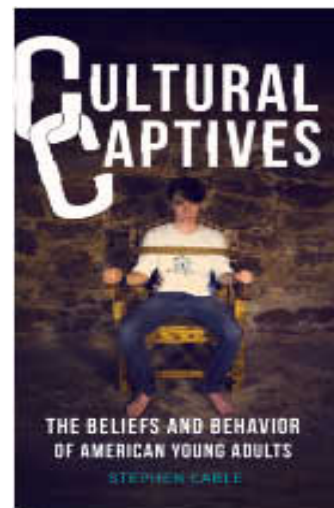


Trend Indicates Over Half of Emerging Adults Will Identify as Non-Christian by 2020

More Cultural Research from Steve Cable

One of the dismaying trends I reported on in my book, *Cultural Captives*, was the significant increase in the percentage of people who indicated that their religion was atheist, agnostic, or nothing at all. I referred to this group collectively as the **“nones”** (those with “no religious affiliation”). The percentage of emerging adults (i.e., 18- to 29-year-olds) who self-identified as **“nones”** in 2008 was 25% of the population. This level is a tremendous increase from the 1990 level of 11%.



Now, we have later results from both the General Social Survey (GSS) and the Pew Research Center. Both surveys show another significant increase in the percentage of **“nones”** among this young adult group. In 2014, the GSS survey showed the **percentage of emerging adult “nones” was now up to 33% of the population**, an increase of eight percentage points. The Pew survey of over 35,000 Americans (an astounding number) came up with a similar result, tallying **35% of emerging adults identifying as “nones”** (an increase of nine percentage points over their 2007 survey).

When we consider the number who do not identify as either Protestant or Catholic (i.e., adding in other religions such as Islam and Hinduism), the percentage of emerging adults who do not identify as Christians increases to 43% of the population in both surveys.

If this trend continues at the same rate of growth it has been on since 1990, we will see **over half** of American emerging adults who do not self-identify as Christians by 2020. We will become, at least numerically, a post-Christian culture if things do not turn around.

Acknowledgments:

The General Social Survey 2014 data were downloaded from the Association of Religion Data Archives, www.TheARDA.com, and were collected by Tom W. Smith and the National Opinion Research Center.

The Pew Research Center Religious Landscape Study interactive tool, located at <http://www.pewforum.org/religious-landscape-study/> was the source of our data on the Pew survey