiritually Interested. Smith reports, “Most are in fact nothing more than simply *open*. They are not *actively* seeking, not taking a lot of initiative in pursuit of the spiritual.”{22} So, when the data is analyzed, it appears that less than five percent of emerging adults could be considered as spiritual but not religious.

Consequently, it appears that the challenge for the church is not redirecting a pent-up spiritual interest into orthodox Christianity, but, instead, demonstrating that spiritual issues are worthy of any real attention at all.

Myth 2: Emerging adults are hostile toward the church.

Several recent books have suggested that the dominant attitude of unchurched young adults is one of critical hostility toward the church.{23} Their research suggests that emerging adults

view the church as hypocritical, hateful and irrelevant. Although he acknowledges that some of these feelings exist, Smith believes that the data demonstrates that these attitudes are not as prevalent as others suggest. In fact, eight out of ten emerging adults state that they have “a lot of respect for organized religion in this country” and seven out of ten disagree that “organized religion is usually a big turnoff for me.” Going a step further, a strong majority of emerging adults would disagree with the statement that “most mainstream religion is irrelevant to the needs and concerns of most people my age.”[{24}](#)

Given these results, why are we presented with strong cases to the contrary? First, there are a significant minority who view the church as an irrelevant turnoff, and a majority who believe that too many religious people are negative, angry, and judgmental. Second, Smith surmises that some of this perception comes from conducting “interviews with non-representative samples of emerging adults . . . by authors who are themselves alienated from mainstream religion . . . (or) by pastoral and ecclesial reformers within mainstream religion who want to make the case that traditional churches are failing to reach young people today and so need to be dramatically transformed in a postmodern or some other allegedly promising way.”[{25}](#)

Once again this is a good news / bad news story. The good news is that most emerging adults do not have strong emotional barriers build up against organized religion. However, the vast majority of them are indifferent to religion and confused about its role in life. According to Smith,

Most emerging adults are okay with talking about religion as a topic, although they are largely indifferent to it—religion is just not that important to most of them. . . . To whatever extent they do talk about it, most of them think that most religions share the same core principles, which they generally believe are good.[{26}](#)

Myth 3: Religious practice does not impact personal behavior.

Another common perception is that religiously devoted young adults are not appreciably different from other young adults in their actual life practices when it comes to sexuality, generosity, community service, drug use, and integrity. We are often told that out of wedlock pregnancy, cheating, and drug use are the same for evangelical young adults as for the rest of society. It is certainly true that affiliation with an evangelical denomination makes only a small difference in those behaviors. But does a deep personal commitment to a relationship with Jesus Christ make a difference? The survey data allowed Smith and his team to differentiate between simple affiliation and devotion. What he discovered is that those emerging adults who are devoted to their faith exhibit significantly different lifestyles than the norm. In particular, these devoted emerging adults are:

- *more than twice as likely to give and volunteer their time*
- *more than four times less likely to engage in binge drinking or drugs*
- *twenty-five percent more likely to have attended college*
- *almost two times less likely to think that buying more things would make them happier*
- *twice as likely to abstain from pornography*
- *more than twice as likely to have abstained from sexual intercourse outside of marriage*

The results clearly show that a deep commitment to a Christian religious faith has a significant impact on one's lifestyle. As Smith concludes, "emerging adult religion—whatever its depth, character, and substance—correlates significantly with, and we think actually often acts as a causal influence producing, what most consider to be more positive outcomes in life for emerging adults."[\[27\]](#)

Exposing these myths helps us focus on the key challenge for

the future. It is not redirecting a pent-up spiritual interest into orthodox Christianity, or overcoming an emotional aversion to organized religion, but instead, demonstrating that spiritual issues are worthy of any real attention at all.

Notes

1. Christian Smith and Patricia Snell, *Souls in Transition: The Religious and Spiritual Lives of Emerging Adults* (Oxford University Press, 2009).
2. Ibid., 5.
3. Smith and Snell, *Souls in Transition*, 46.
4. Ibid., 51
5. Ibid., 47.
6. Ibid., 49
7. Ibid., 68.
8. Ibid., 72
9. Ibid., 67.
10. Ibid., 63.
11. Ibid., 145.
12. Ibid., 146.
13. Ibid., 148.
14. Ibid., 149.
15. Ibid., 149.
16. Ibid., 154.
17. Ibid., 154.
18. Meaning, since religion belongs to the category of faith, there can only be knowledge and truth in other areas.
19. Ibid., 285.
20. Ibid., 249.
21. Ibid., 252
22. Ibid., 296.
23. For example, David Kinnaman and Gabe Lyons, *unChristian: What a New Generation Really Thinks About Christianity . . . And Why it Matters* (Baker Books: Grand Rapids, MI, 2007).
24. Smith and Snell, *Souls in Transition*, 133, Table 4.15.
25. Ibid., 296.

26. Ibid., 286.

27. Ibid., 297.

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See Also:

[Emerging Adults Part 2: Distinctly Different Faiths](#)

[Emerging Adults A Closer Look](#)

[The Importance of Parents in the Faith of Emerging Adults](#)

[Cultural Captives – a book on the faith of emerging adults](#)

The Darkness of Twilight: A Christian Perspective

Sue Bohlin examines the message of Twilight from a biblically informed, Christian perspective, helping Christians understand how they should approach such popular fare.

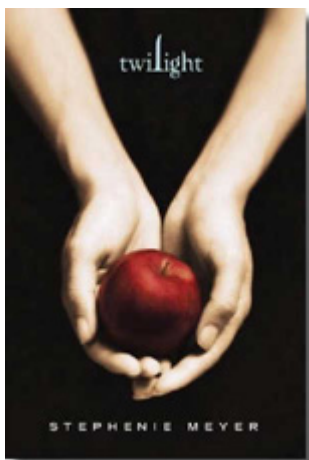
Demonic Origin of *Twilight*?

The *Twilight* saga is a publishing and movie phenomenon that sweeps tween and teen girls (and a whole lot of other people) off their feet with an obsessive kind of following. Millions of Christian girls are huge fans of this series about love between a teenage girl and her vampire boyfriend-then-husband. But it's not just a love story made exciting by the danger of vampires' blood-lust. I believe the *Twilight* saga, all four books and their corresponding movies, is spiritually dangerous. I believe there is a demonic origin to the series, and the occult themes that permeate the books are a dangerous open door to Satan and his hordes of unholy angels.

I was stunned to learn about how the idea for *Twilight* came to

the author, Stephenie Meyer. She tells this story:

I woke up . . . from a very vivid dream. In my dream, two people were having an intense conversation in a meadow in the woods. One of these people was just your average girl. The other person was fantastically beautiful, sparkly, and a vampire. They were discussing the difficulties inherent in the facts that A) they were falling in love with each other while B) the vampire was particularly attracted to the scent of her blood, and was having a difficult time restraining himself from killing her immediately.[\[1\]](#)



“Fantastically beautiful, sparkly, and a vampire”? Consider what vampires are, in the vampire genre that arose in the 1800s: demon-possessed, undead, former human beings who suck blood from their victims to sustain themselves. A vampire is evil. And the vampire who came to Stephenie Meyer in a dream is not only supernaturally beautiful and sparkly, but when she awoke she was deeply in love with this being who virtually moved into her head, creating conversations for months that she typed out until *Twilight* was written.

When I heard this part of the story, it gave me chills. Scripture tells us that Satan disguises himself as an angel of light, which is a perfect description of the Edward Cullen character.

Then I learned that “Edward” came to Meyer in a second dream that frightened her. She said, “I had this dream that Edward

actually showed up and told me that I got it all wrong and like he exists and everything but he couldn't live off animals . . . and I kind of got the sense he was going to kill me. It was really terrifying and bizarrely different from every other time I've thought about his character."

I suggest that if the *Twilight* saga is demonic in origin, it is dangerous, to Christians and non-Christians alike.

Vampires, Blood, and Salvation

I explained above how the *Twilight* saga was birthed in an unusually vivid dream that I believe was demonic in origin. So it's really no surprise that the books are permeated with the occult.

The *Twilight* vampires all have various kinds of powers that don't come from God. They are supernaturally fast, supernaturally strong, able to read others' minds and control others' feelings. Some can tell the future, others can see things at great distances. These aspects of the occult are an important part of what makes *Twilight* so successful.

In both the Old and New Testaments, God strongly warns us not to have anything to do with the occult, which is part of the "domain of darkness" (Col. 1:13) where demons reign. He calls occult practices "detestable," which tells us that He is passionate about protecting us. One of the reasons *Twilight* is so dangerous is that readers can long for these kinds of supernatural but ungodly powers; if not in real life, then in their imagination. And this is a doorway to the demonic, which is all about gaining power from a source other than God. *Twilight* glorifies the occult, the very thing God calls detestable (Deut. 18:9). This is reason enough for Christ-followers to stay away from it!

For a growing number of people, vampirism is not make-believe. In a special report on the Fox News Channel, Sean Hannity

reported, “there’s actually a vampire subculture that exists in the United States right now and spreads into almost every community in this country.”[\[3\]](#) Joseph Laylock, the author of a book on modern vampires, explains that there are three general categories of people who “believe they have an ‘energy deficit,’ and need to feed on blood or energy to maintain their wellbeing.”[\[4\]](#) Some drink real blood, others feed only on “energy” they draw from other humans, and “hybrids” who are a bit of both.[\[5\]](#)

My Probe colleague Todd Kappelman, a philosopher and literature critic, observed that Stephenie Meyer took unwarranted liberties with the genre. Vampires are evil, and you can’t just turn them “good” by writing them that way.

You can’t have vampires strolling around in the daytime. You can’t make evil good and good evil, putting light for darkness and darkness for light [Is. 5:20]. It’s a law of physics: light always dispels the darkness. You can’t have the bad guys win. There is no system in the world where evil is rewarded with “happily ever after”; it violates our sensibilities too much. Either the extremely ignorant or the extremely childish would fall for it. And apart from the moral aspect, it’s doing violence to the genre—like putting Darth Vader in a Jane Austen novel.[\[6\]](#)

Writer Michael O’Brien comments,

In the *Twilight* series we have a cultural work that converts a traditional archetype of evil into a morally neutral one. Vampires are no longer the “un-dead,” no longer possessed by demons. There are “good” vampires and “bad” vampires, and because the good vampire is incredibly handsome and possesses all the other qualities of an adolescent girl’s idealized dreamboat, everything is forgivable.[\[7\]](#)

Closely connected to the occult is drinking blood, which is a focus of the vampire literary genre; vampires feed on the

blood of humans. In *Twilight*, we are supposed to embrace the “good” vampires who have learned to feed on the blood of animals, calling themselves vegetarians (which is an insult to all vegetarians!). Interestingly, in Lev. 19:26 God connected the occult with ingesting blood 3200 years before the vampire genre was invented.

God understands the importance of blood; in both the Old and New Testaments, He forbids eating or drinking it. Not only did this separate His followers from the surrounding pagan cultures, but it also separated out the importance of blood because it atones for sin. In the Old Testament, animals were sacrificed as a picture of how the spotless Lamb of God, the Lord Jesus Christ, would pour out His sacred blood to pay for our sins. God doesn't want people to focus on the wrong blood! [{8}](#)

Twilight is also spiritually dangerous in the way it presents salvation. When Daddy Vampire Carlisle turns Edward into a vampire, it is described as saving him. [{9}](#) He ended a 17-year-old boy's physical life and turned him into an undead, stone cold superbeing, which Edward describes as a “new birth.” [{10}](#) Vampire Alice describes the process as the venom spreading through the body, healing it, changing it, until the heart stops and the conversion is finished. [{11}](#) Poison heals, and changes, and converts to lifelessness? Healing poison? This is spiritually dangerous thinking. Isaiah warns us (5:20), “Woe to those who call evil good, and good evil; Who substitute darkness for light and light for darkness; Who substitute bitter for sweet and sweet for bitter!”

This upside-down, inside-out way of thinking is rooted in Stephenie Meyer's strong Mormon beliefs. *Twilight*'s cover photo of a woman's hands offering an apple is an intentional reference to the way Mormonism reinvents the Genesis story of the Fall. LDS (Latter Day Saints) doctrine makes the Fall a necessary step, called a “fall up.” [{12}](#) At the beginning of the book you will find, alone on a page, Genesis 2: 17–“But of

the tree of the knowledge of good and evil, thou shalt not eat of it: for in the day that thou eatest thereof thou shalt surely die.”

Stephenie Meyer explains:

The apple on the cover of *Twilight* represents “forbidden fruit.” I used the scripture from Genesis (located just after the table of contents) because I loved the phrase “the fruit of the knowledge of good and evil.” Isn’t this exactly what Bella ends up with? A working knowledge of what good is, and what evil is. . . . In the end, I love the beautiful simplicity of the picture. To me it says: choice.{13}

Echoing Satan’s deception of Eve with the temptation to become like God on her own terms, the heroine Bella eventually becomes a god-like vampire, glorying in her perfection, her beauty, her infallibility. She transcends her detested humanity and becomes a goddess. This is basic Mormon doctrine, not surprising since the author is a Mormon.{14}

One of the messages of *Twilight* is that there is a way to have immortal life, eternal life, apart from a relationship with God through Jesus Christ; that there is a way to live forever without dealing with the obstacle of our sin problem by confessing that we are sinners and we need the forgiveness and grace of a loving Savior.

This is a spiritually dangerous series.

A Love Story on Steroids: Emotional Dependency

Why are girls of all ages, but especially tweens and teens, so passionately and obsessively in love with Edward, the vampire in *Twilight*?

Edward is very different from the vast majority of young men

today. He is chivalrous, sensitive, self-sacrificing and honorable. He wants the best for Bella, his teenage girlfriend and eventual wife. He is able to keep his impulses in check, which is a good thing since he lusts after her scent and wants to kill her so he can drain her blood. No wonder girls and women declare they're in love with Edward Cullen!

But one of the troubling aspects of the *Twilight* saga is Edward and Bella's unhealthy and dysfunctional relationship. Yet millions of female readers can't stop thinking about this "love story on steroids," which means it is shaping their hopes and expectations for their own relationships. That's scary.

The best way to describe their relationship is emotional dependency. This is when you have to have a constant connection to another person in order for you to be okay. Emotional dependency is characterized by a desperate neediness. You put all your relational eggs in one basket, engaging in an intense one-on-one relationship that renders other relationships unnecessary. In fact, there is often a resentment of not only the people that used to be your friends, but you resent anyone in the other person's world who could pull their attention and devotion away from you.

When things are going well, it's like emotional crack cocaine. The intensity is addictive and exhilarating. When things aren't going well, it's an absolute nightmare. Emotionally dependent relationships strap people into an emotional roller coaster full of drama, manipulation, and a constant need for reassurance from the other.

When Edward leaves Bella for a time, she becomes an emotional zombie. The book *New Moon* is full of descriptions of the pain of the hole in her chest because when he left, he took her heart with him. She had withdrawn from all her friends to make Edward into her whole world, so she had no support network in place when he left. All of her emotional eggs were in his

basket. Many readers see this as highly romantic rather than breathtakingly dysfunctional.

One or both people are looking to another to meet their basic needs for love and security, instead of to God. So emotional dependency is a form of relational idolatry. People put their loved one or the relationship on a pedestal and worship them or it as a false god. When you look to another person to give you worth and make you feel loved and valued, they become inordinately essential. When we worship the creature rather than the Creator as in Romans 1, what results is a desperate neediness that puts us and keeps us at the mercy of the one we worship. They have a lot of power over us, which is one reason why God wants to protect us from idolatry.

Twilight is like an emotional dependency how-to manual. At one point, Bella's mother tells her, "The way you move—you orient yourself around him without even thinking about it. When he moves, even a little bit, you adjust your position at the same time—like magnets . . . or gravity. You're like a . . . satellite, or something."[\[15\]](#) The power of story, especially this story, is that it can set up readers to mistake emotional dependency and relational idolatry for what a love story should look and feel like.

On the Credenda blog, Douglas Wilson makes a powerful case for *Twilight* also serving as a manual for how to become an abused girlfriend and then an abused wife. Edward's moods are mercurial and unpredictable, and Bella just goes along with it, making excuses and justifying his actions.[\[16\]](#)

Twilight is spiritually dangerous because of its demonic origin and its occult themes, both of which God commands us to stay away from. But it's emotionally dangerous too.

Emotional Pornography

The *Twilight* series is touted as pro-abstinence and pro-chastity because the main characters don't "go all the way" before they get married. A lot of parents hear that and give a green light for their daughters to read the books and see the movies. But the *Twilight* books are a lust-filled series, so embedded with writing intended to arouse the emotions, that it is legitimately considered emotional pornography.

Marcia Montenegro writes,

Much has been made of the alleged message of *Twilight*, that it is one of abstinence and shows control over desire. In truth, Edward is controlling himself because he does not want to kill Bella; her life is truly in danger from a ferocious vampire attack from the one who loves her. Aside from that, a vibrant sensuality of attraction lies just beneath the surface. A TIME reporter who interviewed Meyer wrote, "It's never quite clear whether Edward wants to sleep with Bella or rip her throat out or both, but he wants something, and he wants it bad, and you feel it all the more because he never gets it. That's the power of the *Twilight* books: they're squeaky, geeky clean on the surface, but right below it, they are absolutely, deliciously filthy." [\[17\]](#)

The struggle with self-control is saturated with eroticism and lust. It's so sensual that teenage boys and young men will read it simply for that reason. The protest, "They don't have sex" is lame; the relationship is extremely sensual. One very insightful blogger writes,

To claim that the *Twilight* saga is based on the virtue of chastity is like calling the *Sports Illustrated* Swimsuit Edition pro-chastity because the girls are clothed.

Bella gives detailed first person accounts of her "make out"

encounters with Edward—everything from trying to unbutton clothing, to how loud her breathing is and how this or that feels . . . these detailed first person descriptions are designed to arouse young girls—like a gateway drug to full blown romance novels or vampire lore. How can books in which the author has written detailed first person descriptions of actions leading to arousal help readers to be chaste? The words on the page defy chastity. Anyone who claims that the books promote chastity has to explain how a young girl can read detailed first-person descriptions of “making out” as a tool to preserving her innocence.{18}

The sensuality of *Twilight* is not lost on even the youngest readers and movie-goers. Robert Pattinson, the actor who plays Edward Cullen in the *Twilight* movies, was asked in a *Rolling Stone* interview, “Is it weird to have girls that are so young have this incredibly sexualized thing around you?” He answered, “It’s weird that you get 8-year-old girls coming up to you saying, ‘Can you just bite me? I want you to bite me.’ It is really strange how young the girls are, considering the book is based on the virtues of chastity, but I think it has the opposite effect on its readers though. [Laughs]”{19}

God’s word says, “Flee youthful lusts” (2 Tim. 2:22). Without a strong discernment filter in place, and without a strong determination to guard one’s heart (Prov. 4:23), it will be very hard to obey that protective command when reading the *Twilight* books or watching the movies.

Recently at a youth discipleship camp, I asked the young men how they felt about *Twilight*. They booed. Real men don’t stand a chance to be *enough* compared to the too-good-to-be-true Edward Cullen. When girls use the emotional porn of romance novels or movies, they are setting up impossible expectations that have no hope of being fulfilled by limited, fallible, all-too-human beings. It’s a cruel twist on the way men can sabotage their relationships with real women by their use of internet porn. Is there much of a difference between using

sexual porn or emotional porn? In both cases, fantasy creates unrealistic expectations that reality cannot satisfy.

Apart from the problem of unrealistic expectations, it is unhealthy to make such an intense heart connection with a fictional character. Some people choose getting lost in reading and re-reading the books over having connections with real human beings in community. One lady told me that she called a friend about going out to a movie, but her friend begged off: "Oh, I'm going to stay in with Edward tonight." A nail technician had one 60-year-old client who confided, "Don't tell my husband, but I'm in love with Edward."

In the first *Twilight* book, Edward sweeps Bella off her feet with the intoxicating description of his intense desire for her and why she desires him: "I'm the world's most dangerous predator. Everything about me invites you in. My voice, my face, even my smell. . . I'm designed to kill. . . I've wanted to kill you. I've never wanted a human's blood so much in my life. . . Your scent, it's like a drug to me. You're like my own personal brand of heroin."[\[20\]](#)

I believe there is a spirit of seduction in the *Twilight* saga. Something supernatural draws millions of readers to fantasize about being desired, pursued and falling in love with a character that I believe has a deeply demonic component. It's dangerous on several levels.

The (Rotten) Fruit of *Twilight*

Twilight is one of the most successful series ever published. Readers don't just read the books; many of them re-read them, multiple times. In order to be discerning, we need to examine the fruit of this series to see its effect on readers. I believe that there is a spiritual reality of evil behind *Twilight* that explains three kinds of fruit I see.

First is the fruit of obsession. Literally millions of fans

can't stop thinking and talking about the books, the characters, the minutia of the *Twilight* world. There is an addictive element of the series for many people. Addiction is bondage; why willingly submit yourself to bondage?

Some girls talk about their daily reading and study of "The Book," and they're talking about the whole saga—not the Bible.[\[21\]](#) With social networking and digital media, fans have access to an ever-growing community of other *Twilight*-obsessed people, which allows them to connect with their God-given desire to be part of something bigger than themselves. But the transcendence of connecting to the *Twilight* world is so much less than God intends for us to experience!

The second fruit is the spiritual warfare reported by Christians, especially those who disobeyed God's leading to get rid of the books—night sweats, hearing voices and other unusual noises, being gripped by a spirit of fear, loss of intimacy with God. Some thoughtful people have reported what one woman called "a stronghold I didn't want and couldn't seem to overcome. I became uncontrollably obsessed over this make-believe world. And fell into a pit of manic-depressive-suicidal state."[\[22\]](#)

One Christian teenager, clearly under conviction, wrote this comment on a blog:

As a 15-year-old, reading those books was a . . . strange experience for me.

I didn't think they were too bad or morally lacking until I heard my old high-school chaplain [a thirty-something woman, I think. Never dared to ask ☐] praise them. And then something inside me clicked, because it struck me as wrong that a Godly woman would find this series good. . . .

Another problem with *Twilight* that I had is that it drives girls to think of love before they are emotionally and mentally ready for the idea. It pretty much skews their

ideas of love up. I know it's done that to me. Because what this series has done is stick Edward Cullen in one category (i.e. "pure perfection") and "everyone else" lumped together in another as a portrayal of pure "ocker"ness. I am now not sure to what percentage *gentlemanliness* exists in a normal, TANNED boy. So it's not really fair to guys, or girls, because of skewed expectations. . . .

Otherwise, I enjoyed the *Twilight* series, but I don't feel that I should have, so I'm going to pray about that one.[\[23\]](#)

The third fruit is a spirit of divisiveness. Some Christians are inordinately defensive about *Twilight*, choosing the books over relationships with other believers who take a negative view of the series. One Christian speaker who shared her deep concerns over *Twilight* at a church conference was verbally attacked at the break by supposedly mature women. Some of them still refuse to speak to her.

Of course, we hear the refrain, "Oh come on. It's just a book. It's just fiction." But all forms of entertainment are a wrapper for values and a message, and we need to be aware of what it is. Remember, what we take into our imaginations is really like food for our souls. If something has poison in it, it shouldn't be eaten. Saying "It's just a book, who cares what it is as long as we're reading," is equivalent to saying, "If you can put it in your mouth and swallow it, it must be food." What are you feeding your soul? Goodness or poison?

Readers resonate with the important themes of life and literature: romantic love, family love and loyalty, beauty, sacrifice, fear, danger, overcoming, conflict, resolution. But these themes are laced with spiritual deception: "You, too, can be like God." You hear that *Twilight* is a love story on steroids, and people—especially young girls—are drawn to God's design for a woman to be cherished, protected, and provided for. They are drawn to the way Bella responds to Edward with love, respect and submission, which is also God's design. So

it is especially devious that the elements that resonate with our God-given desires for love are poisoned as occult principles are interwoven with the story. [{24}](#)

One teenage girl made this comment on a blog: "I never thought of [the books] as arousing or erotic in any way. Like many other girls, I found myself falling for Edward as I delved into the story. Before I knew it, my heart was beating faster during the mushier scenes." Like millions of others, she is unable to discern the line between emotional and sexual arousal. Swooning because you are in love with a fictional character, when you long for this character when you're not reading the book, means you've been taken captive (Col. 2:8). And God does not want us in bondage to anything except Him!

Twilight is dangerous because it subtly stretches us into accommodating that which God calls sin. People don't leap from embracing good to embracing evil in one giant step; it's a series of small, incremental allowances. Readers easily accept unthinkingly an unmarried couple spending every single night together when the Word says to avoid every form of evil and to flee temptation, not lie there cuddling with it! Readers are led to accept as heroes and friends vampires who murder human beings to drink their blood.

Commentator Michael O'Brien makes a stunning analysis of *Twilight*:

In the *Twilight* series, vampirism is not identified as the root cause of all the carnage; instead the evil is attributed to the way a person lives out his vampirism. Though Bella is at first shocked by the truth about the family's old ways (murder, dismemberment, sucking the blood from victims), she is nevertheless overwhelmed by her "feelings" for Edward, and her yearning to believe that he is truly capable of noble self-sacrifice. So much so that her natural feminine instinct for submission to the masculine suitor increases to the degree that she desires to

offer her life to her conqueror. She trusts that he will not kill her; she wants him to drink her essence and infect her. This will give her a magnificent unending romance and an historical role in creating with her lover a new kind of human being. They will have superhuman powers. They will be *moral* vampires—and they will be *immortal*.

Here, then, is the embedded spiritual narrative (probably invisible to the author and her audience alike): You shall be as gods. You will overcome death on your own terms. You will be master over death. Good and evil are not necessarily what Western civilization has, until now, called good and evil. *You* will define the meaning of symbols and morals and human identity. And all of this is subsumed in the ultimate message: The image and likeness of God in you can be the image and likeness of a god whose characteristics are satanic, as long as you are a “basically good person.”

In this way, coasting on a tsunami of intoxicating visuals and emotions, the image of supernatural evil is transformed into an image of supernatural good.[\[25\]](#)

Twilight is not dangerous because people will literally want to become vampires. *Twilight* is dangerous because, through the powerful medium of storytelling, dangerous ideas and messages go straight to the heart like a poisoned-tipped arrow, without being passed through a biblical filter. Beware the darkness of *Twilight*.

Addendum: Should I Let My Children/Grandchildren/Students Read *Twilight*?

I have read all four books in the *Twilight* series. I strongly recommend against reading these books.

But I also understand that it's a cultural phenomenon, and lots of people are going to read the books no matter what

anyone says. So allow me to attempt to redeem the cultural pressure inherent in these books' popularity by suggesting how you can help the tender, untaught minds of your loved ones to think critically as they read.

If your teen or tween expresses a desire to read the books, give an explanation for why you think they shouldn't. ("Just say no" just doesn't work with most kids. They need to know why, and that's fair.) I would suggest something along the lines of, "I love you and I want what is best for you, and that means protecting you from dangers you are not aware of. This series is steeped in the occult and in demonic influence, both of which God strongly warns us against in His word. There is also a powerful emotional draw into unhealthy fantasy which could sabotage future relationships with real people. There are spiritual dangers and emotional dangers that I want to protect you from."

If you receive pushback, then you might respond by saying, "If you want to read the books, then I'll read them with you. We'll talk about them, a chapter or a scene at a time. The choice is yours." This gives your loved one the power of choice, but you remain involved in the process. What would be especially powerful for young girls is for Dad to read the books as well and talk to his daughter(s) about what's in them. Men would have a very different take on the emotional lust in these books, as well as a sensitivity to the unfair expectations of a lover that would be formed in their daughters' hearts. Girls need their father's input in this adolescent time of emotional and sexual confusion, and *Twilight* is almost guaranteed to add to the confusion.

Talk about the books' content frankly and openly; if they are embarrassed for you to know what they are reading, their well-placed shame will make a powerful statement about the wisdom of reading this kind of book. Make sure they know that you are completely aware of what they are taking into their minds and spirits, just as you would want to know if they were taking

drugs into their bodies. Reframe the book's content in terms of what the Bible says, and ask questions: Does this agree with the Bible's explanation of life and reality? Does this help you draw near to God, or does it make you want to avoid Him and His Word? How do the descriptions of Bella's, Edward's and Jacob's thoughts and feelings make you think about the people in your real life? Are you tempted to look down your nose at the "mere humans" you do life with?

Even though this work is fiction, it is still making statements about reality. What is it saying about life on earth? About God? About sin? About love? About the soul? About heaven and hell? About biblical truth?

How does the book compare to what the Bible says? For example, look together at the Ephesians 5 passage about marriage and why it is important. (Marriage is an earthbound illustration of the union of Christ and the church.) And what Jesus said about the nature of the marriage relationship in heaven in Matthew 22:30. (The marriage relationship is ended by death.) How does it compare with the ideas about marriage in *Twilight*? Look for the ways Bella relates to her father. Is it according to God's command to children to obey their parents (Eph. 6:1; Col. 3:20)? Does she get away with her deceptions and repeated acts of disobedience? (Yes.) Is this consistent with the Bible's teaching on the consequences of sin (Gal. 6:7)?

Talk about the gold standard for what God wants us to expose ourselves to: "Finally, brothers, whatever is true, whatever is noble, whatever is right, whatever is pure, whatever is lovely, whatever is admirable—if anything is excellent or praiseworthy—think about such things" (Phil. 4:8). Look for what is true and not true, noble and not noble, right and not right, etc. The books are not without statements and ideas that are true, noble, and right; the problem is that they are mixed in with even more compelling ideas that are false, ignoble, wrong, impure, unlovely, and shameful.

“As a man thinks in his heart, so is he” (Prov. 7:23). The things we think about by filling our minds and hearts will shape us. What are you filling your mind and heart with? Longing for the perfect lover that no human being can fulfill? Discontent with being human and wishing you could have supernatural powers? Will that serve you well?

Lia Carlile, a teacher at a Christian school in Washington State, offered these excellent critical thinking questions to help students think through *Twilight* or any other cultural phenomenon. Lia cites many Scriptures in her notes, which I highly recommend. [\[26\]](#)

Question 1 – Me and God

- *How is this thing building my relationship with the Lord?*
- *How does my interest in this area compare with my time invested in my relationship with the Lord?*

Question 2 – Me and the People Around Me

- *Is this creating conflict in my family or with others?*
- *Does it offend other believers or is it confusing them in their faith?*
- *What am I saying to my non-Christian friends or what example am I setting for others?*

Question 3 – The Bible

- *What does the Bible have to say about this? Who does it glorify—God or Satan? Jesus or the things of the World?*

Question 4 – Me and *Twilight* (or whatever applies)

- *How is this affecting what I think about; my attitude, heart, and mind?*
- *Does it help me to do what is right according to God? Or, does it promote things of the world?*
- *Does it distract me from the Lord and my relationships with others? Serving, praying, reading Bible, ministry, etc.*
- *Does it cause me to say, think, or do things that are contrary to Jesus and his life?*

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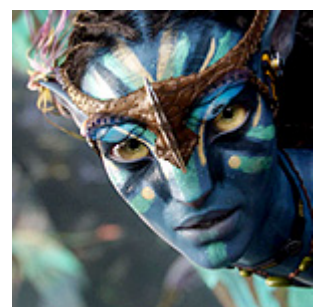
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Avatar and the Longing for Eden

Dr. Patrick Zukeran examines the blockbuster movie from a biblical perspective, identifying reasons for why this movie resonated with so many people despite its false worldview of pantheism.

Introduction

James Cameron's hit movie *Avatar* ranks as a ground-breaking epoch. This movie features new technology and special effects that make it landmark fantasy film, joining the elite group of movies which include *2001: A Space Odyssey*, *Star Wars*, and *Lord of the Rings*.



What accounts for the tremendous popularity of this movie? I believe the cutting edge technology, combined with the strong environmental message, stirred the hearts of people throughout the world. I believe the movie also awakened a deep longing in all of us for Eden.

In *Avatar* we are projected into the twenty-second century and enter the alien world of Pandora, a spectacular tropical paradise inhabited by the ten foot tall, blue skinned Na'vi. Through innovative 3-D technology, we are immersed into experiencing this stunning paradise in vivid detail as never before encountered in cinema.

CNN news reported that after the movie, numerous fans experienced depression and even suicidal thoughts as they reflected on the present state of our planet and longed for the paradise of Pandora. Several websites included hundreds of entries from individuals who expressed their sense of loss and regret. In Pandora many saw a paradise that was lost, or one that can never be attained on this earth.

An individual identified as Ivar Hill wrote on one of the Avatar forum sites: "When I woke up this morning after watching *Avatar* for the first time yesterday, the world seemed . . . gray. It was like my whole life, everything I've done and worked for, lost its meaning," Hill wrote on the forum. "It just seems so . . . meaningless. I still don't really see any reason to keep . . . doing things at all. I live in a dying world."[{1}](#)

What accounts for this deep longing that was aroused by this movie? I believe within all people there is a longing for Eden, a pristine paradise where mankind and nature live in perfect harmony. Where does this longing of Eden derive from?

In Genesis God created a perfect world in which sin was not present. Man and woman lived in a beautiful and perfect world free from the effects and decay of sin. After the fall, this

paradise was lost and the effects of sin began to tear apart God's good creation. Since then, man has sought to recover what was lost. However, can we ever regain what was lost? How should we view our environment now in this fallen world? Should we resign ourselves to living in a dying world or is there a message of hope? Can we attain Eden or is it forever lost?

In this article I will discuss the pantheist and biblical environmental message and the future hope of Eden restored.

Paradise Lost

In the movie *Avatar*, we are projected into the twenty-second century and arrive on the planet Pandora, a beautiful tropical paradise of glimmering trees and psychedelic colored flowers. There are crystal rivers and breathtaking floating mountains in the clouds. Here the Na'vi live in harmony with the animals and nature.

What made *Avatar* special was that through cutting edge 3-D technology, we could encounter this world in a deeper and richer way. The movie awakened in many the longing for a paradise. I believe this longing is rooted in the Genesis account of creation. Man had a paradise but it was lost through a great tragedy. What was Eden and what was lost in the beginning?

In Genesis 1, God creates the universe out of nothing. The length of time or age of the universe is not the issue in this article. Whichever position you may hold on the age of the earth, we should all agree that the Genesis account explains how the sovereign God brings order out of the chaos and creates a masterpiece. He sets the stars and galaxies in place. He produces plant life and vegetation. He then creates animal life on land and in the oceans. The pinnacle of creation is man and woman whom He creates in His image. At the

end of chapter one, God reflects upon His creation and states that “ . . . it was very good.”

In chapter 2:8-9 the text reads, “Now the Lord God had planted a garden in the east, in Eden; and there he put the man he had formed. And the Lord God made all kinds of trees grow out of the ground—trees that were pleasing to the eye and good for food.” The text reveals that Eden was a beautiful and lush paradise which was untarnished by sin or its effects. Man lived in harmony with nature and the animals in garden.

The text also states that the trees of Eden were pleasing to the eye and good for food. Eden was a place of wonder and tremendous beauty. What was most significant is that man lived in a perfect fellowship with his companion, woman, and they both lived in a perfect relationship with their creator.

In Genesis 3, the greatest tragedy in history takes place. Through man’s disobedience, sin enters into the created order. From Genesis 3 on, we witness the effects of sin infiltrate God’s good creation. Sin disrupts the harmony in all aspects of God’s creation. The perfect relationship between God and man is disrupted. The perfect relationship between man and woman is broken and now they live in distrust of one another. The harmony between man and the created order also comes to an end. The power of sin and death have taken its toll on creation but will these forces ever be defeated? Will the curse of sin ever be ended?

Stewardship Over the Earth

The appeal of the hit movie *Avatar* was not only its technology but its strong environmentalist message. In the story, the blue skinned Na’vi live in perfect harmony with their environment. This harmony is made possible when the Na’vi become one with Eywa, the “all mother.” Eywa is not a personal being but the impersonal force of nature made up of all

things. Eywa is ever present in all things and all things are a part of Eywa. At death, the life energy in all things returns to Eywa. Her energy is concentrated in a large sacred tree located in the middle of the forest. The Na'vi attain enlightenment when they attach their ponytails to one of her vines. The Na'vi also achieve oneness with the animals as well when they attach their pony tails to similar features on the creatures they seek to domesticate.

Avatar presents the worldview of pantheism, and the environmentalist message is wrapped up in this worldview. In pantheistic religions, "salvation" and restoration comes when man attains oneness with the universe. This oneness is achieved through meditation and the altering of one's consciousness. Harmony with the environment and healing to mankind will come when mankind attains oneness with Mother Earth. Many have responded to the pantheistic religions such as the New Age movement because of their environmentalist message. Today, there is a heightened awareness and attention being paid to our environment. Pantheists care for the environment because they view man and nature as one, therefore man is of equal value to the animals and the plants. In pantheism, man worships nature or Mother Earth. Nature is valuable because all the universe and mankind are one in essence.

Does the Christian worldview present an environmentalist message? It certainly does, but very few are aware of or hear the Christian environmentalist message. At a time when so much attention is on the environment, it is unfortunate that the Christian message is not being promoted effectively. The Bible teaches a great deal about the relationship between man and the environment.

Unlike pantheism, the Bible teaches that God created the universe but is independent of it and not dependent on it. He rules and sustains the universe. God created man alone in his image and delegated to man stewardship over the earth. Man is

to guard and care for God's creation. Having dominion over the earth does not give us the freedom to misuse the earth's resources or be careless in managing the environment.

We are not to exploit the earth as the humans portrayed in *Avatar* sought to, nor are we to worship the earth as the Na'vi worshipped their "all mother." Instead, the Bible teaches that we rule over the earth, but as wise stewards who exercise care and guardianship over what God has created. The Bible does indeed offer the best environmentalist message.

Paradise Restored

Can paradise be restored? In the movie *Avatar*, the Na'vi lived in a tropical paradise on the planet Pandora. Many who saw the movie were awed by the beauty of the planet Pandora but disgusted when they reflected on the state of our planet today. On an Avatar blog site Ivar Hill wrote, "One can say my depression was twofold: I was depressed because I really wanted to live in Pandora, which seemed like such a perfect place, but I was also depressed and disgusted with the sight of our world, what we have done to Earth. I so much wanted to escape reality."[2](#)

The pantheists' hope is reflected in *Avatar*. Pantheist religions like the New Age teach that when enough of mankind is enlightened, the forces of the universe will respond and restore paradise on earth. In Genesis 1 and 2, man once lived in paradise in Eden, but this was lost in Genesis 3. Will paradise ever be restored or have we lost Eden forever?

The Bible teaches that we all look forward to that day when creation will be restored. In Romans 8:18-22 Paul states,

The creation waits in eager expectation for the sons of God to be revealed. For the creation was subjected to frustration, not by its own choice, but by the will of the one who subjected it, in hope that the creation itself will

be liberated from its bondage to decay and brought into the glorious freedom of the children of God. We know that the whole creation has been groaning as in the pains of childbirth right up to the present time.

In this passage Paul exhorts Christians to patiently endure the suffering they presently face for there is a glorious future awaiting the believer. One day not only the Christian, but creation also will be transformed and delivered from the present state which is in subjection to decay as a result of sin. At this time all creation experiences frustration and incompleteness as we await this coming transformation.[\[3\]](#)

The Bible promises that paradise will be restored—not by the work of man or an enlightened mind, but through the return of the King of Creation. When Christ returns, He will defeat evil and then Revelation 21:1 promises that there will be a new heaven and a new earth, for the old earth which was under the curse of sin is done away.

The message of hope presented by the Bible is not limited to an individual hope of one's eternal salvation. It is a message of hope for all mankind and for all of creation.

Until Creation is Restored

The new 3-D experience of the pristine paradise of Pandora and the strong environmentalist message of the movie Avatar, stirred the hearts of many people to appreciate and preserve the natural beauty that we have on earth. Avatar wrapped its environmentalist message in the worldview of pantheism. The solution to the environmental problem is enlightenment to true reality. Man is one with all of nature, thus lowering the value of man, making him equal to the plants and animals. When enough people attain enlightenment, there is hope that restoration will come to our planet.

The Bible teaches that one day the world will be transformed

and paradise will one day be restored when the king of creation returns. Until that day comes, what are Christians called to do in regards to the environment?

As mentioned previously, man was given dominion over the earth. We are to use the resources of the earth to improve our lives in our struggle against the curse of sin and death. However, we are stewards of God's creation and we are commanded to exercise great care over the earth. Throughout the Bible, God commands believers to care for the land. Here are a few examples.

In Leviticus 25, God commands His people to sow the fields for six years but in the seventh year, they must not sow but to give the land rest. In Deuteronomy 22:1-12, God commands His people to care for the animals, both domesticated and the wild animals that live in the land. Therefore, if anyone should have a strong environmentalist message, it should be the Christian.

The Christian must address the environmental problem. The problem is rooted in human sinfulness. This sinfulness manifests itself in two primary ways, greed and haste. Christians must stand against the exploitation, wasteful destruction, and abuse of land by companies seeking maximum profits with no regard for their surroundings. Francis Schaeffer rightfully stated that the Christian community must "refuse men the right to ravish the land, just as we refuse them the right to ravish our women."[\[4\]](#)

Few churches and schools preach or teach on the Christian view of the environment. This message must be taught once again in our churches and schools. Christians must also practice sound ecological principles such as recycling, using cleaner energy sources, and the conservation of energy. Christians should also be involved in environmental causes that seek to preserve the beauty of the land and promote responsible mining and use of our natural resources.

Although nature is affected by the fall, we must be involved in the healing process from the fall. Christians must restore the relationship between God and man which is done through the ministry of the gospel. We must also seek to restore the proper view of our role in caring for the environment.

Notes

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New Media and Society

Kerby Anderson provides an overview of the ups and downs of the new media such as Facebook and Twitter, and their impact on us.

How is the new media affecting the way we think and the way we interact with others in society? I want to look at the impact the Internet, social networks, and portable media devices are having on our world.

Rachel Marsden doesn't think it is positive. Writing in *The Wall Street Journal* she says:

Spare me the stories of your “genius” tech-savvy child who can name every country on Google Earth, or how, because of your iPhone, BlackBerry and three cell phones, you juggle 20 tasks at once and never miss any business—even at 4 a.m., because you sleep with your portable devices. Does anyone care that technology is destroying social graces and turning people into rude jerks?[\[1\]](#)

She isn't the first to notice that the new technology and new mobile devices are changing the way we interact with others. And, as we will discuss later, they apparently are also changing the way we think, affecting everything from creativity to concentration.

Rachel Marsden wonders, “When did it become acceptable for technological interaction to supersede in-person communication?” I have news for her. It happened long before cell phones were invented. When I was a graduate student at Yale University, I noticed something odd about my academic advisor. Whenever the phone would ring, he felt he had to answer it. He could be advising me or we could be deep in the midst of a discussion of a research project. But if the phone rang, he stopped the conversation and answered the phone, staying on the phone until that conversation was over. I began to think that the only way I could ever have a sustained conversation with him would be to call him on the phone.

Of course, mobile devices make it even easier to ignore face-to-face interaction. Now the world revolves around the person who has instant access to others using these devices. Rebecca Hagelin says that narcissism has crept into our world. In 2006, *Time* magazine voted “You” as the “Person of the Year.” So much of media and advertising today is about indulging your fantasies.

Rebecca Hagelin is concerned about the impact this is having on our children. “Young people spend hours every day updating their Facebook pages, post and e-mail countless pictures of

themselves, and plug their ears with music to create a self-indulgent existence shut-off from everyone around them.”[\[2\]](#)

While some of the impact is positive, much more should concern us and cause us to change our behavior.

The Internet and the Way You Think

Can the Internet change how you think? That was a question columnist Suzanne Fields asked recently.[\[3\]](#) If you go to Edge.org, you will notice that the question they pose for this year is slightly different. It is, “How is the Internet changing the way you think?” They pose this provocative question because of the impact of computer chips, digitized information, and virtual reality on the way we think and how we receive information in this “collective high-tech electronic ecosystem for the delivery of information.”

I have also been wondering about the impact of the Internet and the new media on our thinking. Unlike Suzanne Fields, I wasn’t wondering *if* the Internet was changing our thinking but *how* it is already changing the way we think. There were two reasons why I have been thinking about this.

First, look at the younger generation being raised on the Internet. If you haven’t noticed, they think and communicate differently from previous generations. I have done radio programs and read articles about the millennial generation. They do think differently, and a large part of that is due to the Internet.

A second reason for my interest in this topic is an *Atlantic* article by Nicholas Carr entitled “Is Google Making Us Stupid?” He says, “Over the past few years I’ve had an uncomfortable sense that someone, or something, has been tinkering with my brain, remapping the neural circuitry, reprogramming the memory.”[\[4\]](#)

It's not that he believes his mind is going, but he notices that he isn't thinking the way he used to think and he isn't concentrating like he used to concentrate. "Immersing myself in a book or a lengthy article used to be easy. My mind would get caught up in the narrative or the turns of the argument, and I'd spend hours strolling through long stretches of prose. That's rarely the case anymore. Now my concentration often starts to drift after two or three pages."

He believes this comes from using the Internet and searching the web with Google. And he gives not only his story, but he also gives many anecdotes and as well as some research to back up his perspective.

For example, a developmental psychologist at Tufts University explains, "We are not only what we read. We are how we read." The style of reading on the Internet puts "efficiency" and "immediacy" above other factors. Put simply, it has changed the way we read and acquire information.

Now you might say that would only be true for the younger generation. Older people are set in their ways. The Internet could not possibly change the way the brains of older people download information. Not true. The 100 billion neurons inside our skulls can break connections and form others. A neuroscientist at George Mason University says, "The brain has the ability to reprogram itself on the fly, altering the way it functions."[\[5\]](#)

The Internet does appear to be altering the way we read and think, but more research is needed to confirm if this true. If so, parents and educators need to take note of what is happening in our cyberworld.

BlackBerries, Twitter, and Concentration

Have portable media devices altered our ability to concentrate? That certainly seems to be the case. Nearly all

of us have noticed that people with a BlackBerry sometimes seem distracted. And after they answer an e-mail, they seem to spend a few minutes trying to recollect their thoughts before they had the interruption.

An article in *Newsweek* magazine documents what many of us have always suspected: there are two major drawbacks to these devices.[{6}](#) The first is distraction overload. A study at the University of Illinois found that if an interruption takes place at a natural breakpoint, then the mental disruption is less. If it came at a less opportune time, the user experienced the “where was I?” brain lock.

A second problem is what is called “continuous partial attention.” People who use mobile devices (like a BlackBerry or an iPhone) often use their devices while they should be paying attention to something else. Psychologists tell us that we really aren’t multitasking, but rather engage in rapid-fire switching of attention among tasks. It is inevitable they are going to miss key information if part of their focus is on their BlackBerry.

But another hidden drawback associated is less creativity. Turning on a mobile device or a cell phone when you are “doing nothing” replaces what we used to do in the days before these devices were invented. Back then, we called it “daydreaming.” That is when the brain often connects unrelated facts and thoughts. You have probably had some of your most creative ideas while shaving, putting on makeup, or driving. That is when your brain can be creative. Checking e-mail reduces daydreaming.

We also can see how new technology affects the way we process information and react to it emotionally. The headline of one article asked this question: Can Twitter make you amoral?[{7}](#) Research was done at the Brain and Creativity Institute of the University of Southern California to see the impact of social networks like Twitter.

What the researchers found was that human beings can sort information very quickly. And they can respond in fractions of seconds to signs of physical pain in others. But other emotions (like admiration and compassion) take much longer to register. In fact, they found that lasting compassion in a relationship to psychological suffering requires a level of persistent, emotional attention.

So how does that relate to a technology like Twitter? The researchers found that there was a significant emotional cost of heavy reliance on a rapid stream of news snippets obtained through television, online feeds, or social networks such as Twitter. One researcher put it this way: "If things are happening too fast, you may not even fully experience emotions about other people's psychological states and that would have implications for your morality."

The point of these studies is that media does have an impact. A wise and discerning Christian will consider the impact and limit its negative effects.

Social Networks

Social networks such as Facebook and MySpace create an interconnected web of friends and family. People who study these networks are beginning to understand the impact they are having on us.

At a social networking site, you find someone and ask to be his or her friend. Once you are accepted, you become a member of their network, and they become a member of your network. This opens the door to finding and making additional friends. The ability to extend your circle of friends is one of the many benefits of social networking.

One concern about social networking is that it, like most of the new media, increases distraction and fragmentation of thought. The quotes, stories, jokes, and video clips come at

an increased rate. A concentrated conversation with one person is difficult. Look over the shoulder of someone in a social networking site who has lots of friends. Content quickly scrolls downward, and it feels like you are at a party where lots of people are all talking at once.

Also these networks tend to shorten our time of concentration. Steven Kotler makes this case in his *Psychology Today* blog, "How Twitter Makes You Stupid."[\[8\]](#) He once asked the author of the best-selling book why he called it the "8 Minute Meditation." The author told him that eight minutes was the length of time of an average segment of television. He reasoned that "most of us already know exactly how to pay attention for eight minutes."

Steven Kotler argues that Twitter is reducing the time of concentration to a few dozen words. He thinks that constantly using Twitter will tune "the brain to reading and comprehending information 140 characters at a time." He predicts "that if you take a Twitter-addicted teen and give them a reading comprehension test, their comprehension levels will plunge once they pass the 140 [character] mark." I am sure someone is already testing that hypothesis. Soon we should know the results.

Social networks do help us keep track of people who do not live near us, and that's a plus. But we are kidding ourselves if we believe that social networks are the same thing as true community. Shane Hipps, writing in *Flickering Pixels*, says this about virtual communities: "It's virtual—but it ain't community."

Social networks also have a great deal of power to influence us. Sociologists Nicholas Christakis and James Fowler document this in their new book, *Connected: The Surprising Power of Our Social Networks and How They Shape Our Lives*. They believe that happiness is contagious and so is obesity and quitting smoking. We are not only influenced by our friends, but are

even influenced by our friend's friends. They say the world is governed by what they call "three degrees of separation."

Addiction is another concern. Years ago, counselors discovered Internet addiction. Now they are starting to talk about Facebook addiction. Lots of youth and adults spend too much time in front of a computer. Social networks are wonderful tools, but wisdom and discernment are necessary in order to use them correctly.

Media Addiction

The Barna Group does lots of surveys, and that has led George Barna to conclude that "media exposure has become America's most widespread and serious addiction."[\[9\]](#) I have always been hesitant to label our high levels of media exposure an addiction. We seem to have an addiction label for every behavior. But George Barna makes a convincing case.

Addiction changes our brains by altering the chemical balance and flow within the brain and by even altering the structure of the brain. According to the American Psychiatry Association, we can legitimately call something an addiction when certain symptoms manifest themselves.

For example addictions change our brain structure, altering emotions, motivations, and memory capacity. Addictions cause withdrawal symptoms when exposure to the addictive item is eliminated. Addictions cause the people to abandon or reduce their involvement in normal and healthy activities.

Certainly media can be positive in terms of education and relaxation. But most media content, Barna argues, "winds up serving the lowest common denominator because that's where the largest audience" is to be found.

There is a generational trend. The builder generation did not grow up with media and never became accustomed to it. The

boomer generation embraced media, and the following generations expanded its use in ways unthinkable a few decades ago.

If we were truly serious about controlling the media input in our lives and our children's lives, we would see examples of parents putting boundaries on media exposure. We see nothing of the sort. Expenditures on personal media, in-home media, and mobile media continue to increase.

It is not that parents don't understand the dangers. Barna reports that three-quarters of parents say that exposure of their children to inappropriate media content is one of their top concerns. But they continue to buy their kids the media tools and continue to allow them to be exposed to inappropriate content.

By the time a young person reaches age 21, he or she will have been exposed to more than 250,000 acts of violence through TV, movies, and video games. He or she will have listened to thousands of hours of music with questionable lyrical content. Most parents know that much of what their children see or hear isn't wholesome.

This may be one of the biggest challenges for society in general and even the church in particular. Most parents recognize the danger of the media storm in which they and their children live. But they are unwilling to take the necessary steps to set boundaries or end their media addiction.

Some Concluding Biblical Principles

In a previous article on [Media and Discernment](#), I talked about the need for Christians to evaluate the impact of media in their lives. We need to develop discernment and pass those biblical principles to our children and grandchildren.

The new media represents an even greater threat and can easily

conform us to the world (Rom. 12:2). Media is a powerful tool to conform us to a secular worldview and thus take us captive (Col. 2:8) to the false philosophies of the world.

Christians should strive to apply the following two passages to their lives as they seek discernment concerning the media. The first is Philippians 4:8. "Finally, brothers, whatever is true, whatever is noble, whatever is right, whatever is pure, whatever is lovely, whatever is admirable—if anything is excellent or praiseworthy—think about such things."

The second is Colossians 3:2–5. "Set your minds on things above, not on earthly things. For you died, and your life is now hidden with Christ in God. When Christ, who is your life, appears, then you also will appear with him in glory. Put to death, therefore, whatever belongs to your earthly nature: sexual immorality, impurity, lust, evil desires and greed, which is idolatry."

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Facing Facebook: Social Networking and Worldview

Byron Barlowe digs beneath the surface of the various social networking phenomena like Facebook and Twitter.

It seems like everybody is on *Facebook*! At 350 million members worldwide and growing exponentially, this social networking community would be the third largest country in the world! One hundred million Americans,^{1} including 86 percent of American women, now have a profile on at least one social networking site, nearly double from a year earlier.^{2}

"...Twitter has radically changed the face of online communication. This year alone [2009], usage has grown by 900 percent..."^{3} But kids prefer the ever-popular YouTube video-sharing site. Two-thirds of Internet users around the world visit blogs and social networks, making it more popular than email. And older users are flocking to social sites. So this is about you and your friends, too, mom and dad!

So what is *social networking*? At a social site like Facebook.com, when you find another member, you click a button that says "Add as Friend." Now, you and that person have a connection on the Web site that others can see. They are a member of your network, and you are a member of theirs. Also, you can see who your friends know, and who your friends'

friends know. You're no longer a stranger, so you can contact them more easily. As the website Common Craft explains, "This solves a real-world problem because your network has hidden opportunities. Social networking sites make these connections between people visible."[\[4\]](#)

"These applications have given users an entirely new dimension of interactivity on the Web, as people are able to share videos, photos, links, ideas, and information at a heretofore unseen speed and with uncanny ease that enhances the Web experience of every Internet user."[\[5\]](#)

But some push back. "It's just trivia, a waste of time," they say. Silly games and self-centered platforms where folks can parade their lives. There is some truth in that charge. But it's important to understand such a powerful, widespread medium and seek to redeem it.

One commentator said, "Time bends when I open Facebook: it's as if I'm simultaneously a journalist/wife/mother in Berkeley and the goofy girl I left behind in Minneapolis."[\[6\]](#) But the accessibility and immediacy is not always good or profound. Be ready to have your life history, long-lost friends and personal ghosts pop up in unexpected ways through social networking. In the same way, the future could be at stake with each post and link you put up: Whatever goes online, stays online. One's reputation will be marked for years to come by her online life for good or ill.

However, the meteoric rise of social networking has occurred for good reason. In Facebook, Xanga or MySpace, research shows that we *extend* current relationships online. It can all be very trivial or fairly meaningful, depending on how it's used. In this way, social networking is not unlike meeting up at a coffee shop or at the back fence. Younger generations are known to be more conversational than older ones. In my middle-aged circles, many seem to have written it off prematurely.

We'll explore some worldview implications of social networking through the insightful book *Flickering Pixels: How Technology Shapes Your Faith*.^[7] Using a grid introduced by media professor and technology prophet Marshall McLuhan that traces media's culture-shaping influence, we'll briefly assess how this technology enhances our capabilities, retrieves lost ones, makes obsolete other things, and reverses into unintended consequences. In other words, we'll ask and partially answer basic questions like: What will this blossoming media change? What am I giving up if I use it? How can I control it for myself and my kids? Will it end up controlling me—or has it already?

"Hanging out" online, for all its similarities to in-person conversation **is** fundamentally different. And those differences are sure to change not only our socializing, but our worldviews—maybe even our faith.

"The Medium is the Message"

McLuhan famously stated that "the medium is the message," meaning that the content of media is overshadowed in its influence by the influence of the very medium (technology) through which it is communicated. Hipps believes media has been a fundamental change agent of culture, even faith. We'll explain and explore a bit McLuhan's grid of change and how it applies to social networking.

In discussing social networking sites like Facebook and their effect on people, it's helpful to look back at other media to see their culture-shaping influence. Note that I didn't write "the content of other media," but rather, "other media." For example, before Gutenberg's movable-type printing press, faith was passed down orally and through imagery like stained glass windows and church icons. The concrete stories from the synoptic Gospels ruled the day; the Apostle Paul's deep, abstract letters were virtually ignored. Then, print

technology unleashed a new way to think and even to believe—an emphasis on *individual faith* accessed through *critical reason*. This print phenomenon *retrieved* the abstract, doctrinally rich letters of Paul from the dusty shelves of history. This, in turn, ignited the Reformation, writes Shane Hips. One result: the church transformed from a highly communal body into a mass of individuals and put religious mystery largely out of touch.

Hips writes that, *in its extremes*, the influence of print reduced the gospel to incomplete abstract propositions and made many Christians arrogant about what we can know with certainty. [This is what some in the emerging church conversation react against, but we cannot pursue that topic here.]

Perhaps less controversially, Hips shares the maxim that any media—social networking included—changes its users in a similar way print technology did. Marshall McLuhan famously stated that “the medium *is* the message.” He meant that the medium itself does more to affect people than even the content that it carries.

The adage, “We become what we behold”^{8} seems to hold forth in social science and neurology, as well. Brain scientists are finding that exposure to and use of media of any kind changes the brain’s wiring, so there’s more at stake here than just bad content or how we use our time.^{9}

While writing this transcript, I had to fight to get alone and maintain focus. I consciously avoided the distraction and fragmentation my mind easily undergoes while *Twittering* (or “tweeting”) and *Facebooking* (see, social networking even spawns new verbs, like “friending”!). The social networking experience is like walking around at a party filled with friends in various conversations: lots of brief comments, retorts and jokes. My need for individual, abstract thinking was at risk at the “Facebook party.” (Ironically, I was in the abstract writing mode regarding a very different sort of

medium: non-abstract, simplistic, disjointed, visually based, online digital “communities.”)

New media may bring us to and keep us more “in the moment” and in touch with real people, all good things. But so-called *virtual communities* may create very unreal relationships. Not to mention a loss of in-depth thinking, conversation and fellowship to build current relationships. Two years ago a commentator wrote regarding American youth on social networks, “The rules of relationship are...being rewritten, and...are being shaped by a distinctly media-centered worldview rather than a Christian one.{10} However, things may be changing, at least among Australian youth, where “they want more connections with their friends that aren’t digital, that are tangible. They’re starting to question the authenticity of social networks such as Facebook and Twitter. They want technology to assist rather than dominate the way they communicate.”{11}

David Watson is an entrepreneurial “pastor” exploring the legitimacy of online shepherding. He believes it’s a general relationship issue not confined to online participation: “Any time you are not fully present with whatever community you happen to be with—whether online or offline—you can hurt people.... We just notice the online stuff more because it is new and people tend to spend lots of time with new things before they figure out how everything balances out.”{12}

So what’s the big deal? Most Facebook, MySpace or Orkut members aren’t changing their entire view of reality, truth, God or mankind based on interactions with online friends. No, it’s not the obvious pitfall of cults or wild philosophies that people usually deal with day to day anyway. Under-the-radar ways of being and communicating can incrementally change who we are. It’s the subtle way that our *view* of life changes that concerns me most. Are moment-by-moment Tweets dumbing us down in various ways? Have we come to expect meaning in 140-character bits? Twitter shows the flow of life in tiny chunks some call a lifestream. But are those snippets, especially

when seen intermittently, meaningful?

Media swirls around us and we become immune to the white noise. But McLuhan was a master at stepping back to study what is going on with media to see how to cooperate with and thus handle the vortex. Churches and ministries love to jump on new technologies to share the old, old story—but before diving in headlong, we need to remember McLuhan’s warning: we become like the media that we use.

Social Networking Redeems and Resurrects Good Things

What is the technology of social networking enhancing and bringing back from disuse? What are some redeeming characteristics of this new phenomenon? They include renewed friendships and acquaintances, helpful networking made easy, ministry possibilities and relational fun. Mainly, it enhances real-world relational communities.

McLuhan stated that new media always “enhances and retrieves” good things. For example, we long for the days of chatting with neighbors on the front porch. Social networking restores this dynamic to a surprising degree. One writer reflected, “It could be . . . that Facebook marks a return to the time when people remained embedded in their communities for life, with connections that ran deep. . . .”[\[13\]](#)

Reconnections frequently happen too. One former neighbor messaged me on Facebook, “Are you the Byron that lived beside us 25 years ago?” She was thrilled to know I was still walking with Christ and asked for prayer for her drug-addicted brother. She’d located me out of the blue a quarter century later and seven states away through the wonder of social networking.

Social networks have great potential for ministry. Yet Shane

Hipps' primary message for Christ-followers in *Flickering Pixels: How Technology Shapes Your Faith* is that simply broadcasting the gospel message in an old style into this new medium will not be effective. The medium itself changes the way people perceive *and* receive the message.

Social media are *not* a kind of broadcast medium, but rather a *conversation medium*. Online social ministry pioneer Paul Watson tells incredible stories of fruit borne online. He shepherds groups who stay current on Twitter and Facebook. One online community of Christ-followers raised funds over the Internet for a non-Christian tarot-card-reader to take her premature son to a hospital half a state away for medical treatment. A blogger, a practicing witch, warned her visitors not to harass Watson after he privately initiated prayer regarding her health issue.

Campus Crusade for Christ uses Facebook for campus ministry. They recently stated that 66 million students are active Facebook users. That's three times the population of Australia! In an outreach training video produced by Campus Crusade, the camera pans an empty library and the question "*Where are the students?*" flashes across the screen. Then it shows a computer lab chock-full of kids, most logged into Facebook, MySpace, Twitter or YouTube. Another banner reads, "The average college student spends three hours on Facebook each visit." Going where the people hang out is wise! But Campus Crusade knows you can't just post *The Four Spiritual Laws* tract on Facebook and be effective. Long-term engagement with a live person or social community is required to make a positive difference.

If relationships are healthy, they *can* be helped online. "A study published in 2007 in The Journal of Computer-Mediated Communication suggested that hanging onto old friends via Facebook may alleviate feelings of isolation for students whose transition to campus life had proved rocky." [\[14\]](#)

A Christian apologist wrote regarding social networking and the Internet, “We should note well Thomas Morris’s ‘Double Power Principle’—‘To the extent that something has power for good, it has corresponding power for ill.’”^{15}Next, we’ll discuss the downsides of social media.

Social Networking Makes Obsolete and Obscures Other Good Things

What is the technology of social networking making obsolete, obscuring or obliterating? Taken to extremes, how might it make its users regress rather than progress? What other troublesome dynamics does it create?

Studies show that people tend to continue and expand their real-life relationships online. But people can be fooled. Nothing replaces face-to-face contact. Hipps writes in *Flickering Pixels* about mutual friends of his who live very nearby but who had not seen each other in months. They communicate online daily, yet their relationship has deteriorated. Hipps commented on so-called *virtual communities*: “It’s virtual—but it ain’t community. . . . Meaningful, missional Christian community” should consist of several essential things:

- 1. **Shared history or experiences** that help establish a sense of identity and belonging*
- 2. **Permanence** or relational staying power—“it’s how you get shared history.” Members of a transient community never get shared memories.*
- 3. **Proximity**—“you have to be with one another in order to create the kind of meaningful connections to have community.”*
- 4. **Shared imagination of the future** —a sense of “We’re all going in the same direction.” Hipps says this is the one thing you get automatically with online social*

networking—people flock together who already share a future vision. But it's not community just because of that. If online "friends" are not able to meet together over time and share life experiences as they work toward a common vision, then it's just an online affinity group.

"Electronic culture disembodies and separates [yet]. . . . most of us. . . believe our technology is bringing us closer."[{16}](#) The Bible exhorts believers not to forsake group gatherings.[{17}](#) Why? Because corporate worship and teaching, personal shepherding, mutual encouragement, even non-verbal signals are irreplaceable. We can take our cues on being physically present from the incarnation: God's most powerful gospel medium was the Man, Christ Jesus.

Technology always makes something obsolete. It seems probable that too much online use compromises our ability to concentrate and think abstractly and form a coherent argument. Given a steady diet of fragmented imagery and spontaneous status updates, a new generation is losing the ability to think through issues from a coherent framework. "Through YouTubing, Facebooking, MySpacing . . . people take in vast amounts of visual information. But do they always comprehend the meaning of what they see. . . ? They are easily manipulated as students, consumers and citizens."[{18}](#)

Another endangered characteristic is deep conversation. Within the space of 140 character status updates and Tweets, all hope of profound, meaningful dialogue seems lost. Instead, images rule. ". . . Image culture is eroding and undermining imaginative creativity" which is "extremely important to our functioning as healthy, creative people."[{19}](#)

Social networking can steal your time. A friend recently told me that his wife's use of Facebook is hindering their family time and communications. This is likely a widespread problem. "2.6 billion minutes are used daily by the global population

on Facebook.”[{20}](#) If you already struggle with addictive tendencies or wasting time, think twice about launching into this absorbing lifestyle change. Get help for your online habit if it’s destructive as you would for any addiction.

Balancing Social Networking, Keeping a Christian Worldview in Mind

What are some more guiding principles for using social networking (and the Internet)? How do users balance their lives and retain a Christian worldview in a social networking age?

Remember Narcissus, the mythological character who was so enamored by his own image in the pool of water that it eventually became his undoing? Most people focus on his self-absorption. But the point Hipps makes isn’t how stuck on himself Narcissus was, but rather his inability to perceive and control the low-tech medium of a reflective pool. He seemed oblivious to what was going on, as people tend to be regarding the media maelstrom that surrounds us. “When we fail to perceive that the things we create are extensions of ourselves, the created things take on god-like characteristics and we become their servants.”[{21}](#) Media intake stealthily becomes idolatry.

The legendary Perseus, on the other hand, realized the power of a medium that if put under his control, could destroy the deadly effects of staring into the eyes of Medusa. Using a shield as a mirror, he deflected her deadly gaze and turned it into a chance to kill her. Even ancient Greek pagans understood the difference between these two fictional characters: Narcissus became enamored and then ensnared by a medium; Perseus, on the other hand, stepped back, realized the mirror was just an extension of his eyes, and so was able to master that medium. This echoes biblical commands to guard our heart and mind and not be conformed to the world.[{22}](#)

Remember, we're not really talking about what content goes *on* your Facebook page. Rather, it's the hidden power of the Internet and social networking that concerns us. Count the cost each time you use it.

One good use of the immediacy of Twitter is intercession. I got stuck in Delhi, India on a mission trip and *tweeted* a prayer request through my cell phone that in turn updated my Facebook page. Instant access and 140-character-long brevity can be good.

More advice from this worldview watcher trying to redeem social networking: read widely. Read deeply. Keep those parts of your mind and soul in shape while navigating the quick communications of social networking.

Guard your time like a night watchman. Guard your heart and mind like a jealous lover. Set "no unclean thing" before your eyes^{23} and if others try to, take down that post or don't follow them. Also, guard against not only physical but "psychological nudity."^{24}

Mix into everyday wall posts some meaningful thoughts, worthy articles and video clips that cause people to think. Become a fan at the Facebook or MySpace pages of organizations like Probe. Link to articles at Probe.org, Bible.org, or some good cause to help fund.

Balance is key: not everything is worthy of immediate broadcast or attention. "Do you see a man who speaks in haste? There is more hope for a fool than for him."^{25} Trivia can be genuine but tiresome.

Reach out: post a Scripture, share your faith.

As Shane Hipps said, "The most important medium, the most powerful medium is you, you are God's chosen medium to incarnate the hands and feet of God in an aching world. . . . The more we understand [the hidden power of media], the more

we can understand how to use our media rather than be used by them.”[{26}](#)

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2012: Is The Sky Really Falling?

Probe's former intern Dave Sterrett and Steve Lee of Prestonwood Christian Academy (Plano TX) planned to publish a book about the 2012 buzz. After interviewing a number of Ph.D.s who are experts in Maya studies, astronomy, astrobiology, theology and New Testament, they concluded that the hype is "much ado about nothing."

The ancient Mesoamerican culture of the Maya had a meticulous calendar that abruptly ends on December 21, 2012. Many so-called scholars and believers think that either the world is going to end, as the recently released movie *2012* depicts, or humanity will move into a new age of enlightenment that will elevate us into a higher state of being or consciousness. The prediction of this "end of the world" or "end of the age" phenomenon has morphed into a multifaceted issue ranging from Maya studies, astronomy, New Age, to biblical studies.

The Hype:

Lawrence E. Joseph, author of *Apocalypse 2012: An Investigation Into Civilization's End*, has stated that "The year 2012 will be pivotal, perhaps catastrophic, possibly revelatory, to a degree unmatched in human history." Many people have been concerned about the connection between the Maya prediction and astronomy. Some New Age advocates believe the 2012 event will bring about a higher level of consciousness. Sol Luckman, author of *Conscious Healing*, has written, "Are you aware that a Shift in human consciousness is occurring even as you read these words that employs celestial triggers such as supernovas and Earth's alignment with Galactic Center in the years leading up to 2012 to trigger the evolution of our species?"

The Reality:

We interviewed Dr. Robert Sitler, Director of the Latin American Studies program at Stetson University.

Steve and Dave: What is the Maya long calendar and what is its significance?

Dr. Sitler: The Long Count Calendar is multifaceted, It is primarily a way of establishing a specific day in lineal time, much like our own yearly calendar, The calendar surely had powerful symbolic dimensions but our current understanding of them is limited.

S&D: Does the Maya Calendar give any indication of an apocalypse, end of the world, or a great transformation that could be cataclysmic?

Dr. Sitler: The calendar itself does not indicate such things, It tells you what day it is, There is only one reference to the Dec. 21, 2012 date in the ancient hieroglyphs, Monument 6 from Tortuguero, and unfortunately, the text says very little.

S&D: Why do you think many websites and books claim that Maya predicted the end of the earth?

Dr. Sitler: Very few of these websites have substantive ties to the Maya world, and as a result, they are often extremely misinformed.

S&D: Do you see any detriment or loss to Maya studies because of the 2012 predictions?

Dr. Sitler: It's great for Maya studies in terms of drawing attention to the Maya themselves and hopefully more serious scholarship. The 2012 hype bases itself on extremes of misinformation.[{1}](#)

The Hype:

While Maya scholars such as Dr. Sitler see no legitimacy to the end of the world scenarios coming from Maya culture or calendars, many doomsday predictions have turned to astronomical studies to confirm their prophecies of a coming apocalypse. Theories such as a pole shift are propounded as likely events that will bring earth to destruction. Patrick Geryl, co-author of *The Orion Prophecy: Will the World be Destroyed in 2012? Prophecies from the Maya and the Old Egyptians*, predicts that "In 2012 the next polar reversal will take place on earth. This means that the North Pole will be changed into the South Pole. Scientifically this can only be explained by the fact that the earth will start rotating in the opposite direction, together with a huge disaster of unknown proportions. In my books I reveal the immense cataclysm that is going to torment the earth in the near future."[\[2\]](#)

The Reality:

Again, we went to the experts in the fields of astronomy and astrophysics. The claim that doomsday advocates are making turns out to be a bait and switch. David Morrison, the senior scientist at the NASA Astrobiology Institute, clarifies, "A reversal in the rotation of Earth is impossible. It has never happened and never will."[\[3\]](#)

In reality there is one thing that can be predicted with great accuracy according to Dr. Gene Byrd, professor of astronomy and astrophysics at the University of Alabama. He told us, "The only thing that is predictable is that some folks will be predicting the end of the world a few years from now and making new predictions of the end after this date [i.e., 2012] has passed."

Notes

1. Interview on July 17, 2009.

2. Patrick Geryl, "Pole Shift & Pole Reversal in 2012" survive2012.com/index.php/geryl-pole-shift.html, accessed August 29, 2009.

3. astrobiology.nasa.gov/ask-an-astrobiologist/intro/nibiru-and-doomsday-2012-questions-and-answers, accessed September 6, 2009.

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See Also:

[2012: Doomsday All Over Again](#)

Faith-based Film Faith Like Potatoes

It's movie night with Mom; so I'm at the video store browsing the new releases and I come across *Faith Like Potatoes*. I'm not sure I would have picked it up if I were looking just for myself, but I saw the words, "Based on an inspiring true story," and thought, Mom will like this. She did. But much to my surprise, so did I. Oh, I thought I'd enjoy it tolerably, but I didn't expect to be, yes, actually inspired.

Faith Like Potatoes centers around a young, white African farmer who is forced to move his family to South Africa and start all over. As he does, he must overcome drought, tension in his family and his own deep-seated anger, as well as the tension and violence between white and black South African farmers. It's a story of pain, truth, beauty, and redemption.

Nonetheless, even though I was able to read all this on the

back cover, I wasn't expecting to be very impressed. To be entirely truthful, I've come to expect a fair amount of cheesy dialogue and frankly, poor artistry (cinematography, plot nuance, imagery, symbolism, subtlety, etc.) from Christian film, with a few notable exceptions. To be fair, I like those "weird artsy films" that make you think, and I understand that isn't everyone's cup of tea. But that also means I've seen my fair share of high-quality, low-budget film. And while I think we still have lots of ground to recover as we relearn how to engage the arts, I'm also aware that we have and are making progress.

Faith Like Potatoes from Affirm Films, is evidence of this progress. The producers, editors, directors, and composers are highly experienced, award-winning experts both within and without faith-based film-making, and it shows. Often, faith-based films come across as unrealistic because they lack engaging, believable characters and dialogue and they oversimplify characters and their issues. These movies often provide one-size-fits-all answers and end up resolving problems and characters so pristinely that there are no complications, no loose ends, no lingering struggles or doubts, no ambiguities, no room for interpretation... no depth. Real people in real circumstances aren't like that. People are complicated; what's right and what's wrong is sometimes unclear; accepting Jesus doesn't make everything rosy and happily-ever-after all at once.

As Christians we ought to know better than anyone that complete resolution will never take place until Christ returns at long last to bring Justice and Peace to a hurting world. If we want our productions to speak to real people in real ways, we need to get real. We need to stop avoiding the wonderfully complex simplicities of the paradoxical life God designed (the last is first, die to live, etc.). *Potatoes'* Regardt Van Den Bergh understands this. The well-known South African actor and director writes this of his work (of which *The Visual Bible's*

Matthew is his best known): "I, as a director, love telling true stories. To tell stories of how God impacts the lives of people is the best, but with it comes an awesome responsibility: the responsibility of being truthful and also representing the way of God in the person's life accurately." (www.sonypictures.com/homevideo/faithlikepotatoes/about/production-bios.html).

Overall, I think the film is successful in doing this. It doesn't shy away from the tragedy that happens in Buchan's life. (*Faith Like Potatoes* is based on the life of Angus Buchan, and is also the title of Buchan's autobiography.) I did, however, feel that the aftermath of the death of his nephew was covered a bit speedily. I understand there are limits on film as a medium, and time is almost always a factor—*Faith Like Potatoes* is almost an even two hours long as it is—however, I still feel it was an important part of the whole of this man's experience that shouldn't have been rushed. We only glimpse rather than truly encounter the shame and guilt and anger Buchan struggled with. The film brings us face-to-face with Buchan's immense sadness, but his other, darker feelings and struggles are only hinted at. Nonetheless, this dose of realism which portrays both the triumphs and tragedies of life is a good step in the right direction.

You've heard the old adage: It's not what you say, but how you say it that matters most. We all have experience with this. We know that how we say what we're saying affects how people receive it, and often whether they receive it at all. This being the case, we can see how bad art is an impediment to a good message; we begin to understand how it is nearly impossible to communicate a good message through a movie that just isn't good. This is why I want to highlight Regardt's *Faith Like Potatoes*. It's good art. Not exceedingly great perhaps, but good. This film has quality acting, dialogue, cinematography—all believable, which allows its message to be believable too. And that is inspiring.

Exponential Times – Applying Christian Discernment

Kerby Anderson discusses some of the trends in our rapidly changing world, calling for Christians to “understand the times” with discernment.

You may have seen the YouTube video asking, “Did you know”? Sometimes it has the title “We are living in exponential times.” I want to look at some of the trends that illustrate the fact that we live in exponential times. While I will use the video as a starting point, I will also be citing other authors and commentators as well.

The video begins by talking about population. How often we forget that there are countries like China and India that have a billion people. For example, the video says that if you are one in a million in China, there are thirteen hundred other people just like you. That is because there are over a billion people in China.

The video also points out that twenty-five percent of India’s population with the highest IQs is actually greater than the total population of America. Put another way, India has more honors kids than America has kids.

This reminds me of a statement in *The World Is Flat* by Thomas Friedman. He says that when he was growing up his parents would tell him “Finish your dinner. People in China and India are starving.” Today he tells his daughters, “Girls, finish your homework—people in China and India are starving for your jobs.”[\[1\]](#)

Consider the population explosion. There were one billion people in 1800. We did not reach two billion until 1930. The planet had three billion people in 1960 and four billion in 1975. We reached five billion people in 1987 and six billion people in 1999. It is estimated that the planet will hold seven billion people in 2012.

Of course, life expectancy has been going up, and this is changing the demographic of various countries. Many more people are living to age 100 and beyond. For example, there were only two hundred centenarians in France in 1950. The number is projected to reach a hundred fifty thousand by year 2050. That is a seven-hundred-fifty-fold increase in one hundred years.[{2}](#)

Or consider the United States population increase in this demographic group. In 1990, there were approximately, thirty thousand centenarians. Some believe that estimate may be a bit too high, but it provides an approximate baseline. The U.S. Census Bureau estimates there will be two hundred sixty-five thousand centenarians by 2050.[{3}](#)

One last trend is that world population growth is slowing down as populations are aging. Demographers tell us that we need 2.1 children per woman to replace a population. Back in the 1950s, the average number of babies per woman of child-bearing age was 5.0 but has been dropping ever since. It will most likely reach 2.3 in 2025.[{4}](#)

In the developing world, fertility is already moderately low at 2.58 children per woman and is expected to decline further to 1.92 children per woman by mid-century.[{5}](#) While only three countries were below the population replacement level of 2.1 babies in 1955, there will be one hundred and two such countries by 2025.[{6}](#)

Exponential Growth

What is the impact of exponential growth on society? Richard Swenson argues in his book *Margin* that this has created unprecedented problems for us:

One major reason our problems today are unprecedented is because the mathematics are different. Many of the linear lines that in the past described our lives well have now disappeared. Replacing them are lines that slope upward exponentially.[\[7\]](#)

Exponential growth is very different from arithmetic growth. We live our lives in a linear way. We live day-to-day, week-to-week, month-to-month. But the changes taking place around us are increasing not in a linear way but in an exponential way.

Exponential growth is not something that we would consider intuitive. Scott Armstrong demonstrated that when he asked a graduate class of business students the following question. If you folded a piece of paper in half forty times, how thick would it be? Most of the students guessed it would be less than a foot. A few guessed it would be greater than a foot but less than a mile. Two students guessed it would be great than a mile but less than two thousand miles. The correct answer is that the paper would be thick enough to reach from here to the moon.[\[8\]](#)

This is the challenge of living in exponential times. If the graph is linear, we have a fairly good grasp of what that will mean for us in the future. When the graph curves upward exponentially, we have a difficult time comprehending its impact.

But will the graph continue to trend upward? It will until it reaches some limit. Eventually there is an upper limit to most of the trends we are seeing. Objective things (people,

government buildings, and organizations) have limits. Subjective things (relationships, creativity, and spirituality) also have limits.

At this point the curve changes from a J-curve to an S-curve. The exponential slope begins to flatten and reach a new equilibrium. Eventually there is a turning point at which the upward curve no longer grows exponentially. Finally, the curve levels as growth and limits reach an equilibrium.

One of the challenges of living in exponential times is that the various trends are at different points on the curve. The amount of new information seems to be exploding exponentially and looks like a J-curve. The number of e-mails you receive might not be growing exponentially like it did a few years ago but may still be increasing. Population in many developing countries has been leveling off (and often decreasing), and so the graph looks more like the S-curve. All of these trends are at different parts of the curve and are happening simultaneously. Thus, it is often difficult for us to comprehend what this means to us personally.

Futurists who are trying to understand what will happen in the future are faced with an even more daunting task. If they look at each trend in isolation, they can begin to get an idea of what might happen. But as soon as someone tries to integrate all of these trends into a comprehensive whole, the future becomes blurred.

Trying to integrate all the various trends (many growing exponentially) creates a challenge for anyone trying to accurately predict the future. We might know the individual trends, but trying to integrate hundreds of trends into a comprehensive picture is difficult, if not impossible.

Warnings About Exponential Growth

In the past, a number of authors have warned about the dangers of exponential growth. And because their predictions did not come to pass, the concept of exponentiality and its impact have faded from current discussion.

In the early nineteenth century, Thomas Malthus wrote his famous *Essay on the Principle of Population* in which he argued that population growth would outstrip food production. He reasoned that population would grow exponentially while food production would merely grow arithmetically. Thus, he predicted a future crisis due to this exponential growth.

In 1968, Stanford biologist Paul Ehrlich published his controversial best-seller, *The Population Bomb*. He also noted that population was growing exponentially and made numerous predictions about catastrophes that would befall the human race in the 1970s and 1980s.

Dennis Meadows and others with a group known as The Club of Rome published their report in the book *The Limits to Growth*. The authors used a computer simulation to consider the interaction of five variables (world population, industrialization, pollution, food production and resource depletion). By changing the various assumptions about population and resources, they predicted various dire scenarios for the future.

Of course these doomsday predictions never came to pass. So it was inevitable that discussion and warning about exponential growth were no longer published on the front pages of newspapers and newsmagazines.

Another reason we have ignored the potential impact of exponential growth is due to the remarkable technological achievements of the twentieth century. Automobile manufacturers have been able to significantly increase gas

mileage in cars. Petroleum engineers have been able to find more effective and efficient ways to pull oil from the ground. Farmers and scientists have essentially tripled global food production since World War II, thereby outpacing even population growth.

Nevertheless, there are indeed limits to growth. If we understand what those limits are and work within them, then the future will be bright. If we ignore them, the human race could be in for some rough times. Harvard biologist E.O. Wilson expressed this dichotomy when he asked, "Are we racing to the brink of an abyss, or are we just gathering speed for a takeoff to a wonderful future? The crystal ball is clouded; the human condition baffles all the more because it is both unprecedented and bizarre, almost beyond understanding."[\[9\]](#)

Columnist Tom Harper is more pessimistic: "Currently we are behaving like insane passengers on a jet plane who are busy taking all the rivets and bolts out of the craft as it flies along."[\[10\]](#)

Whatever our future, it is certain that it will be more complex than ever before. And it will be a world in which information has exploded exponentially.

Information Explosion

One aspect of exponential times is the information explosion. The YouTube video by the same title reminds us that information is exploding exponentially. For example, it points out that there are thirty-one billion searches on Google every month. The best estimate is now there are about thirty-six billion searches on Google each month. In 2006, it was 2.7 billion. That's a thirteen-fold increase in just three years.

In order to keep up with this information explosion, engineers have been working at a breakneck pace to increase the efficiency and capacity of computers and other devices that

process and store information. Every year, fifty quadrillion transistors are produced. That is more than six million for every human on the planet.[{11}](#)

Look at the exponential growth of Internet devices. In 1984, there were a thousand. By 1992, there were one million. By 2008, there were one billion and the number is about to exceed two billion. Some experts believe that there will be fifteen billion Intelligent Connected Devices by the year 2015.[{12}](#)

The YouTube video estimates that a week's worth of *The New York Times* contains more information than a person was likely to come across in a lifetime in the eighteenth century. This figure is more difficult to quantify even though it, or variations of it, is cited all the time.

In fact, this may be our biggest challenge in the twenty-first century. There is so much information that most of us are having a difficult time trying to make sense of all the data. Facts, figures, and statistics are coming at us at an accelerating rate. That is why we need to evaluate everything we see, read, and hear from a Christian worldview in order to make sense of the world around us.

One last point is that most of this information is still in the English language. The YouTube video says that there are about 540,000 words in the English language. And this is five times as many words as in the time of Shakespeare.

It turns out that these estimates may be a bit off. Part of the problem is deciding what constitutes a word. After all, we have so many derivatives of a word and we have many words that have multiple meanings. Do you count the word or the various meanings of a word?

Let's start with the English vocabulary at the time of Shakespeare. We know how many words he used. If you count all the words in his plays and sonnets there are 884,647 of them. The estimate for the number of different words he used varies

from eighteen to twenty-five thousand. I might also mention that it appears that Shakespeare coined or invented about fifteen hundred new words. Even so, it seems like the estimate that there were a hundred thousand English words in Shakespeare's time might be too high.

Do we have over five hundred thousand words in the English language today? Again, it depends how you count words. The largest English dictionary has about four hundred thousand entries. A more realistic number is around two hundred thousand. The latest edition of the *Oxford English Dictionary* contains entries for 171,476 words in current use, and 47,156 obsolete words.

Nevertheless, English has become the language of choice for the world. Approximately three hundred seventy-five million people speak English as their first language. Another seven hundred million speak English as a foreign language. English is also the language most often studied as a foreign language in the European Union. English is more widely spoken and written than any other language.

English is the medium for eighty percent of information stored in the world's computers. English is the most common language used in the sciences as well as on the Internet. Not only have the number of English words expanded since Shakespeare's time, its influence has expanded as well.

Exponential Times and a Biblical Worldview

The Bible tells us that we are to understand the times in which we are living. First Chronicles 12:32 says that the sons of Issachar were "men who understood the times, with knowledge of what Israel should do." Likewise we need to understand our times with knowledge of what we as Christians should do.

We have also been looking to the future by trying to plot trends from today into tomorrow. The Bible also tells us that we should plan for the future. Isaiah 32:8 says that “the noble man devises noble plans, and by noble plans he stands.” Proverbs 16:9 says “the mind of man plans his way, but the Lord directs his steps.” So we should not only plan for the future, but commit those plans to the Lord and be sensitive to His leading in our lives.

When you live in a world that is increasing exponentially, you have to be ready for change. In fact, it is probably true that most of us now expect change rather than stability in our world. Not so long ago, there were those telling us that change would shock our senses and disorient us.

As commentator Mark Steyn points out, we developed a whole intellectual class of worriers. He says:

*The Western world has delivered more wealth and more comfort to more of its citizens than any other civilization in history, and in return we’ve developed a great cult of worrying. You know the classics of the genre: In 1968, in his bestselling book *The Population Bomb*, the eminent scientist Paul Ehrlich declared: “In the 1970s the world will undergo famines—hundreds of millions of people are going to starve to death.” In 1972, in their landmark study *The Limits to Growth*, the Club of Rome announced that the world would run out of gold by 1981, of mercury by 1985, tin by 1987, zinc by 1990, petroleum by 1992, and copper, lead and gas by 1993.* [*{13}*](#)

Obviously none of that happened. But we shouldn’t dismiss the potential impact of exponential growth, but learn to be more careful in our predictions.

I believe one of the greatest challenges for Christians will come from the information explosion. Not only are we inundated with facts, figures, and statistics, but we must

also confront various philosophies, worldviews, and religions. It is absolutely essential that Christians develop discernment. We must work to evaluate everything we see, read, and hear from a Christian worldview.

This is one of the foundational goals of Probe Ministries. We are dedicated to helping you to think biblically about every area of life. I would encourage you to visit the Probe website (www.probe.org) to read other articles. You can also get a podcast of this program or any other program, and even sign up for the *Probe Alert*.

Kerby Anderson discusses some of the trends in our rapidly changing world, and calls for Christians to 'understand the times' with discernment. We live in a world of change. And as I have discussed above, many of these changes are not linear but exponential. May all of us be found faithful in speaking biblical truth to a culture in the midst of change.

Notes

1. Thomas Friedman, *The World is Flat: A Brief History of the Twenty-First Century* (New York: Farrar, Straus and Giroux, 2005), 237.
2. "50 Facts: Global health situation and trends," World Health Organization, 1998.
3. "Centenarians in the United States," U.S. Census Bureau, 1999.
4. "50 Facts: Global health situation and trends."
5. "World population to increase by 2.6 billion over next 45 years," World Population Prospects, 24 February 2005.
6. "50 Facts: Global health situation and trends."
7. Richard Swenson, *Margin: How to Create the Emotional,*

Physical, Financial, and Time Reserves You Need (Colorado Springs: NavPress, 1992), 44.

8. Scott Armstrong, *Long-Range Forecasting: From Crystal Ball to Computer* (NY: Wiley, 1985), 102.

9. E.O Wilson, "Is Humanity Suicidal?" *The New York Times Magazine*, 30 May 1993, 27.

10. Tom Harper, quoted by William Goetz, *Apocalypse Next: The End of Civilization as We Know It?* (Camp Hill, PA: Horizon Books, 1996), 15.

11. George Gilder, "Happy Birthday Wired: It's Been a Weird Five Years," *Wired*, January 1998, 40.

12. "15 Billion Connected Devices – Powered by the Embedded Internet," Small Forms Factors Blog, 28 April 2009.

13. Mark Steyn, "It's the Demography Stupid," *Wall Street Journal*, 4 January 2006.

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Consumerism – A Biblical Perspective

Kerby Anderson examines ways in which a consumerist mindset is a concern for both society and the church. He concludes by providing a biblical perspective.

Consumerism is a concern within society and within the church. So I would like to analyze both of these areas of concern by citing books that address this issue. The classic secular book on this subject is *Affluenza: The All-Consuming Epidemic*.[\[1\]](#)

An excellent Christian book that deals with the topic of consumerism (in one of its chapters) is Michael Craven's book *Uncompromised Faith: Overcoming Our Culturalized Christianity*.[^{2}](#)

What is consumerism? Many people use the terms *materialism* and *consumerism* interchangeably. But there is a difference. Consumerism is much more than mere materialism. It is a way of perceiving the world that has affected all of us (especially Americans)—young and old, rich and poor, believer and non-believer—in significant ways. Essentially it is a never-ending desire to possess material goods and to achieve personal success.

Others have defined consumerism as *having* rather than *being*.[^{3}](#) Your worth and value are measured by what you have rather than by who you are. It is buying into a particular lifestyle in order to find your value, worth, and dignity. As Christians we should be defined by the fact that we are created in God's image and have intrinsic worth and dignity.

Even secular writers see the problems with consumerism. The writers of *Affluenza* say that it is a virus that "is not confined to the upper classes but has found its way throughout our society. Its symptoms affect the poor as well as the rich . . . *Affluenza* infects all of us, though in different ways."[^{4}](#)

The authors go on to say that "the *Affluenza* epidemic is rooted in the obsessive, almost religious quest for economic expansion that has become the core principle of what is called the American dream."[^{5}](#)

Affluenza is rooted in a number of key concepts. First, it is rooted in the belief that the measure of national progress can be measured by the gross domestic product. Second, it is rooted in the idea that each generation must do better economically than the previous generation.

The consequences of this are devastating to both the nation and individuals. We are living in a time when the economic realities should be restraining spending (both as a nation and as individuals). Instead, we have corporately and individually pursued a lifestyle of “buy now and pay later” in order to expand economically. As we have discussed in previous articles, this philosophy has not served us well.

In an attempt to find happiness and contentment by pursuing “the good life,” Americans have instead found it empty. Consumerism seems to promise fulfillment, but alas, it is merely an illusion. Consumerism does not satisfy.

Inverted Values and Changing Attitudes

Anyone looking at some of the social statistics for the U.S. might conclude that our priorities are out of whack. For example, we spend more on shoes, jewelry, and watches than on higher education. We spend much more on auto maintenance than on religious and welfare activities. And three times as many Americans buy Christmas presents for their pets than buy a present for their neighbors.[{6}](#)

Debt and waste also show skewed priorities. More Americans have declared personal bankruptcy than graduated from college. Our annual production of solid waste would fill a convoy of garbage trucks stretching halfway to the moon. We have twice as many shopping centers as high schools.[{7}](#)

Americans seem to be working themselves to death in order to pay for everything they own or want to buy. We now work more hours each year than do the citizens of any other industrial country, including Japan. And according to Department of Labor statistics, full-time American workers are putting in one hundred sixty hours more (essentially one month more) than they did in 1969.[{8}](#) And ninety-five percent of our workers say they wish they could spend more time with their

families.{9}

Americans do recognize the problem and are trying to simplify their lives. A poll by the Center for a New American Dream showed a change in attitudes and action. The poll revealed that eighty-five percent of Americans think our priorities are out of whack. For example, nearly nine in ten (eighty-eight percent) said American society is too materialistic. They also found that most Americans (ninety-three percent) feel we are too focused on working and making money. They also believed (ninety-one percent) that we buy and consume more than we need. More than half of Americans (fifty-two percent) said they have too much debt.{10}

The poll found that many Americans were taking steps to work less, even if that meant reducing their consuming. Nearly half of Americans (forty-eight percent) say they voluntarily made changes in their life in order to get more time and have a less stressful life. This increase in the number of self-proclaimed “down-shifters” suggests the beginning of a national change in priorities.

Perhaps Americans are coming to the realization that more consumer goods don't make them happy. Think back to the year 1957. That was the year that the program *Leave it to Beaver* premiered on television. It was also the year that the Russians shot Sputnik into space. That was a long time ago.

But 1957 is significant for another reason. It was that year that Americans described themselves as “very happy” reached a plateau.{11} Since then there has been an ever declining percentage of Americans who describe themselves that way even though the size of the average home today is twice what it was in the 1950s and these homes are filled with consumer electronics someone back then could only dream about.

Undermining the Family and Church

What has been the impact of consumerism? Michael Craven talks about how consumerism has undermined the family and the church.

The family has been adversely affected by the time pressures created by a consumer mentality. Family time used to be insulated to a degree from employment demands. That is no longer true. “We no longer hesitate to work weekends and evenings or to travel Sundays, for example, in order to make the Monday-morning meeting.”[\[12\]](#) As we have already mentioned, Americans are working more hours than ever before. The signal that is being sent throughout the corporate world is that you must be willing to sacrifice time with your family in order to get ahead. And that is exactly what is taking place.

Sociologists have concluded that “since 1969 the time American parents spend with their children has declined by 22 hours per week.”[\[13\]](#) Some have questioned this study because its estimate of the decline came from subtracting increased employment hours of parents from total waking hours. But I believe it makes the point that families are suffering from consumerism and this study parallels other studies that have looked at the decline in quality parent-child interaction at home.

The bottom line is this: Americans may talk about family values and quality time with their kids but their behavior demonstrates that they don’t live those values. Frequently children and their needs are sacrificed on the altar of career success. The marketplace trumps family time more than we would like to think that it does.

The church has also been undermined by consumerism. Busy lifestyles and time pressures crowd out church attendance. Weekly church attendance has reached an all-time low in America. And even for those who try to regularly attend

church, attendance is sometimes hit-or-miss. Years ago I realized how difficult it was to teach a series in a Sunday School class because there was so little continuity in attendance from one week to the next.

Craven points out that those who are dissatisfied with a consumerist-created lifestyle turn to church for meaning and purpose. Unfortunately, they think that “by integrating a ‘little religion’ into their lives they will balance and perfect the lifestyle. Tragically, they do not realize it is not their lifestyle that is in need of salvation, it is their very souls.”[\[14\]](#)

Consumerism also affects the way we go about the Christian life. Religious consumerists add spiritual disciplines to their life in the same way they approach work (as a task to be fulfilled with measurable goals). In the end, spiritual activity becomes one more item on a to-do list.

Craven reminds us that Jesus Christ is not to be treated as one good among many. Jesus Christ should be the supreme Good and the source of all life.

Undermining the Community and Character

What has been the impact of consumerism? Craven talks about how consumerism has undermined community and how it has also undermined virtue and character. “With the increased priority given to the marketplace, there follows a decreased commitment to neighbors, community, and connections to extended family; children are displaced in pursuit of opportunities, and familial priorities become subverted to company demands.”[\[15\]](#)

This has an adverse impact on citizenship. People are no longer citizens but consumers. Citizens have duties and responsibilities to their fellow citizens. Consumers do not. They are merely partaking of what the consumer economy provides for them. Citizens care about others and their

community. Consumers only care about what the society can provide to them.

Christian philosopher Francis Schaeffer predicted that as society moved from the “death of God” to what today we can call the “death of truth” there would only be two things left: “personal peace and personal prosperity.” Schaeffer argued that once Americans accepted these values, they would sacrifice everything to protect their personal peace and affluence.[{16}](#)

Consumerism also undermines virtue and character. It “shifts the objective of human life away from cultivating virtue and character, knowing truth, and being content to an artificially constructed, idealized lifestyle that is continually reinforced through media, entertainment, and advertising.”[{17}](#)

With this view of life, things become more important than people. Having is more important than being. And it is a lifestyle that pursues distraction (sports, entertainment, hobbies, etc.) almost in an effort to keep from thinking about the real world and its circumstances.

As we have already noted, consumerism does not satisfy. In fact, it can be argued that a consumerist mentality puts us in an emotional place where we are perpetually discontent. We are unable to rest in that which is good because we always want more. This is made even more difficult in our world where advertising images provide a seemingly endless series of choices that are promoted to us as necessary in order to achieve the perfect life.

Michael Craven points out that when Christians talk about being content, this is often ridiculed as being willing to “settle for less” and even condemned as “lazy, defeatist, and even irresponsible.”[{18}](#) Instead we are spurred on by talk of “doing all things to the glory of God” which can be used to justify a consumerist mentality.

A Biblical Perspective on Materialism and Consumerism

We live in a culture that encourages us to buy more and more. No longer are we encouraged to live within our means. We are tempted to buy more than just the necessities and tempted to spend more on luxuries. The Bible warns us about this. Proverbs 21:17 says, "He who loves pleasure will become a poor man; He who loves wine and oil will not become rich."

In our lifetimes we have lots of money that flows through our hands, and we need to make wiser choices. Consider that a person who makes just \$25,000 a year will in his lifetime have a million dollars pass through his hands. The median family income in America is twice that. That means that two million dollars will pass through the average American family's hands.

A tragic aspect of consumerism is that there is never enough. There is always the desire for more because each purchase only satisfies for short while. Then there is the need for more and more. Essentially, it is the law of diminishing returns. Economists use a more technical term—the law of diminishing marginal return. Simply put, the more we get, the less it satisfies and the more we want.

Once again the Bible warns us about this. Haggai 1:5-6 says, "Now therefore, thus says the Lord of hosts, 'Consider your ways! You have sown much, but harvest little; you eat, but there is not enough to be satisfied; you drink, but there is not enough to become drunk; you put on clothing, but no one is warm enough; and he who earns, earns wages to put into a purse with holes.'"

We should also be responsible citizens. A tragic consequence of consumerism is what it does to the average citizen. James Kunstler, author of *The Geography of Nowhere*, believes we have "mutated from citizens to consumers." He says that "consumers have no duties or responsibilities or obligations to their

fellow consumers. Citizens do. They have the obligation to care about their fellow citizens and about the integrity of the town's environment and history."[\[19\]](#)

America was once a nation of joiners. Alexis de Tocqueville noted this in his book *Democracy in America*. Americans would join in all sorts of voluntary associations. But we seem to no longer be joiners but loners. Sure, there are still many people volunteering and giving their time. But much of this is "on the run" as we shuffle from place to place in our busy lives.

Christians are called to be the salt of the earth (Matthew 5:13) and the light of the world (Matthew 5:14-16). We are also called to be ambassadors for Christ (2 Corinthians 5:20). We must resist the temptations of consumerism that encourage us to focus on ourselves and withdraw from active involvement in society.

Notes

1. John DeGraaf, David Wann, and Thomas Naylor, *Affluenza: The All-Consuming Epidemic*, 2nd ed. (San Francisco: Berrett-Koehler, 2005).
2. Michael Craven, *Uncompromised Faith: Overcoming Our Culturalized Christianity* (Colorado Springs, CO: NavPress, 2009).
3. Richard John Neuhaus, *Doing Well and Doing Good: The Challenge to the Christian Capitalist* (New York: Doubleday, 1992), 52-53.
4. *Affluenza*, xviii.
5. *Ibid.*, 3.
6. U.S. Census Bureau, *Statistical Abstract of the United States* (Washington, DC: U.S. Government Printing Office, 2004-2005).
7. *Affluenza*, 4.
8. *Ibid*, 42.
9. *Ibid.*, 4.

10. Center for a New American Dream, 2004 survey, www.newdream.org/about/pdfs/PollRelease.pdf.
11. David Myers, *The American Paradox* (New Haven, CT: Yale University Press, 2000), 136.
12. Craven, *Uncompromised Faith*, 79.
13. L.C. Sayer, et. All, "Are Parents Investing Less in Children?", paper presented at the American Sociological Association annual meeting, August 2000.
14. *Affluenza*, 80.
15. Ibid.
16. Francis Schaeffer, *How Should We Then Live?* (Old Tappan: NJ: Fleming Revell, 1976), 205.
17. *Affluenza*, 81.
18. Ibid., 83.
19. James Kunstler in discussion with David Wann, March 1997, quoted in *Affluenza*, 65.